

**EFFECTV POLITICAL RECORD OF REQUEST:  
NATIONAL AND LOCAL ISSUE ADS**

Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

**OR**

Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

**1) Requested by (Agency name, address, phone number and contact):**

- a) **Agency Name:** Fortune Media
- b) **Contact Name:** Ondine Fortune
- c) **Phone Number:** 310-543-1874
- d) **Address:** 527 Ave B Redondo Beach, CA 90277

**2) Paid for by (Advertiser/sponsor name, address, phone number & contact):**

- a) **Name:** Future Majority Inc
- b) **Contact Name:** Mark Riddle
- c) **Phone Number:** 502-438-6290
- d) **Address:** 1200 Pennsylvania Ave #268, Washington, DC 20044

**3) Date of request:** 6.17.22

**4) Request received by:** Ampersand

**5) Description of the content of the ad (e.g. topics or issues discussed/candidates referenced):** Thank Sen Murray on leg wins

**6) If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:**

**7) If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):** Thank Sen Murray on leg wins

**8) If ad refers to any state or local election or candidate list: ALL names(s) of candidate(s) referred to, office being sought and date of election:**

**9) If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):**

**10) List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors:**  
Mark Riddle, Matthew Tompkins

**11) If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry:**

- a) **Date of follow-up inquiry:**
- b) **Name of person contacted for follow-up inquiry:**

**12) DMA :** Seattle, Spokane, Portland,  **Interconnect (Check if Yes)**  
**Zones:** 6156, 7970, 0274, 9829, 7769, 2134

**13) Distribution Platform(s): Check if applies:**

- Linear TV;**       **VOD;**                       **Digital/websites/apps**

**14) Payment Method:**

- Cash;**     **Credit Card;**    **Check**  
 **Other (if other is selected describe payment method):** [Click or tap here to enter text.](#)

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15) Date and information provided, if any:

16) Disposition:

- Accepted – see attached contract details
- Rejected – provide reason:

17) Date of ROR completion: 6.17.22

18) Additional information: