

**POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: _____GMMB_____

Contact Name: _____Laura Bassett_____

Phone Number: _____2023388700_____

Address: _____3050 K Street Suite 101 Washington DC 20007_____

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: __American Beverage Association (ABA)_____

Contact Name: _____Katherine Lugar_____

Address: _____1275 Pennsylvania Ave NW Suite 1100 Washington DC 20004

Phone Number: 202 463 6732

3. Date of request: _____6/2021_____

4. Request received by: __Mary Kelly _____

5. Content of the ad:____Reduce plastic and recyle every bottle_____

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:_____

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

8. List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors: _____Jodi Sakol, David Rosenberg_____

9. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: ____ YES

10. DMA: __Seattle____, **Interconnect (Y or N)**

Zones: _____

11. Distribution Platform(s): __x__ Linear TV; _____ VOD; _____ Digital/websites/apps

12. Payment Method ____ Cash; __x__ Credit Card; __ Check; _____ Other (if Other is selected describe payment method)

13. Date and nature of any follow-ups: _____

14. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

15. Additional Information: