

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3554589

Traffic Order #		11490369,11490368		Created On	2/3/2022 10:01:56 AM	Order Status	Contract Confirmed
Order #		3554589		Created By	NCC_Gateway_User	Gross \$	26733.00
Order Descrp		62959728_POL_ISSUE_NATIONAL COMM PHARM ASSOC_SEA		Updated On	2/3/2022 2:01:07 PM	Net \$	19247.76
Client		AMP-NATIONAL COMM PHARMACIST		Updated By	Shields, Karolyn	Units	104
Start Date		2/6/2022		Industry	Political-Association	Credit Hold	NO
End Date		2/12/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62959728
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - SEA - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - DEL CIELO MEDIA	15.00%		Address 1	AMP MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID							
Total Zones	2			City, State, Zip	BLOOMFIELD, NJ		
Zones	Seattle Interconnect,Seattle DISH - I...						
Total Networks	3			Zip	07003		
GENERAL COMMENTS				Contact			
				Phone	111-111-1111		
				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #	62959728		
							ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS
							Seattle Priority NP=80, IP=74 see key on FCC site for zone/network information
							SYSCODE LIST
							6156,9829

SUMMARY FOR SYSCODE 6156

Traffic Order #	11490368	Created On	2/3/2022 10:01:56 AM	Order Status	Contract Confirmed
Order #	3554589	Created By	NCC_Gateway_User	Syscode Gross \$	24346.00
Order Descrp	62959728_POL_ISSUE_NATIONAL COMM PHARM ASSOC_SEA	Updated On	2/3/2022 1:58:58 PM	Syscode Net \$	17529.12
Client	AMP-NATIONAL COMM PHARMACIST ASSOC-NW	Updated By	Shields, Karolyn	Syscode Units	52
Start Date	2/6/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/12/2022	Zones	Seattle Interconnect	Avg Unit Rate	468.19
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	6156	14X/WK	02/07/2022	02/12/2022	M-Sa 5a-9a	X	X	X	X	X	X		1	\$175.00	\$175.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	6156	7X/WK	02/07/2022	02/12/2022	M-Sa 4p-7p	X	X	X	X	X	X		1	\$575.00	\$575.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	6156	14X/WK	02/06/2022	02/06/2022	Su 7p-12m							X	2	\$430.00	\$860.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	CNN	6156	14X/WK	02/07/2022	02/12/2022	M-Sa 7p-12m	X	X	X	X	X	X		12	\$430.00	\$5,160.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6156	14X/WK	02/07/2022	02/12/2022	M-Sa 5a-9a	X	X	X	X	X	X		2	\$200.00	\$400.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6156	7X/WK	02/07/2022	02/12/2022	M-Sa 4p-7p	X	X	X	X	X	X		2	\$700.00	\$1,400.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6156	14X/WK	02/06/2022	02/06/2022	Su 7p-12m							X	2	\$500.00	\$1,000.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	6156	14X/WK	02/07/2022	02/12/2022	M-Sa 7p-12m	X	X	X	X	X	X		12	\$500.00	\$6,000.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	14X/WK	02/07/2022	02/12/2022	M-Sa 5a-9a	X	X	X	X	X	X		2	\$188.00	\$376.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	7X/WK	02/07/2022	02/12/2022	M-Sa 4p-7p	X	X	X	X	X	X		2	\$700.00	\$1,400.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	14X/WK	02/06/2022	02/06/2022	Su 7p-12m							X	2	\$500.00	\$1,000.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	6156	14X/WK	02/07/2022	02/12/2022	M-Sa 7p-12m	X	X	X	X	X	X		12	\$500.00	\$6,000.00	30

SUMMARY FOR SYSCODE 9829

Traffic Order #	11490369	Created On	2/3/2022 10:01:56 AM	Order Status	Contract Confirmed
Order #	3554589	Created By	NCC_Gateway_User	Syscode Gross \$	2387.00
Order Descrp	62959728_POL_ISSUE_NATIONAL COMM PHARM ASSOC_SEA	Updated On	2/3/2022 1:58:58 PM	Syscode Net \$	1718.64
Client	AMP-NATIONAL COMM PHARMACIST ASSOC-NW	Updated By	Shields, Karolyn	Syscode Units	52
Start Date	2/6/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/12/2022	Zones	Seattle DISH - I+	Avg Unit Rate	45.90
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	9829	7X/WK	02/07/2022	02/12/2022	M-Sa 5a-9a	X	X	X	X	X	X		2	\$18.00	\$36.00	30
14	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	9829	7X/WK	02/07/2022	02/12/2022	M-Sa 9a-4p	X	X	X	X	X	X		3	\$35.00	\$105.00	30
15	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	9829	5X/WK	02/06/2022	02/06/2022	Su 4p-7p							X	1	\$35.00	\$35.00	30
16	4		Amp ersa nd Politi cal Bun dle	74 74	CNN	9829	5X/WK	02/07/2022	02/12/2022	M-Sa 4p-7p	X	X	X	X	X	X		4	\$35.00	\$140.00	30
17	5		Amp ersa nd Politi cal Bun dle	74 74	CNN	9829	7X/WK	02/06/2022	02/06/2022	Su 7p-12m							X	1	\$35.00	\$35.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
18	6		Amp ersa nd Politi cal Bun dle	74 74	CNN	9829	7X/WK	02/07/2022	02/12/2022	M-Sa 7p-12m	X	X	X	X	X	X		6	\$35.00	\$210.00	30
19	7		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9829	7X/WK	02/07/2022	02/12/2022	M-Sa 5a-9a	X	X	X	X	X	X		2	\$18.00	\$36.00	30
20	8		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9829	7X/WK	02/06/2022	02/06/2022	Su 9a-4p							X	1	\$35.00	\$35.00	30
21	9		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9829	7X/WK	02/07/2022	02/12/2022	M-Sa 9a-4p	X	X	X	X	X	X		3	\$35.00	\$105.00	30
22	10		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9829	5X/WK	02/06/2022	02/06/2022	Su 4p-7p							X	1	\$68.00	\$68.00	30
23	11		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9829	5X/WK	02/07/2022	02/12/2022	M-Sa 4p-7p	X	X	X	X	X	X		4	\$68.00	\$272.00	30
24	12		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9829	7X/WK	02/06/2022	02/06/2022	Su 7p-12m							X	1	\$80.00	\$80.00	30

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25	13		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9829	7X/WK	02/07/2022	02/12/2022	M-Sa 7p-12m	X	X	X	X	X	X		6	\$80.00	\$480.00	30
26	14		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9829	7X/WK	02/07/2022	02/12/2022	M-Sa 5a-9a	X	X	X	X	X	X		2	\$18.00	\$36.00	30
27	15		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9829	7X/WK	02/07/2022	02/12/2022	M-Sa 9a-4p	X	X	X	X	X	X		3	\$38.00	\$114.00	30
28	16		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9829	5X/WK	02/06/2022	02/06/2022	Su 4p-7p							X	1	\$50.00	\$50.00	30
29	17		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9829	5X/WK	02/07/2022	02/12/2022	M-Sa 4p-7p	X	X	X	X	X	X		4	\$50.00	\$200.00	30
30	18		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9829	7X/WK	02/06/2022	02/06/2022	Su 7p-12m							X	1	\$50.00	\$50.00	30
31	19		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9829	7X/WK	02/07/2022	02/12/2022	M-Sa 7p-12m	X	X	X	X	X	X		6	\$50.00	\$300.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3554589					
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Order #	3554589	Created On	2/3/2022 10:01:56 AM	Order Status	Contract Confirmed
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Start Date	2/6/2022	Updated By	Shields, Karolyn	Units	104
End Date	2/12/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	