



INVOICE NO. WN6489428	INVOICE DATE 12/26/2021
BILL CYCLE 202112	INVOICE DUE DATE 1/30/2022

ATTN: NCC
AMP - GREER MARGOLIS MITCHELL BURNS

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - GREER MARGOLIS MITCHELL BURNS	729153	AMP - BREAKTHROUGH ENERGY - SEA	0038931

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11481307	Seattle-Tacoma	TV	\$32,216.00	95	95

INVOICE NOTES

Seattle, Priority code NP=80, IP=74, see key on FCC site for zone/network inform

Gross Advertising Total	\$32,216.00
Agency Commission	(\$4,832.40)
Rep Commission	(\$3,559.87)
Net Advertising Total	\$23,823.73

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.
WN6489428

INVOICE DATE
12/26/2021

BILL CYCLE
202112

INVOICE DUE DATE
1/30/2022

AFFIDAVIT

Product: 11291212
Estimate No: 10328
Campaign No:

Comcast Order No: WN11481307
TIM Est No: 3485016
AE Name: NCC - SEA - WASH DC

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11191304	BE21112H	SEATTLE INTERCONNECT/6156	CNN, MNBC	95	\$32,216.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	SEATTLE INTERCONNECT/6156	NE11191304	47	\$16,227.00
MNBC	SEATTLE INTERCONNECT/6156	NE11191304	48	\$15,989.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-29-21	CNN	SEATTLE INTERCONNECT/6156	5:33AM	BE21112H	30	1	\$188.00	
11-29-21	CNN	SEATTLE INTERCONNECT/6156	6:49AM	BE21112H	30	1	\$188.00	
11-29-21	CNN	SEATTLE INTERCONNECT/6156	12:49PM	BE21112H	30	3	\$225.00	
11-29-21	CNN	SEATTLE INTERCONNECT/6156	2:46PM	BE21112H	30	3	\$225.00	
11-29-21	CNN	SEATTLE INTERCONNECT/6156	5:39PM	BE21112H	30	5	\$563.00	
11-29-21	CNN	SEATTLE INTERCONNECT/6156	6:45PM	BE21112H	30	5	\$563.00	
11-29-21	CNN	SEATTLE INTERCONNECT/6156	8:42PM	BE21112H	30	7	\$395.00	
11-29-21	CNN	SEATTLE INTERCONNECT/6156	11:44PM	BE21112H	30	7	\$395.00	
11-29-21	MNBC	SEATTLE INTERCONNECT/6156	6:28AM	BE21112H	30	9	\$225.00	
11-29-21	MNBC	SEATTLE INTERCONNECT/6156	7:32AM	BE21112H	30	9	\$225.00	
11-29-21	MNBC	SEATTLE INTERCONNECT/6156	12:30PM	BE21112H	30	11	\$132.00	
11-29-21	MNBC	SEATTLE INTERCONNECT/6156	1:35PM	BE21112H	30	11	\$132.00	
11-29-21	MNBC	SEATTLE INTERCONNECT/6156	5:50PM	BE21112H	30	13	\$563.00	
11-29-21	MNBC	SEATTLE INTERCONNECT/6156	6:43PM	BE21112H	30	13	\$563.00	
11-29-21	MNBC	SEATTLE INTERCONNECT/6156	8:32PM	BE21112H	30	15	\$398.00	
11-29-21	MNBC	SEATTLE INTERCONNECT/6156	9:59PM	BE21112H	30	15	\$398.00	
11-30-21	CNN	SEATTLE INTERCONNECT/6156	7:51AM	BE21112H	30	1	\$188.00	
11-30-21	CNN	SEATTLE INTERCONNECT/6156	3:55PM	BE21112H	30	3	\$225.00	
11-30-21	CNN	SEATTLE INTERCONNECT/6156	4:36PM	BE21112H	30	5	\$563.00	
11-30-21	CNN	SEATTLE INTERCONNECT/6156	9:58PM	BE21112H	30	7	\$395.00	
11-30-21	MNBC	SEATTLE INTERCONNECT/6156	8:28AM	BE21112H	30	9	\$225.00	
11-30-21	MNBC	SEATTLE INTERCONNECT/6156	12:26PM	BE21112H	30	11	\$132.00	
11-30-21	MNBC	SEATTLE INTERCONNECT/6156	6:44PM	BE21112H	30	13	\$563.00	
11-30-21	MNBC	SEATTLE INTERCONNECT/6156	7:54PM	BE21112H	30	15	\$398.00	
11-30-21	MNBC	SEATTLE INTERCONNECT/6156	11:50PM	BE21112H	30	15	\$398.00	
12-1-21	CNN	SEATTLE INTERCONNECT/6156	6:51AM	BE21112H	30	1	\$188.00	
12-1-21	CNN	SEATTLE INTERCONNECT/6156	4:43PM	BE21112H	30	5	\$563.00	
12-1-21	CNN	SEATTLE INTERCONNECT/6156	10:40PM	BE21112H	30	7	\$395.00	
12-1-21	MNBC	SEATTLE INTERCONNECT/6156	6:43AM	BE21112H	30	9	\$225.00	
12-1-21	MNBC	SEATTLE INTERCONNECT/6156	1:37PM	BE21112H	30	11	\$132.00	
12-1-21	MNBC	SEATTLE INTERCONNECT/6156	4:42PM	BE21112H	30	13	\$563.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
12-1-21	MNBC	SEATTLE INTERCONNECT/6156	7:57PM	BE21112H	30	15	\$398.00	
12-2-21	CNN	SEATTLE INTERCONNECT/6156	7:44AM	BE21112H	30	1	\$188.00	
12-2-21	CNN	SEATTLE INTERCONNECT/6156	12:51PM	BE21112H	30	3	\$225.00	
12-2-21	CNN	SEATTLE INTERCONNECT/6156	5:54PM	BE21112H	30	5	\$563.00	
12-2-21	CNN	SEATTLE INTERCONNECT/6156	9:45PM	BE21112H	30	7	\$395.00	
12-2-21	MNBC	SEATTLE INTERCONNECT/6156	7:29AM	BE21112H	30	9	\$225.00	
12-2-21	MNBC	SEATTLE INTERCONNECT/6156	2:40PM	BE21112H	30	11	\$132.00	
12-2-21	MNBC	SEATTLE INTERCONNECT/6156	5:32PM	BE21112H	30	13	\$563.00	
12-2-21	MNBC	SEATTLE INTERCONNECT/6156	10:35PM	BE21112H	30	15	\$398.00	
12-3-21	CNN	SEATTLE INTERCONNECT/6156	8:55AM	BE21112H	30	1	\$188.00	
12-3-21	CNN	SEATTLE INTERCONNECT/6156	10:48AM	BE21112H	30	3	\$225.00	
12-3-21	CNN	SEATTLE INTERCONNECT/6156	12:59PM	BE21112H	30	3	\$225.00	
12-3-21	CNN	SEATTLE INTERCONNECT/6156	5:48PM	BE21112H	30	5	\$563.00	
12-3-21	CNN	SEATTLE INTERCONNECT/6156	7:40PM	BE21112H	30	7	\$395.00	
12-3-21	MNBC	SEATTLE INTERCONNECT/6156	8:29AM	BE21112H	30	9	\$225.00	
12-3-21	MNBC	SEATTLE INTERCONNECT/6156	3:36PM	BE21112H	30	11	\$132.00	
12-3-21	MNBC	SEATTLE INTERCONNECT/6156	4:46PM	BE21112H	30	13	\$563.00	
12-3-21	MNBC	SEATTLE INTERCONNECT/6156	9:39PM	BE21112H	30	15	\$398.00	
12-6-21	CNN	SEATTLE INTERCONNECT/6156	6:53AM	BE21112H	30	2	\$188.00	
12-6-21	CNN	SEATTLE INTERCONNECT/6156	7:47AM	BE21112H	30	2	\$188.00	
12-6-21	CNN	SEATTLE INTERCONNECT/6156	10:55AM	BE21112H	30	4	\$225.00	
12-6-21	CNN	SEATTLE INTERCONNECT/6156	2:46PM	BE21112H	30	4	\$225.00	
12-6-21	CNN	SEATTLE INTERCONNECT/6156	4:39PM	BE21112H	30	6	\$563.00	
12-6-21	CNN	SEATTLE INTERCONNECT/6156	5:46PM	BE21112H	30	6	\$563.00	
12-6-21	CNN	SEATTLE INTERCONNECT/6156	7:58PM	BE21112H	30	8	\$395.00	
12-6-21	CNN	SEATTLE INTERCONNECT/6156	9:46PM	BE21112H	30	8	\$395.00	
12-6-21	MNBC	SEATTLE INTERCONNECT/6156	7:31AM	BE21112H	30	10	\$225.00	
12-6-21	MNBC	SEATTLE INTERCONNECT/6156	8:30AM	BE21112H	30	10	\$225.00	
12-6-21	MNBC	SEATTLE INTERCONNECT/6156	12:25PM	BE21112H	30	12	\$132.00	
12-6-21	MNBC	SEATTLE INTERCONNECT/6156	1:58PM	BE21112H	30	12	\$132.00	
12-6-21	MNBC	SEATTLE INTERCONNECT/6156	4:46PM	BE21112H	30	14	\$563.00	
12-6-21	MNBC	SEATTLE INTERCONNECT/6156	5:52PM	BE21112H	30	14	\$563.00	
12-6-21	MNBC	SEATTLE INTERCONNECT/6156	9:58PM	BE21112H	30	16	\$398.00	
12-6-21	MNBC	SEATTLE INTERCONNECT/6156	11:30PM	BE21112H	30	16	\$398.00	
12-7-21	CNN	SEATTLE INTERCONNECT/6156	7:49AM	BE21112H	30	2	\$188.00	
12-7-21	CNN	SEATTLE INTERCONNECT/6156	6:38PM	BE21112H	30	6	\$563.00	
12-7-21	CNN	SEATTLE INTERCONNECT/6156	9:39PM	BE21112H	30	8	\$395.00	
12-7-21	MNBC	SEATTLE INTERCONNECT/6156	6:25AM	BE21112H	30	10	\$225.00	
12-7-21	MNBC	SEATTLE INTERCONNECT/6156	1:40PM	BE21112H	30	12	\$132.00	
12-7-21	MNBC	SEATTLE INTERCONNECT/6156	5:48PM	BE21112H	30	14	\$563.00	
12-7-21	MNBC	SEATTLE INTERCONNECT/6156	7:58PM	BE21112H	30	16	\$398.00	
12-7-21	MNBC	SEATTLE INTERCONNECT/6156	9:40PM	BE21112H	30	16	\$398.00	
12-8-21	CNN	SEATTLE INTERCONNECT/6156	6:51AM	BE21112H	30	2	\$188.00	
12-8-21	CNN	SEATTLE INTERCONNECT/6156	3:45PM	BE21112H	30	4	\$225.00	
12-8-21	CNN	SEATTLE INTERCONNECT/6156	5:39PM	BE21112H	30	6	\$563.00	
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12-9-21	CNN	SEATTLE INTERCONNECT/6156	5:52PM	BE21112H	30	6	\$563.00	
12-9-21	CNN	SEATTLE INTERCONNECT/6156	11:41PM	BE21112H	30	8	\$395.00	
12-9-21	MNBC	SEATTLE INTERCONNECT/6156	6:28AM	BE21112H	30	10	\$225.00	
12-9-21	MNBC	SEATTLE INTERCONNECT/6156	12:26PM	BE21112H	30	12	\$132.00	

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12-9-21	MNBC	SEATTLE INTERCONNECT/6156	5:34PM	BE21112H	30	14	\$563.00	
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12-10-21	MNBC	SEATTLE INTERCONNECT/6156	3:47PM	BE21112H	30	12	\$132.00	
12-10-21	MNBC	SEATTLE INTERCONNECT/6156	5:56PM	BE21112H	30	14	\$563.00	

Order# WN11481307 Total: \$32,216.00



INVOICE NO.

WN6489428

BILL CYCLE

202112

BILL TO

ATTN: NCC
AMP - GREER MARGOLIS MITCHELL BURNS

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - GREER MARGOLIS MITCHELL BURNS	729153	AMP - BREAKTHROUGH ENERGY - SEA	0038931

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$23,823.73

We accept checks, ACH, money orders and all major credit cards.