

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3405842

<b>Traffic Order #</b>	11470049		<b>Created On</b>	8/16/2021 10:55:30 AM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	3405842		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	9982.00	
<b>Order Descrp</b>	62916425_POL_ISSUE_Guarding Against Pandemics		<b>Updated On</b>	8/16/2021 1:54:46 PM		<b>Net \$</b>	7187.04	
<b>Client</b>	AMP - GUARDING AGAINST		<b>Updated By</b>	Shields, Karolyn		<b>Units</b>	30	
<b>Start Date</b>	8/17/2021		<b>Industry</b>	Political-Association		<b>Credit Hold</b>	NO	
<b>End Date</b>	8/23/2021		<b>REFERENCES</b>			<b>BILLING INFORMATION</b>		
<b># of Weeks</b>	2		<b>Primary</b>			<b>Purchase Order #</b>	62916425	
<b>SALES</b>			<b>Secondary</b>			<b>Billing Schedule</b>	Broadcast	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>EDI INFORMATION</b>		
<b>AE 1</b>	NCC - SEA - WASH DC		<b>Quarternary</b>			<b>Product</b>	08170823	
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>			<b>Estimate</b>	10003	
<b>Agency</b>	AMP - GREER MARGOLIS MITCHELL BURNS	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		Seattle, Priority NP=80, IP=74, See key on FCC site for zone/network info		
<b>Total Zones</b>	1		<b>Zip</b>	07003				
<b>Zones</b>	Seattle Interconnect		<b>Contact</b>					
<b>Total Networks</b>	3		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		6156		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11470049	<b>Created On</b>	8/16/2021 10:55:30 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3405842	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	9982.00
<b>Order Descrp</b>	62916425_POL_ISSUE_Guarding Against Pandemics	<b>Updated On</b>	8/16/2021 1:52:51 PM	<b>Syscode Net \$</b>	7187.04
<b>Client</b>	AMP - GUARDING AGAINST PANDEMICS - SEA	<b>Updated By</b>	Shields, Karolyn	<b>Syscode Units</b>	30
<b>Start Date</b>	8/17/2021	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	8/23/2021	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	332.73
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	CNN NEWSROOM<	08/17/2021	08/22/2021	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$188.00	\$376.00	30
2	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	CNN NEWSROOM<	08/17/2021	08/22/2021	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$225.00	\$450.00	30
3	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	AVG. ALL WKS<	08/17/2021	08/22/2021	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$563.00	\$1,126.00	30
4	5		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	AVG. ALL WKS<	08/17/2021	08/22/2021	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$395.00	\$790.00	30
5	7		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6156	VARIOUS	08/17/2021	08/22/2021	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$229.00	\$458.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	9		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6156	VARIOUS	08/17/2021	08/22/2021	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$188.00	\$376.00	30
7	10		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6156	VARIOUS	08/17/2021	08/22/2021	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$563.00	\$1,126.00	30
8	11		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6156	AVG. ALL WKS<	08/17/2021	08/22/2021	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$403.00	\$806.00	30
9	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6156	VARIOUS	08/17/2021	08/22/2021	Tu-Su 5a-9a		X	X	X	X	X	X	2	\$225.00	\$450.00	30
10	15		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6156	VARIOUS	08/17/2021	08/22/2021	Tu-Su 9a-4p		X	X	X	X	X	X	2	\$132.00	\$264.00	30
11	16		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6156	VARIOUS	08/17/2021	08/22/2021	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$563.00	\$1,126.00	30
12	17		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6156	AVG. ALL WKS<	08/17/2021	08/22/2021	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$398.00	\$796.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	CNN NEWSROOM<	08/23/2021	08/23/2021	M 5a-9a	X							1	\$188.00	\$188.00	30
14	6		Amp ersa nd Politi cal Bun dle	74   74	CNN	6156	AVG. ALL WKS	08/23/2021	08/23/2021	M 7p-12m	X							1	\$395.00	\$395.00	30
15	8		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6156	AMERICAS NEWSR<	08/23/2021	08/23/2021	M 5a-9a	X							1	\$229.00	\$229.00	30
16	12		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	6156	AVG. ALL WKS<	08/23/2021	08/23/2021	M 7p-12m	X							1	\$403.00	\$403.00	30
17	14		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6156	VARIOUS	08/23/2021	08/23/2021	M 5a-9a	X							1	\$225.00	\$225.00	30
18	18		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	6156	AVG. ALL WKS<	08/23/2021	08/23/2021	M 7p-12m	X							1	\$398.00	\$398.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3405842					
<b>Traffic Order #</b>	11470049	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3405842	<b>Created On</b>	8/16/2021 10:55:30 AM	<b>Order Status</b>	Contract Confirmed
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<b>Start Date</b>	8/17/2021	<b>Updated By</b>	Shields, Karolyn	<b>Units</b>	30
<b>End Date</b>	8/23/2021	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	