



INVOICE NO. WN6474666	INVOICE DATE 8/29/2021
BILL CYCLE 202108	INVOICE DUE DATE 9/26/2021

ATTN: NCC
AMP - GREER MARGOLIS MITCHELL BURNS

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - GREER MARGOLIS MITCHELL BURNS	729153	AMP - GUARDING AGAINST PANDEMICS - SEA	0038361

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11470049	Seattle-Tacoma	TV	\$9,344.00	27	27

INVOICE NOTES

Seattle, Priority NP=80, IP=74, See key on FCC site for zone/network info

Gross Advertising Total	\$9,344.00
Agency Commission	(\$1,401.60)
Rep Commission	(\$1,032.49)
Net Advertising Total	\$6,909.91

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



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AFFIDAVIT

Product: 08170823
Estimate No: 10003
Campaign No:

Comcast Order No: WN11470049
TIM Est No: 3405842
AE Name: NCC - SEA - WASH DC

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11132642	GAPTV21103H	SEATTLE INTERCONNECT/6156	CNN, FXNC, MNBC	27	\$9,344.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
MNBC	SEATTLE INTERCONNECT/6156	NE11132642	8	\$2,809.00
CNN	SEATTLE INTERCONNECT/6156	NE11132642	10	\$3,325.00
FXNC	SEATTLE INTERCONNECT/6156	NE11132642	9	\$3,210.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-17-21	CNN	SEATTLE INTERCONNECT/6156	5:38AM	GAPTV21103H	30	1	\$188.00	
8-17-21	CNN	SEATTLE INTERCONNECT/6156	2:52PM	GAPTV21103H	30	3	\$225.00	
8-17-21	CNN	SEATTLE INTERCONNECT/6156	4:42PM	GAPTV21103H	30	4	\$563.00	
8-17-21	CNN	SEATTLE INTERCONNECT/6156	7:40PM	GAPTV21103H	30	5	\$395.00	
8-17-21	FXNC	SEATTLE INTERCONNECT/6156	2:45PM	GAPTV21103H	30	9	\$188.00	
8-17-21	FXNC	SEATTLE INTERCONNECT/6156	4:44PM	GAPTV21103H	30	10	\$563.00	
8-17-21	FXNC	SEATTLE INTERCONNECT/6156	10:45PM	GAPTV21103H	30	11	\$403.00	
8-17-21	MNBC	SEATTLE INTERCONNECT/6156	3:53PM	GAPTV21103H	30	15	\$132.00	
8-17-21	MNBC	SEATTLE INTERCONNECT/6156	6:39PM	GAPTV21103H	30	16	\$563.00	
8-17-21	MNBC	SEATTLE INTERCONNECT/6156	9:58PM	GAPTV21103H	30	17	\$398.00	
8-18-21	CNN	SEATTLE INTERCONNECT/6156	7:50AM	GAPTV21103H	30	1	\$188.00	
8-18-21	CNN	SEATTLE INTERCONNECT/6156	2:42PM	GAPTV21103H	30	3	\$225.00	
8-18-21	CNN	SEATTLE INTERCONNECT/6156	5:52PM	GAPTV21103H	30	4	\$563.00	
8-18-21	FXNC	SEATTLE INTERCONNECT/6156	6:49PM	GAPTV21103H	30	10	\$563.00	
8-18-21	FXNC	SEATTLE INTERCONNECT/6156	7:48PM	GAPTV21103H	30	11	\$403.00	
8-18-21	MNBC	SEATTLE INTERCONNECT/6156	6:32AM	GAPTV21103H	30	13	\$225.00	
8-18-21	MNBC	SEATTLE INTERCONNECT/6156	3:36PM	GAPTV21103H	30	15	\$132.00	
8-18-21	MNBC	SEATTLE INTERCONNECT/6156	5:33PM	GAPTV21103H	30	16	\$563.00	
8-18-21	MNBC	SEATTLE INTERCONNECT/6156	8:33PM	GAPTV21103H	30	17	\$398.00	
8-19-21	FXNC	SEATTLE INTERCONNECT/6156	5:50AM	GAPTV21103H	30	7	\$229.00	
8-20-21	CNN	SEATTLE INTERCONNECT/6156	7:44PM	GAPTV21103H	30	5	\$395.00	
8-20-21	FXNC	SEATTLE INTERCONNECT/6156	5:47AM	GAPTV21103H	30	7	\$229.00	
8-23-21	CNN	SEATTLE INTERCONNECT/6156	6:59AM	GAPTV21103H	30	2	\$188.00	
8-23-21	CNN	SEATTLE INTERCONNECT/6156	10:47PM	GAPTV21103H	30	6	\$395.00	
8-23-21	FXNC	SEATTLE INTERCONNECT/6156	5:51AM	GAPTV21103H	30	8	\$229.00	
8-23-21	FXNC	SEATTLE INTERCONNECT/6156	8:50PM	GAPTV21103H	30	12	\$403.00	
8-23-21	MNBC	SEATTLE INTERCONNECT/6156	9:40PM	GAPTV21103H	30	18	\$398.00	

Order# WN11470049 Total: \$9,344.00



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202108

BILL TO

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REMITTANCE

Please return this document with your payment

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Note:

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Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$6,909.91

We accept checks, ACH, money orders and all major credit cards.