

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3144646

<b>Traffic Order #</b>		11435838,11435837		<b>Created On</b>	10/23/2020 11:52:40 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>		3144646		<b>Created By</b>	Ready, Dianne	<b>Gross \$</b>	22730.00
<b>Order Descrp</b>		POL-CANDIDATE Loren Culp WA Gov. Add Oct 23 2020		<b>Updated On</b>	10/29/2020 3:35:49 PM	<b>Net \$</b>	19320.50
<b>Client</b>		LOREN CULP WA GOVERNOR		<b>Updated By</b>	Muma, Debra Ann	<b>Units</b>	183
<b>Start Date</b>		10/26/2020		<b>Industry</b>	Political-Governor	<b>Credit Hold</b>	NO
<b>End Date</b>		11/1/2020		<b>REFERENCES</b>			
<b># of Weeks</b>		1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	
<b>ActiveWeeks</b>		1		<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>		Ghera, Kim		<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>		EZTVSPOTS.COM MEDIA 15.00%		<b>Address 1</b>	1851 CENTRAL PLACE S	<b>Product</b>	
<b>RepFirm</b>		0%		<b>Address 2</b>	STE 123	<b>Estimate</b>	
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	KENT, WA	<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice
<b>Total Zones</b>		2		<b>Zip</b>	98030	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b>		Seattle Interconnect,Seattle DISH - I...		<b>Contact</b>	Doug	Market: Seattle-Tacoma DMA: INTERCONNECT DISH+Priority Code NP=80, IP=74 LUR PC 74 SPORTS ISSUE PC100 NON PRE CANDIDATE SPORTS PC 110 See key on FCC site for zone/network information	
<b>Total Networks</b>		22		<b>Phone</b>	206-601-3133		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>		6156,9829	
				<b>Division</b>			
				<b>Reference #</b>	0da763b9-4715-eb11-9106-005056975758		

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11435837	<b>Created On</b>	10/23/2020 11:54:37 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3144646	<b>Created By</b>	Ready, Dianne	<b>Syscode Gross \$</b>	18250.00
<b>Order Descrp</b>	POL-CANDIDATE Loren Culp WA Gov. Add Oct 23 2020	<b>Updated On</b>	10/29/2020 3:34:13 PM	<b>Syscode Net \$</b>	15512.50
<b>Client</b>	LOREN CULP WA GOVERNOR	<b>Updated By</b>	Muma, Debra Ann	<b>Syscode Units</b>	71
<b>Start Date</b>	10/26/2020	<b>Source</b>	VIEW	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	11/1/2020	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	257.04
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
16	1		Local Political Bundle	80   80	HGTV	6156	AVG. ALL WKS<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$875.00	\$4,375.00	30
17	2		Local Political Bundle	80   80	Food Network	6156	AVG. ALL WKS<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$740.00	\$3,700.00	30
18	3		Local Political Bundle	80   80	Golf Channel	6156	AVG. ALL WKS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$55.00	\$385.00	30
19	4		Local Political Bundle	80   80	DIY Network	6156	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$20.00	\$140.00	30
20	5		Local Political Bundle	80   80	Hallmark Channel	6156	HALLMARK MOVIE<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$250.00	\$1,000.00	30
21	6		Local Political Bundle	80   80	NFL Network	6156	AVG. ALL WKS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$65.00	\$455.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	7		Loca   Politi cal Bun dle	80   80	Oprah Winfrey Network	6156		10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$40.00	\$280.00	30
23	8		Loca   Politi cal Bun dle	80   80	The Travel Channel	6156	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$175.00	\$1,225.00	30
24	9		Loca   Politi cal Bun dle	80   80	BET	6156		10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$35.00	\$245.00	30
25	10		Loca   Politi cal Bun dle	80   80	The Discovery Channel	6156	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$780.00	\$5,460.00	30
26	11		Loca   Politi cal Bun dle	80   80	Animal Planet	6156	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$105.00	\$735.00	30
27	12		Loca   Politi cal Bun dle	80   80	Hallmark Channel	6156	HALLMARK MOVIE<	10/30/2020	11/01/2020	F-Su 7p-12m					X	X	X	1	\$250.00	\$250.00	30

**SUMMARY FOR SYSCODE 9829**

<b>Traffic Order #</b>	11435838	<b>Created On</b>	10/23/2020 11:54:37 AM	<b>Order Status</b>	Revision Confirmed
<b>Order #</b>	3144646	<b>Created By</b>	Ready, Dianne	<b>Syscode Gross \$</b>	4480.00
<b>Order Descrp</b>	POL-CANDIDATE Loren Culp WA Gov. Add Oct 23 2020	<b>Updated On</b>	10/23/2020 2:44:34 PM	<b>Syscode Net \$</b>	3808.00
<b>Client</b>	LOREN CULP WA GOVERNOR	<b>Updated By</b>	Malloy, Todd	<b>Syscode Units</b>	112
<b>Start Date</b>	10/26/2020	<b>Source</b>	VIEW	<b>Zone Status</b>	Revision Confirmed
<b>End Date</b>	11/1/2020	<b>Zones</b>	Seattle DISH - I+	<b>Avg Unit Rate</b>	40.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	80   80	CNN	9829	AVG. ALL WKS<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$50.00	\$350.00	30
2	2		Local Political Bundle	80   80	Fox News Channel	9829	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$50.00	\$350.00	30
3	3		Local Political Bundle	80   80	MSNBC	9829	AVG. ALL WKS<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$50.00	\$350.00	30
4	4		Local Political Bundle	80   80	HGTV	9829	AVG. ALL WKS<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$80.00	\$560.00	30
5	5		Local Political Bundle	80   80	Food Network	9829	AVG. ALL WKS<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$65.00	\$455.00	30
6	6		Local Political Bundle	80   80	The History Channel	9829	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$50.00	\$350.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		Local Political Bundle	80   80	Lifetime	9829	AVG. ALL WKS<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$20.00	\$140.00	30
8	8		Local Political Bundle	80   80	TBS	9829	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$65.00	\$455.00	30
9	9		Local Political Bundle	80   80	FX	9829	FX MOVIE PRIME<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$30.00	\$210.00	30
10	10		Local Political Bundle	80   80	SyFy	9829	SYFY MOVIE<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$20.00	\$140.00	30
11	11		Local Political Bundle	80   80	TLC	9829	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$30.00	\$210.00	30
12	12		Local Political Bundle	80   80	BET	9829		10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$10.00	\$70.00	30
13	13		Local Political Bundle	80   80	The Discovery Channel	9829	VARIOUS	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$50.00	\$350.00	30
14	14		Local Political Bundle	80   80	A&E Network	9829	AVG. ALL WKS<	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$30.00	\$210.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		Local Political Bundle	80   80	ESPN	9829	AVG. ALL WKS	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	14	\$20.00	\$280.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3144646**

<b>Traffic Order #</b>	11435838,11435837	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3144646	<b>Created On</b>	10/23/2020 11:52:40 AM	<b>Order Status</b>	Revision Confirmed
<b>Order Descrp</b>	POL-CANDIDATE Loren Culp WA Gov. Add Oct 23 2020	<b>Created By</b>	Ready, Dianne	<b>Gross \$</b>	22730.00
<b>Client</b>	LOREN CULP WA GOVERNOR	<b>Updated On</b>	10/29/2020 3:35:49 PM	<b>Net \$</b>	19320.50
<b>Start Date</b>	10/26/2020	<b>Updated By</b>	Muma, Debra Ann	<b>Units</b>	183
<b>End Date</b>	11/1/2020	<b>Source</b>	CRM	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	