

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3139431

Traffic Order # 11435125		Created On 10/19/2020 1:25:43 PM	Order Status Contract Confirmed
Order # 3139431		Created By Lee, Christine	Gross \$ 2650.00
Order Descrp POL: CANDIDATE: APRIL BERG ADD 10.20-11.2		Updated On 10/19/2020 3:19:23 PM	Net \$ 2252.50
Client APRIL BERG WA STATE REP LD44 -		Updated By Muma, Debra Ann	Units 263
Start Date 10/20/2020		Industry Political-State-Local	Credit Hold NO
End Date 11/2/2020		REFERENCES	
# of Weeks 3		Primary	
SALES		Secondary	
ActiveWeeks 3		Tertiary	
AE 1 Lee, Christine		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency NWP CONSULTING 15.00%		Address 1 105 S MAIN ST	
RepFirm 0%		Address 2 STE 332	
Copy Instr ID		City, State, Zip SEATTLE, WA	
Total Zones 5		Zip 98104	
Zones N. Snohomish,S. Snohomish,King-Sno,Ca...		Contact	
Total Networks 6		Phone 206-282-1805	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference # 397aa80c-3012-eb11-9106-005056975758	
BILLING INFORMATION			
Purchase Order #			
Billing Schedule EndOfFlight			
EDI INFORMATION			
Product			
Estimate			
Submit EDI Invoice? Do Not Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Market: Seattle-Tacoma DMA: Zone: NSNO, SSNO, CAMI, KING-SNO, ECHO Priority Code NP=80, IP=74 LUR PC 74 SPORTS ISSUE PC100 NON PRE CANDIDATE SPORTS PC 110 See key on FCC site for zone/network information			
SYSCODE LIST			
4832,6514,2850,9416,9693			

SUMMARY FOR SYSCODE 2850

Traffic Order #	11435125	Created On	10/19/2020 1:27:10 PM	Order Status	Contract Confirmed
Order #	3139431	Created By	Lee, Christine	Syscode Gross \$	170.00
Order Descrp	POL: CANDIDATE: APRIL BERG ADD 10.20-11.2	Updated On	10/19/2020 3:15:39 PM	Syscode Net \$	144.50
Client	APRIL BERG WA STATE REP LD44 - SEA	Updated By	Muma, Debra Ann	Syscode Units	34
Start Date	10/20/2020	Source	VIEW	Zone Status	Contract Confirmed
End Date	11/2/2020	Zones	King-Sno	Avg Unit Rate	5.00
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
73	42		Loca Politi cal Bun dle	80 80	CNBC	2850	EARLY MORNING	10/20/2020	10/25/2020	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$5.00	\$25.00	30
74	43		Loca Politi cal Bun dle	80 80	CNBC	2850	EARLY MORNING	10/26/2020	11/01/2020	M-Su 5a-9a	X	X	X	X	X	X	X	5	\$5.00	\$25.00	30
75			Loca Politi cal Bun dle	80 80	CNBC	2850	EARLY MORNING	11/02/2020	11/02/2020	M 5a-9a	X							0	\$5.00	\$0.00	30
76	44		Loca Politi cal Bun dle	80 80	CNBC	2850	DAYTIME	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$5.00	\$25.00	30
77	45		Loca Politi cal Bun dle	80 80	CNBC	2850	DAYTIME	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$5.00	\$25.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
78			Loca Politi cal Bun dle	80 80	CNBC	2850	DAYTIME	11/02/2020	11/02/2020	M 9a-4p	X							0	\$5.00	\$0.00	30
79	46		Loca Politi cal Bun dle	80 80	CNBC	2850	Prime Access	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$5.00	\$15.00	30
80	47		Loca Politi cal Bun dle	80 80	CNBC	2850	Prime Access	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$5.00	\$15.00	30
81			Loca Politi cal Bun dle	80 80	CNBC	2850	Prime Access	11/02/2020	11/02/2020	M 4p-7p	X							0	\$5.00	\$0.00	30
82	48		Loca Politi cal Bun dle	80 80	CNBC	2850	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$5.00	\$20.00	30
83	49		Loca Politi cal Bun dle	80 80	CNBC	2850	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$5.00	\$20.00	30
84			Loca Politi cal Bun dle	80 80	CNBC	2850	Prime	11/02/2020	11/02/2020	M 7p-12m	X							0	\$5.00	\$0.00	30

SUMMARY FOR SYSCODE 4832

Traffic Order #	11435125	Created On	10/19/2020 1:27:10 PM	Order Status	Contract Confirmed
Order #	3139431	Created By	Lee, Christine	Syscode Gross \$	1840.00
Order Descrp	POL: CANDIDATE: APRIL BERG ADD 10.20-11.2	Updated On	10/19/2020 3:15:39 PM	Syscode Net \$	1564.00
Client	APRIL BERG WA STATE REP LD44 - SEA	Updated By	Muma, Debra Ann	Syscode Units	131
Start Date	10/20/2020	Source	VIEW	Zone Status	Contract Confirmed
End Date	11/2/2020	Zones	N. Snohomish	Avg Unit Rate	14.05
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	80 80	American Movie Classics	4832	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$80.00	\$160.00	30
2			Local Political Bundle	80 80	American Movie Classics	4832	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$80.00	\$0.00	30
3			Local Political Bundle	80 80	American Movie Classics	4832	Prime	11/02/2020	11/02/2020	M 7p-12m	X							0	\$80.00	\$0.00	30
4			Local Political Bundle	80 80	American Movie Classics	4832	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$100.00	\$0.00	30
5	2		Local Political Bundle	80 80	American Movie Classics	4832	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$100.00	\$200.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6			Local Political Bundle	80 80	American Movie Classics	4832	Prime	11/02/2020	11/02/2020	M 7p-12m	X							0	\$100.00	\$0.00	30
7	3		Local Political Bundle	80 80	CNBC	4832	EARLY MORNING	10/20/2020	10/25/2020	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$5.00	\$25.00	30
8	4		Local Political Bundle	80 80	CNBC	4832	EARLY MORNING	10/26/2020	11/01/2020	M-Su 5a-9a	X	X	X	X	X	X	X	5	\$5.00	\$25.00	30
9	5		Local Political Bundle	80 80	CNBC	4832	EARLY MORNING	11/02/2020	11/02/2020	M 5a-9a	X							1	\$5.00	\$5.00	30
10	6		Local Political Bundle	80 80	CNBC	4832	DAYTIME	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$5.00	\$35.00	30
11	7		Local Political Bundle	80 80	CNBC	4832	DAYTIME	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$5.00	\$35.00	30
12	8		Local Political Bundle	80 80	CNBC	4832	DAYTIME	11/02/2020	11/02/2020	M 9a-4p	X							1	\$5.00	\$5.00	30
13	9		Local Political Bundle	80 80	CNBC	4832	Prime Access	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$15.00	\$45.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14			Loca Politi cal Bun dle	80 80	CNBC	4832	Prime Access	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$15.00	\$0.00	30
15			Loca Politi cal Bun dle	80 80	CNBC	4832	Prime Access	11/02/2020	11/02/2020	M 4p-7p	X							0	\$15.00	\$0.00	30
16			Loca Politi cal Bun dle	80 80	CNBC	4832	Prime Access	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$20.00	\$0.00	30
17	10		Loca Politi cal Bun dle	80 80	CNBC	4832	Prime Access	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$20.00	\$60.00	30
18			Loca Politi cal Bun dle	80 80	CNBC	4832	Prime Access	11/02/2020	11/02/2020	M 4p-7p	X							0	\$20.00	\$0.00	30
19	11		Loca Politi cal Bun dle	80 80	CNBC	4832	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$15.00	\$60.00	30
20			Loca Politi cal Bun dle	80 80	CNBC	4832	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$15.00	\$0.00	30
21			Loca Politi cal Bun dle	80 80	CNBC	4832	Prime	11/02/2020	11/02/2020	M 7p-12m	X							0	\$15.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22			Loca Politi cal Bun dle	80 80	CNBC	4832	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$20.00	\$0.00	30
23	12		Loca Politi cal Bun dle	80 80	CNBC	4832	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$20.00	\$80.00	30
24			Loca Politi cal Bun dle	80 80	CNBC	4832	Prime	11/02/2020	11/02/2020	M 7p-12m	X							0	\$20.00	\$0.00	30
25	13		Loca Politi cal Bun dle	80 80	CNBC	4832	LATE FRINGE	10/20/2020	10/25/2020	Tu-Su 12m-2a		X	X	X	X	X	X	4	\$5.00	\$20.00	30
26	14		Loca Politi cal Bun dle	80 80	CNBC	4832	LATE FRINGE	10/26/2020	11/01/2020	M-Su 12m-2a	X	X	X	X	X	X	X	4	\$5.00	\$20.00	30
27			Loca Politi cal Bun dle	80 80	CNBC	4832	LATE FRINGE	11/02/2020	11/02/2020	M 12m-2a	X							0	\$5.00	\$0.00	30
28	15		Loca Politi cal Bun dle	80 80	National Geographic Channel	4832	DAYTIME	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$5.00	\$25.00	30
29	16		Loca Politi cal Bun dle	80 80	National Geographic Channel	4832	DAYTIME	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$5.00	\$25.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30			Local Political Bundle	80 80	National Geographic Channel	4832	DAYTIME	11/02/2020	11/02/2020	M 9a-4p	X							0	\$5.00	\$0.00	30
31	17		Local Political Bundle	80 80	National Geographic Channel	4832	Prime Access	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$15.00	\$45.00	30
32	18		Local Political Bundle	80 80	National Geographic Channel	4832	Prime Access	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$15.00	\$45.00	30
33			Local Political Bundle	80 80	National Geographic Channel	4832	Prime Access	11/02/2020	11/02/2020	M 4p-7p	X							0	\$15.00	\$0.00	30
34	19		Local Political Bundle	80 80	National Geographic Channel	4832	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$15.00	\$75.00	30
35	20		Local Political Bundle	80 80	National Geographic Channel	4832	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$15.00	\$75.00	30
36	21		Local Political Bundle	80 80	National Geographic Channel	4832	Prime	11/02/2020	11/02/2020	M 7p-12m	X							1	\$15.00	\$15.00	30
37	22		Local Political Bundle	80 80	PAC-12 National	4832	DAYTIME	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$5.00	\$35.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38	23		Loca Politi cal Bun dle	80 80	PAC-12 National	4832	DAYTIME	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$5.00	\$35.00	30
39			Loca Politi cal Bun dle	80 80	PAC-12 National	4832	DAYTIME	11/02/2020	11/02/2020	M 9a-4p	X							0	\$5.00	\$0.00	30
40	24		Loca Politi cal Bun dle	80 80	PAC-12 National	4832	Prime Access	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$5.00	\$25.00	30
41	25		Loca Politi cal Bun dle	80 80	PAC-12 National	4832	Prime Access	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$5.00	\$25.00	30
42			Loca Politi cal Bun dle	80 80	PAC-12 National	4832	Prime Access	11/02/2020	11/02/2020	M 4p-7p	X							0	\$5.00	\$0.00	30
43	26		Loca Politi cal Bun dle	80 80	PAC-12 National	4832	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$5.00	\$15.00	30
44	27		Loca Politi cal Bun dle	80 80	PAC-12 National	4832	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$5.00	\$15.00	30
45			Loca Politi cal Bun dle	80 80	PAC-12 National	4832	Prime	11/02/2020	11/02/2020	M 7p-12m	X							0	\$5.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
46	28		Loca Politi cal Bun dle	80 80	Paramount	4832	Prime Access	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$30.00	\$90.00	30
47	29		Loca Politi cal Bun dle	80 80	Paramount	4832	Prime Access	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$30.00	\$90.00	30
48			Loca Politi cal Bun dle	80 80	Paramount	4832	Prime Access	11/02/2020	11/02/2020	M 4p-7p	X							0	\$30.00	\$0.00	30
49	30		Loca Politi cal Bun dle	80 80	Paramount	4832	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$30.00	\$90.00	30
50	31		Loca Politi cal Bun dle	80 80	Paramount	4832	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$30.00	\$90.00	30
51			Loca Politi cal Bun dle	80 80	Paramount	4832	Prime	11/02/2020	11/02/2020	M 7p-12m	X							0	\$30.00	\$0.00	30
52	32		Loca Politi cal Bun dle	80 80	SyFy	4832	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$25.00	\$125.00	30
53	33		Loca Politi cal Bun dle	80 80	SyFy	4832	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$25.00	\$125.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
54			Local Political Bundle	80 80	SyFy	4832	Prime	11/02/2020	11/02/2020	M 7p-12m	X							0	\$25.00	\$0.00	30

SUMMARY FOR SYSCODE 6514

Traffic Order #	11435125	Created On	10/19/2020 1:27:10 PM	Order Status	Contract Confirmed
Order #	3139431	Created By	Lee, Christine	Syscode Gross \$	300.00
Order Descrp	POL: CANDIDATE: APRIL BERG ADD 10.20-11.2	Updated On	10/19/2020 3:15:39 PM	Syscode Net \$	255.00
Client	APRIL BERG WA STATE REP LD44 - SEA	Updated By	Muma, Debra Ann	Syscode Units	30
Start Date	10/20/2020	Source	VIEW	Zone Status	Contract Confirmed
End Date	11/2/2020	Zones	S. Snohomish	Avg Unit Rate	10.00
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	34		Loca Political Bundle	80 80	CNBC	6514	EARLY MORNING	10/20/2020	10/25/2020	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$5.00	\$20.00	30
56	35		Loca Political Bundle	80 80	CNBC	6514	EARLY MORNING	10/26/2020	11/01/2020	M-Su 5a-9a	X	X	X	X	X	X	X	4	\$5.00	\$20.00	30
57			Loca Political Bundle	80 80	CNBC	6514	EARLY MORNING	11/02/2020	11/02/2020	M 5a-9a	X							0	\$5.00	\$0.00	30
58	36		Loca Political Bundle	80 80	CNBC	6514	DAYTIME	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$5.00	\$25.00	30
59	37		Loca Political Bundle	80 80	CNBC	6514	DAYTIME	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$5.00	\$25.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
60			Local Political Bundle	80 80	CNBC	6514	DAYTIME	11/02/2020	11/02/2020	M 9a-4p	X							0	\$5.00	\$0.00	30
61	38		Local Political Bundle	80 80	CNBC	6514	Prime Access	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$15.00	\$45.00	30
62			Local Political Bundle	80 80	CNBC	6514	Prime Access	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	0	\$15.00	\$0.00	30
63			Local Political Bundle	80 80	CNBC	6514	Prime Access	11/02/2020	11/02/2020	M 4p-7p	X							0	\$15.00	\$0.00	30
64			Local Political Bundle	80 80	CNBC	6514	Prime Access	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$20.00	\$0.00	30
65	39		Local Political Bundle	80 80	CNBC	6514	Prime Access	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$20.00	\$60.00	30
66			Local Political Bundle	80 80	CNBC	6514	Prime Access	11/02/2020	11/02/2020	M 4p-7p	X							0	\$20.00	\$0.00	30
67	40		Local Political Bundle	80 80	CNBC	6514	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$15.00	\$45.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
68			Loca Politi cal Bun dle	80 80	CNBC	6514	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	0	\$15.00	\$0.00	30
69			Loca Politi cal Bun dle	80 80	CNBC	6514	Prime	11/02/2020	11/02/2020	M 7p-12m	X							0	\$15.00	\$0.00	30
70			Loca Politi cal Bun dle	80 80	CNBC	6514	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$20.00	\$0.00	30
71	41		Loca Politi cal Bun dle	80 80	CNBC	6514	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$20.00	\$60.00	30
72			Loca Politi cal Bun dle	80 80	CNBC	6514	Prime	11/02/2020	11/02/2020	M 7p-12m	X							0	\$20.00	\$0.00	30

SUMMARY FOR SYSCODE 9416

Traffic Order #	11435125	Created On	10/19/2020 1:27:10 PM	Order Status	Contract Confirmed
Order #	3139431	Created By	Lee, Christine	Syscode Gross \$	170.00
Order Descrp	POL: CANDIDATE: APRIL BERG ADD 10.20-11.2	Updated On	10/19/2020 3:15:39 PM	Syscode Net \$	144.50
Client	APRIL BERG WA STATE REP LD44 - SEA	Updated By	Muma, Debra Ann	Syscode Units	34
Start Date	10/20/2020	Source	VIEW	Zone Status	Contract Confirmed
End Date	11/2/2020	Zones	Camano Island	Avg Unit Rate	5.00
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
85	50		Loca Politi cal Bun dle	80 80	CNBC	9416	EARLY MORNING	10/20/2020	10/25/2020	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$5.00	\$25.00	30
86	51		Loca Politi cal Bun dle	80 80	CNBC	9416	EARLY MORNING	10/26/2020	11/01/2020	M-Su 5a-9a	X	X	X	X	X	X	X	5	\$5.00	\$25.00	30
87			Loca Politi cal Bun dle	80 80	CNBC	9416	EARLY MORNING	11/02/2020	11/02/2020	M 5a-9a	X							0	\$5.00	\$0.00	30
88	52		Loca Politi cal Bun dle	80 80	CNBC	9416	DAYTIME	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$5.00	\$25.00	30
89	53		Loca Politi cal Bun dle	80 80	CNBC	9416	DAYTIME	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$5.00	\$25.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
90			Loca Politi cal Bun dle	80 80	CNBC	9416	DAYTIME	11/02/2020	11/02/2020	M 9a-4p	X							0	\$5.00	\$0.00	30
91	54		Loca Politi cal Bun dle	80 80	CNBC	9416	Prime Access	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$5.00	\$15.00	30
92	55		Loca Politi cal Bun dle	80 80	CNBC	9416	Prime Access	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$5.00	\$15.00	30
93			Loca Politi cal Bun dle	80 80	CNBC	9416	Prime Access	11/02/2020	11/02/2020	M 4p-7p	X							0	\$5.00	\$0.00	30
94	56		Loca Politi cal Bun dle	80 80	CNBC	9416	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$5.00	\$20.00	30
95	57		Loca Politi cal Bun dle	80 80	CNBC	9416	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$5.00	\$20.00	30
96			Loca Politi cal Bun dle	80 80	CNBC	9416	Prime	11/02/2020	11/02/2020	M 7p-12m	X							0	\$5.00	\$0.00	30

SUMMARY FOR SYSCODE 9693

Traffic Order #	11435125	Created On	10/19/2020 1:27:10 PM	Order Status	Contract Confirmed
Order #	3139431	Created By	Lee, Christine	Syscode Gross \$	170.00
Order Descrp	POL: CANDIDATE: APRIL BERG ADD 10.20-11.2	Updated On	10/19/2020 3:15:39 PM	Syscode Net \$	144.50
Client	APRIL BERG WA STATE REP LD44 - SEA	Updated By	Muma, Debra Ann	Syscode Units	34
Start Date	10/20/2020	Source	VIEW	Zone Status	Contract Confirmed
End Date	11/2/2020	Zones	Echo Lake	Avg Unit Rate	5.00
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
97	58		Loca Politi cal Bun dle	80 80	CNBC	9693	EARLY MORNING	10/20/2020	10/25/2020	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$5.00	\$25.00	30
98	59		Loca Politi cal Bun dle	80 80	CNBC	9693	EARLY MORNING	10/26/2020	11/01/2020	M-Su 5a-9a	X	X	X	X	X	X	X	5	\$5.00	\$25.00	30
99			Loca Politi cal Bun dle	80 80	CNBC	9693	EARLY MORNING	11/02/2020	11/02/2020	M 5a-9a	X							0	\$5.00	\$0.00	30
100	60		Loca Politi cal Bun dle	80 80	CNBC	9693	DAYTIME	10/20/2020	10/25/2020	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$5.00	\$25.00	30
101	61		Loca Politi cal Bun dle	80 80	CNBC	9693	DAYTIME	10/26/2020	11/01/2020	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$5.00	\$25.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
102			Loca Politi cal Bun dle	80 80	CNBC	9693	DAYTIME	11/02/2020	11/02/2020	M 9a-4p	X							0	\$5.00	\$0.00	30
103	62		Loca Politi cal Bun dle	80 80	CNBC	9693	Prime Access	10/20/2020	10/25/2020	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$5.00	\$15.00	30
104	63		Loca Politi cal Bun dle	80 80	CNBC	9693	Prime Access	10/26/2020	11/01/2020	M-Su 4p-7p	X	X	X	X	X	X	X	3	\$5.00	\$15.00	30
105			Loca Politi cal Bun dle	80 80	CNBC	9693	Prime Access	11/02/2020	11/02/2020	M 4p-7p	X							0	\$5.00	\$0.00	30
106	64		Loca Politi cal Bun dle	80 80	CNBC	9693	Prime	10/20/2020	10/25/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$5.00	\$20.00	30
107	65		Loca Politi cal Bun dle	80 80	CNBC	9693	Prime	10/26/2020	11/01/2020	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$5.00	\$20.00	30
108			Loca Politi cal Bun dle	80 80	CNBC	9693	Prime	11/02/2020	11/02/2020	M 7p-12m	X							0	\$5.00	\$0.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3139431					
Traffic Order #	11435125	# of Weeks	3	Active	Yes
Order #	3139431	Created On	10/19/2020 1:25:43 PM	Order Status	Contract Confirmed
Order Descrp	POL: CANDIDATE: APRIL BERG ADD 10.20 -11.2	Created By	Lee, Christine	Gross \$	2650.00
Client	APRIL BERG WA STATE REP LD44 - SEA	Updated On	10/19/2020 3:19:23 PM	Net \$	2252.50
Start Date	10/20/2020	Updated By	Muma, Debra Ann	Units	263
End Date	11/2/2020	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	