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|---------------------------------|---------------------------------------|
| INVOICE NO. WN6432924 | INVOICE DATE 10/25/2020 |
| BILL CYCLE 202010 | INVOICE DUE DATE 11/29/2020 |

WATERFRONT STRATEGIES - NCC
NCC MEDIA
BLOOMFIELD, NJ 07033

INVOICE

| AGENCY | AGENCY NO. | CUSTOMER | CUSTOMER NO. |
|-----------------------------|------------|--|--------------|
| WATERFRONT STRATEGIES - NCC | 731421 | LCV VICTORY FUND PROJ 202368 - AMP -SEA | 0036578 |

| ORDER NO. | MARKET | PRODUCT TYPE | COST | UNITS ORDERED | UNITS AIRED |
|------------|----------------|--------------|------------|---------------|-------------|
| WN11434624 | Seattle-Tacoma | TV | \$4,520.00 | 8 | 8 |

INVOICE NOTES
SEATTLE, Priority NP=80, IP=74 see key on FCC site for zone/network information

| | |
|------------------------------|-------------------|
| Gross Advertising Total | \$4,520.00 |
| Agency Commission | (\$678.00) |
| Rep Commission | (\$499.47) |
| Net Advertising Total | \$3,342.53 |

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



INVOICE NO.
WN6432924

INVOICE DATE
10/25/2020

BILL CYCLE
202010

INVOICE DUE DATE
11/29/2020

AFFIDAVIT

Product: 10151024
Estimate No: 101
Campaign No:

Comcast Order No: WN11434624
TIM Est No: 3134915
AE Name: NCC - SEA - WASH DC

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

| Spot ID | Title | Zone | Networks | Spots | Cost |
|-----------|---------------|---------------------------|-----------|-------|------------|
| NE1954177 | LCVVF20101H | SEATTLE INTERCONNECT/6156 | CNN, MNBC | 7 | \$3,955.00 |
| NE1954176 | 20LCVVFNTL3TH | SEATTLE INTERCONNECT/6156 | MNBC | 1 | \$565.00 |

Channel Summary

| Network | Zone | Spot ID | Spots | Cost |
|---------|---------------------------|-----------|-------|------------|
| MNBC | SEATTLE INTERCONNECT/6156 | NE1954177 | 3 | \$1,695.00 |
| CNN | SEATTLE INTERCONNECT/6156 | NE1954177 | 4 | \$2,260.00 |
| MNBC | SEATTLE INTERCONNECT/6156 | NE1954176 | 1 | \$565.00 |

| Date | Net | Zone/Syscode | Time | Spot Name | Len | Line | Rate | Flag |
|----------|------|---------------------------|--------|---------------|-----|------|----------|------|
| 10-15-20 | CNN | SEATTLE INTERCONNECT/6156 | 7:48PM | LCVVF20101H | 30 | 1 | \$565.00 | |
| 10-16-20 | CNN | SEATTLE INTERCONNECT/6156 | 7:33PM | LCVVF20101H | 30 | 1 | \$565.00 | |
| 10-17-20 | MNBC | SEATTLE INTERCONNECT/6156 | 8:27PM | LCVVF20101H | 30 | 3 | \$565.00 | |
| 10-19-20 | MNBC | SEATTLE INTERCONNECT/6156 | 8:41PM | LCVVF20101H | 30 | 4 | \$565.00 | |
| 10-20-20 | CNN | SEATTLE INTERCONNECT/6156 | 9:45PM | LCVVF20101H | 30 | 2 | \$565.00 | |
| 10-20-20 | MNBC | SEATTLE INTERCONNECT/6156 | 9:59PM | LCVVF20101H | 30 | 4 | \$565.00 | |
| 10-21-20 | CNN | SEATTLE INTERCONNECT/6156 | 8:26PM | LCVVF20101H | 30 | 2 | \$565.00 | |
| 10-21-20 | MNBC | SEATTLE INTERCONNECT/6156 | 8:42PM | 20LCVVFNTL3TH | 30 | 4 | \$565.00 | |

Order# WN11434624 Total: \$4,520.00



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202010

BILL TO

WATERFRONT STRATEGIES - NCC
NCC MEDIA
BLOOMFIELD, NJ 07033

REMITTANCE

Please return this document with your payment

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|-----------------------------|------------|--|--------------|
| WATERFRONT STRATEGIES - NCC | 731421 | LCV VICTORY FUND PROJ 202368 - AMP -SEA | 0036578 |

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$3,342.53

We accept checks, ACH, money orders and all major credit cards.