

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3132793

Traffic Order #	11434480,11434479		Created On	10/10/2020 1:07:42 PM		Order Status	Multiple	
Order #	3132793		Created By	NCC_Gateway_User		Gross \$	74536.00	
Order Descrp	62829623_POL_Candidate_Inslee for Governor		Updated On	10/13/2020 3:12:44 PM		Net \$	53665.92	
Client	INSLEE FOR WA GOVERNOR 2020 -		Updated By	Bacalia, Christopher		Units	386	
Start Date	10/12/2020		Industry	Political-State-Local		Credit Hold	NO	
End Date	10/25/2020		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary			Purchase Order #	62829623	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	2		Tertiary			EDI INFORMATION		
AE 1	NCC - SEA - WASH DC		Quarternary			Product		
AE 2			TRAFFIC OPTIONS			Estimate	6622	
Agency	SCREEN STRATEGIES MEDIA - NCC WN	15.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		SEATTLE, Priority NP=80, IP=74 see key on FCC site for zone/network information		
Total Zones	2		Zip	07003				
Zones	Seattle Interconnect,Seattle DISH - I...		Contact					
Total Networks	19		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		6156,9829		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6156

Traffic Order #	11434479	Created On	10/10/2020 1:07:42 PM	Order Status	Multiple
Order #	3132793	Created By	NCC_Gateway_User	Syscode Gross \$	71966.00
Order Descrp	62829623_POL_Candidate_Inslee for Governor	Updated On	10/13/2020 3:11:58 PM	Syscode Net \$	51815.52
Client	INSLEE FOR WA GOVERNOR 2020 - AMP - SEA	Updated By	Bacalia, Christopher	Syscode Units	302
Start Date	10/12/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	10/25/2020	Zones	Seattle Interconnect	Avg Unit Rate	238.30
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	6156	A&E Access	10/13/2020	10/18/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$105.00	\$210.00	30
2	2		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	6156	A&E Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$105.00	\$105.00	30
3	3		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	6156	A&E Prime	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$275.00	\$1,650.00	30
4	4		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	6156	A&E Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$275.00	\$550.00	30
5	5		Amp ersa nd Politi cal Bun dle	80 80	Animal Planet	6156	ANIMAL PLANET PRIME	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$105.00	\$630.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	80 80	Animal Planet	6156	ANIMAL PLANET PRIME	10/19/2020	10/19/2020	M 7p-12m	X							2	\$105.00	\$210.00	30
7	7		Amp ersa nd Politi cal Bun dle	80 80	Bravo	6156	Bravo Prime	10/13/2020	10/18/2020	Tu-Su 7p- 12m		X	X	X	X	X	X	6	\$450.00	\$2,700.00	30
8	8		Amp ersa nd Politi cal Bun dle	80 80	Bravo	6156	Bravo Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$450.00	\$900.00	30
9	9		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CNN Morning	10/13/2020	10/16/2020	Tu-F 5a-9a		X	X	X	X			8	\$125.00	\$1,000.00	30
10	10		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CNN Morning	10/19/2020	10/19/2020	M 5a-9a	X							2	\$125.00	\$250.00	30
11	11		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CNN DAYTIME	10/13/2020	10/16/2020	Tu-F 9a-4p		X	X	X	X			4	\$150.00	\$600.00	30
12	12		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CNN DAYTIME	10/19/2020	10/19/2020	M 9a-4p	X							1	\$150.00	\$150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CNN Access	10/13/2020	10/16/2020	Tu-F 4p-7p		X	X	X	X			4	\$565.00	\$2,260.00	30
14	14		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CNN Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$565.00	\$565.00	30
15	15		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CNN Prime	10/13/2020	10/16/2020	Tu-F 7p-12m		X	X	X	X			8	\$375.00	\$3,000.00	30
16	16		Amp ersa nd Politi cal Bun dle	80 80	CNN	6156	CNN Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$375.00	\$750.00	30
17	17		Amp ersa nd Politi cal Bun dle	80 80	The Discovery Channel	6156	Discovery Access	10/13/2020	10/18/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$200.00	\$400.00	30
18	18		Amp ersa nd Politi cal Bun dle	80 80	The Discovery Channel	6156	Discovery Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$200.00	\$200.00	30
19	19		Amp ersa nd Politi cal Bun dle	80 80	The Discovery Channel	6156	Discovery Prime	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$625.00	\$5,000.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	80 80	The Discovery Channel	6156	Discovery Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$625.00	\$1,250.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	DIY Network	6156	DIY ACCESS	10/13/2020	10/18/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$5.00	\$10.00	30
22	22		Amp ersa nd Politi cal Bun dle	74 74	DIY Network	6156	DIY ACCESS	10/19/2020	10/19/2020	M 4p-7p	X							1	\$5.00	\$5.00	30
23	23		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	ESPN ACCESS	10/13/2020	10/18/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$425.00	\$850.00	30
24	24		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	ESPN ACCESS	10/19/2020	10/19/2020	M 4p-7p	X							1	\$425.00	\$425.00	30
25	25		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	ESPN Prime	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$740.00	\$5,920.00	30
26	26		Amp ersa nd Politi cal Bun dle	74 74	Food Network	6156	FOOD Daytime	10/13/2020	10/18/2020	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$35.00	\$210.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74 74	Food Network	6156	FOOD Daytime	10/19/2020	10/19/2020	M 9a-4p	X							1	\$35.00	\$35.00	30
28	28		Amp ersa nd Politi cal Bun dle	80 80	Food Network	6156	Food Access	10/13/2020	10/18/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$265.00	\$530.00	30
29	29		Amp ersa nd Politi cal Bun dle	80 80	Food Network	6156	Food Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$265.00	\$265.00	30
30	30		Amp ersa nd Politi cal Bun dle	80 80	Food Network	6156	FOOD PRIME	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$590.00	\$4,720.00	30
31	31		Amp ersa nd Politi cal Bun dle	80 80	Food Network	6156	FOOD PRIME	10/19/2020	10/19/2020	M 7p-12m	X							2	\$590.00	\$1,180.00	30
32	32		Amp ersa nd Politi cal Bun dle	74 74	FX	6156	FX Prime	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$150.00	\$1,200.00	30
33	33		Amp ersa nd Politi cal Bun dle	74 74	FX	6156	FX Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$150.00	\$300.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	Hallmark Daytime	10/13/2020	10/18/2020	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$40.00	\$240.00	30
35	35		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	Hallmark Daytime	10/19/2020	10/19/2020	M 9a-4p	X							1	\$40.00	\$40.00	30
36	36		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	Hallmark Access	10/13/2020	10/18/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$75.00	\$150.00	30
37	37		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	Hallmark Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$75.00	\$75.00	30
38	38		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	HALLMARK PRIME	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$200.00	\$1,600.00	30
39	39		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	HALLMARK PRIME	10/19/2020	10/19/2020	M 7p-12m	X							2	\$200.00	\$400.00	30
40	40		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV daytime	10/13/2020	10/18/2020	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$100.00	\$600.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	41		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV daytime	10/19/2020	10/19/2020	M 9a-4p	X							1	\$100.00	\$100.00	30
42	42		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV Access	10/13/2020	10/18/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$400.00	\$800.00	30
43	43		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$400.00	\$400.00	30
44	44		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV PRIME	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$700.00	\$5,600.00	30
45	45		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV PRIME	10/19/2020	10/19/2020	M 7p-12m	X							2	\$700.00	\$1,400.00	30
46	46		Amp ersa nd Politi cal Bun dle	80 80	The History Channel	6156	History Access	10/13/2020	10/18/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$275.00	\$550.00	30
47	47		Amp ersa nd Politi cal Bun dle	80 80	The History Channel	6156	History Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$275.00	\$275.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
48	48		Amp ersa nd Politi cal Bun dle	80 80	The History Channel	6156	HISTORY PRIME	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$525.00	\$4,200.00	30
49	49		Amp ersa nd Politi cal Bun dle	80 80	The History Channel	6156	HISTORY PRIME	10/19/2020	10/19/2020	M 7p-12m	X							2	\$525.00	\$1,050.00	30
50	50		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	6156	Investigation Daytime	10/13/2020	10/18/2020	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$24.00	\$144.00	30
51	51		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	6156	Investigation Daytime	10/19/2020	10/19/2020	M 9a-4p	X							1	\$24.00	\$24.00	30
52	52		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	6156	Investigation Access	10/13/2020	10/18/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$80.00	\$160.00	30
53	53		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	6156	Investigation Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$80.00	\$80.00	30
54	54		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	6156	Investigation Prime	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$165.00	\$1,320.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	55		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	6156	Investigation Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$165.00	\$330.00	30
56	56		Amp ersa nd Politi cal Bun dle	80 80	Lifetime	6156	Lifetime Access	10/13/2020	10/18/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$90.00	\$180.00	30
57	57		Amp ersa nd Politi cal Bun dle	80 80	Lifetime	6156	Lifetime Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$90.00	\$90.00	30
58	58		Amp ersa nd Politi cal Bun dle	80 80	Lifetime	6156	LIFETIME PRIME	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$115.00	\$920.00	30
59	59		Amp ersa nd Politi cal Bun dle	80 80	Lifetime	6156	LIFETIME PRIME	10/19/2020	10/19/2020	M 7p-12m	X							2	\$115.00	\$230.00	30
60	60		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	MSNBC Morning	10/13/2020	10/16/2020	Tu-F 5a-9a		X	X	X	X			8	\$150.00	\$1,200.00	30
61	61		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	MSNBC Morning	10/19/2020	10/19/2020	M 5a-9a	X							2	\$150.00	\$300.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
62	62		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	MSNBC Daytime	10/13/2020	10/16/2020	Tu-F 9a-4p		X	X	X	X			4	\$90.00	\$360.00	30
63	63		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	MSNBC Daytime	10/19/2020	10/19/2020	M 9a-4p	X							1	\$90.00	\$90.00	30
64	64		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	MSNBC Access	10/13/2020	10/16/2020	Tu-F 4p-7p		X	X	X	X			4	\$565.00	\$2,260.00	30
65	65		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	MSNBC Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$565.00	\$565.00	30
66	66		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	MSNBC Prime	10/13/2020	10/16/2020	Tu-F 7p-12m		X	X	X	X			8	\$375.00	\$3,000.00	30
67	67		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	6156	MSNBC Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$375.00	\$750.00	30
68	68		Amp ersa nd Politi cal Bun dle	74 74	Oxygen	6156	Oxygen Access	10/13/2020	10/18/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$11.00	\$22.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
69	69		Amp ersa nd Politi cal Bun dle	74 74	Oxygen	6156	Oxygen Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$11.00	\$11.00	30
70	70		Amp ersa nd Politi cal Bun dle	74 74	Oxygen	6156	Oxygen Prime	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$27.00	\$216.00	30
71	71		Amp ersa nd Politi cal Bun dle	74 74	Oxygen	6156	Oxygen Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$27.00	\$54.00	30
72	72		Amp ersa nd Politi cal Bun dle	74 74	TLC	6156	TLC Access	10/13/2020	10/18/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$40.00	\$80.00	30
73	73		Amp ersa nd Politi cal Bun dle	74 74	TLC	6156	TLC Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$40.00	\$40.00	30
74	74		Amp ersa nd Politi cal Bun dle	80 80	TLC	6156	TLC Prime	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$190.00	\$1,520.00	30
75	75		Amp ersa nd Politi cal Bun dle	80 80	TLC	6156	TLC Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$190.00	\$380.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
76	76		Ampersa nd Politi cal Bun dle	80 80	TV Land	6156	TVLand Prime	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$25.00	\$200.00	30
77	77		Ampersa nd Politi cal Bun dle	80 80	TV Land	6156	TVLand Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$25.00	\$50.00	30
78	78		Ampersa nd Politi cal Bun dle	80 80	WETV	6156	Women's Ent Prime	10/13/2020	10/18/2020	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$50.00	\$400.00	30
79	79		Ampersa nd Politi cal Bun dle	80 80	WETV	6156	Women's Ent Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$50.00	\$100.00	30
105	80		Ampersa nd Politi cal Bun dle	80 80	Animal Planet	6156		10/14/2020	10/18/2020	W-Su 4p-7p			X	X	X	X	X	4	\$45.00	\$180.00	30
106	81		Ampersa nd Politi cal Bun dle	80 80	Bravo	6156		10/14/2020	10/18/2020	W-Su 4p-7p			X	X	X	X	X	4	\$125.00	\$500.00	30
107	82		Ampersa nd Politi cal Bun dle	80 80	FX	6156		10/14/2020	10/18/2020	W-Su 4p-7p			X	X	X	X	X	4	\$90.00	\$360.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
108	83		Amp ersa nd Politi cal Bun dle	80 80	TV Land	6156		10/14/2020	10/18/2020	W-Su 4p-7p			X	X	X	X	X	4	\$25.00	\$100.00	30
109	84		Amp ersa nd Politi cal Bun dle	80 80	WETV	6156		10/14/2020	10/18/2020	W-Su 4p-7p			X	X	X	X	X	4	\$30.00	\$120.00	30
110	85		Amp ersa nd Politi cal Bun dle	80 80	DIY Network	6156		10/14/2020	10/18/2020	W-Su 7p-12m			X	X	X	X	X	6	\$20.00	\$120.00	30

SUMMARY FOR SYSCODE 9829

Traffic Order #	11434480	Created On	10/10/2020 1:07:42 PM	Order Status	Multiple
Order #	3132793	Created By	NCC_Gateway_User	Syscode Gross \$	2570.00
Order Descrp	62829623_POL_Candidate_Inslee for Governor	Updated On	10/12/2020 3:34:57 PM	Syscode Net \$	1850.40
Client	INSLEE FOR WA GOVERNOR 2020 - AMP - SEA	Updated By	Watson, Romaro	Syscode Units	84
Start Date	10/12/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	10/25/2020	Zones	Seattle DISH - I+	Avg Unit Rate	30.60
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
80	1		Amp ersa nd Politi cal Bun dle	80 80	CNN	9829	CNN Morning	10/15/2020	10/16/2020	Th-F 5a-9a				X	X			8	\$15.00	\$120.00	30
81	2		Amp ersa nd Politi cal Bun dle	80 80	CNN	9829	CNN Morning	10/19/2020	10/19/2020	M 5a-9a	X							2	\$15.00	\$30.00	30
82	3		Amp ersa nd Politi cal Bun dle	80 80	CNN	9829	CNN DAYTIME	10/15/2020	10/16/2020	Th-F 9a-4p				X	X			2	\$25.00	\$50.00	30
83	4		Amp ersa nd Politi cal Bun dle	80 80	CNN	9829	CNN DAYTIME	10/19/2020	10/19/2020	M 9a-4p	X							1	\$25.00	\$25.00	30
84	5		Amp ersa nd Politi cal Bun dle	80 80	CNN	9829	CNN Access	10/15/2020	10/16/2020	Th-F 4p-7p				X	X			2	\$40.00	\$80.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
85	6		Amp ersa nd Politi cal Bun dle	80 80	CNN	9829	CNN Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$40.00	\$40.00	30
86	7		Amp ersa nd Politi cal Bun dle	80 80	CNN	9829	CNN Prime	10/15/2020	10/16/2020	Th-F 7p-12m				X	X			4	\$40.00	\$160.00	30
87	8		Amp ersa nd Politi cal Bun dle	80 80	CNN	9829	CNN Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$40.00	\$80.00	30
88	9		Amp ersa nd Politi cal Bun dle	74 74	ESPN	9829	ESPN Prime	10/15/2020	10/18/2020	Th-Su 7p-12m				X	X	X	X	8	\$20.00	\$160.00	30
89	10		Amp ersa nd Politi cal Bun dle	80 80	Food Network	9829	FOOD PRIME	10/15/2020	10/18/2020	Th-Su 7p-12m				X	X	X	X	6	\$50.00	\$300.00	30
90	11		Amp ersa nd Politi cal Bun dle	80 80	Food Network	9829	FOOD PRIME	10/19/2020	10/19/2020	M 7p-12m	X							2	\$50.00	\$100.00	30
91	12		Amp ersa nd Politi cal Bun dle	80 80	HGTV	9829	HGTV PRIME	10/15/2020	10/18/2020	Th-Su 7p-12m				X	X	X	X	6	\$65.00	\$390.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
92	13		Amp ersa nd Politi cal Bun dle	80 80	HGTV	9829	HGTV PRIME	10/19/2020	10/19/2020	M 7p-12m	X							2	\$65.00	\$130.00	30
93	14		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	9829	Investigation Prime	10/15/2020	10/18/2020	Th-Su 7p-12m				X	X	X	X	6	\$15.00	\$90.00	30
94	15		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	9829	Investigation Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$15.00	\$30.00	30
95	16		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	9829	MSNBC Morning	10/15/2020	10/16/2020	Th-F 5a-9a				X	X			8	\$15.00	\$120.00	30
96	17		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	9829	MSNBC Morning	10/19/2020	10/19/2020	M 5a-9a	X							2	\$15.00	\$30.00	30
97	18		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	9829	MSNBC Daytime	10/15/2020	10/16/2020	Th-F 9a-4p				X	X			2	\$25.00	\$50.00	30
98	19		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	9829	MSNBC Daytime	10/19/2020	10/19/2020	M 9a-4p	X							1	\$25.00	\$25.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
99	20		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	9829	MSNBC Access	10/15/2020	10/16/2020	Th-F 4p-7p				X	X			2	\$40.00	\$80.00	30
100	21		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	9829	MSNBC Access	10/19/2020	10/19/2020	M 4p-7p	X							1	\$40.00	\$40.00	30
101	22		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	9829	MSNBC Prime	10/15/2020	10/16/2020	Th-F 7p-12m				X	X			4	\$40.00	\$160.00	30
102	23		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	9829	MSNBC Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$40.00	\$80.00	30
103	24		Amp ersa nd Politi cal Bun dle	80 80	TLC	9829	TLC Prime	10/15/2020	10/18/2020	Th-Su 7p-12m				X	X	X	X	6	\$25.00	\$150.00	30
104	25		Amp ersa nd Politi cal Bun dle	80 80	TLC	9829	TLC Prime	10/19/2020	10/19/2020	M 7p-12m	X							2	\$25.00	\$50.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3132793					
Traffic Order #	11434480,11434479	# of Weeks	2	Active	Yes
Order #	3132793	Created On	10/10/2020 1:07:42 PM	Order Status	Multiple
Order Descrp	62829623_POL_Candidate_Inslee for Governor	Created By	NCC_Gateway_User	Gross \$	74536.00
Client	INSLEE FOR WA GOVERNOR 2020 - AMP -	Updated On	10/13/2020 3:12:44 PM	Net \$	53665.92
Start Date	10/12/2020	Updated By	Bacalia, Christopher	Units	386
End Date	10/25/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	