



<b>INVOICE NO.</b> WN6431337	<b>INVOICE DATE</b> 10/25/2020
<b>BILL CYCLE</b> 202010	<b>INVOICE DUE DATE</b> 11/29/2020

ATTN: NCC  
AL MEDIA - NCC

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	GAEL TARLETON WA SOS - AMP - SEA	36391

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11432986	Seattle-Tacoma	TV	\$14,234.00	92	92

### INVOICE NOTES

SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidat

Gross Advertising Total	\$14,234.00
Agency Commission	(\$2,135.10)
Rep Commission	(\$1,572.86)
<b>Net Advertising Total</b>	<b>\$10,526.04</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
BOSTON, MA 02241-5949



**INVOICE NO.**  
WN6431337

**INVOICE DATE**  
10/25/2020

**BILL CYCLE**  
202010

**INVOICE DUE DATE**  
11/29/2020

**AFFIDAVIT**

**Product:**  
**Estimate No:** 2379  
**Campaign No:**

**Comcast Order No:** WN11432986  
**TIM Est No:** 3121028  
**AE Name:** NCC - SEA - CHICAGO

**Market:** Seattle-Tacoma  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1951290	TARL0330H	SEATTLE INTERCONNECT/6156	CNN, DISC, HGTV, HIST, MNBC	31	\$4,238.00
NE1946986	TARL0130H	SEATTLE INTERCONNECT/6156	CNN, DISC, HGTV, HIST, MNBC	61	\$9,996.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
MNBC	SEATTLE INTERCONNECT/6156	NE1951290	5	\$1,170.00
HIST	SEATTLE INTERCONNECT/6156	NE1946986	13	\$1,314.00
HGTV	SEATTLE INTERCONNECT/6156	NE1946986	10	\$1,484.00
HGTV	SEATTLE INTERCONNECT/6156	NE1951290	7	\$765.00
CNN	SEATTLE INTERCONNECT/6156	NE1946986	13	\$3,010.00
CNN	SEATTLE INTERCONNECT/6156	NE1951290	6	\$1,455.00
DISC	SEATTLE INTERCONNECT/6156	NE1946986	12	\$1,248.00
DISC	SEATTLE INTERCONNECT/6156	NE1951290	8	\$642.00
HIST	SEATTLE INTERCONNECT/6156	NE1951290	5	\$206.00
MNBC	SEATTLE INTERCONNECT/6156	NE1946986	13	\$2,940.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-6-20	CNN	SEATTLE INTERCONNECT/6156	5:36AM	TARL0130H	30	1	\$100.00	
10-6-20	CNN	SEATTLE INTERCONNECT/6156	10:48AM	TARL0130H	30	3	\$120.00	
10-6-20	CNN	SEATTLE INTERCONNECT/6156	5:41PM	TARL0130H	30	5	\$450.00	
10-6-20	CNN	SEATTLE INTERCONNECT/6156	8:36PM	TARL0130H	30	7	\$300.00	
10-6-20	DISC	SEATTLE INTERCONNECT/6156	9:19AM	TARL0130H	30	9	\$24.00	
10-6-20	DISC	SEATTLE INTERCONNECT/6156	1:29PM	TARL0130H	30	9	\$24.00	
10-6-20	DISC	SEATTLE INTERCONNECT/6156	11:23PM	TARL0130H	30	13	\$250.00	
10-6-20	HGTV	SEATTLE INTERCONNECT/6156	3:19PM	TARL0130H	30	15	\$41.00	
10-6-20	HGTV	SEATTLE INTERCONNECT/6156	6:18PM	TARL0130H	30	17	\$160.00	
10-6-20	HGTV	SEATTLE INTERCONNECT/6156	8:22PM	TARL0130H	30	19	\$280.00	
10-6-20	HIST	SEATTLE INTERCONNECT/6156	10:21AM	TARL0130H	30	21	\$24.00	
10-6-20	HIST	SEATTLE INTERCONNECT/6156	9:12PM	TARL0130H	30	25	\$210.00	
10-6-20	MNBC	SEATTLE INTERCONNECT/6156	6:33AM	TARL0130H	30	27	\$120.00	
10-6-20	MNBC	SEATTLE INTERCONNECT/6156	12:30PM	TARL0130H	30	29	\$70.00	
10-6-20	MNBC	SEATTLE INTERCONNECT/6156	4:46PM	TARL0130H	30	31	\$450.00	
10-6-20	MNBC	SEATTLE INTERCONNECT/6156	7:53PM	TARL0130H	30	33	\$300.00	
10-7-20	CNN	SEATTLE INTERCONNECT/6156	5:40AM	TARL0130H	30	1	\$100.00	
10-7-20	CNN	SEATTLE INTERCONNECT/6156	10:47AM	TARL0130H	30	3	\$120.00	
10-7-20	CNN	SEATTLE INTERCONNECT/6156	4:34PM	TARL0130H	30	5	\$450.00	
10-7-20	CNN	SEATTLE INTERCONNECT/6156	8:51PM	TARL0130H	30	7	\$300.00	
10-7-20	DISC	SEATTLE INTERCONNECT/6156	11:23AM	TARL0130H	30	9	\$24.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-7-20	DISC	SEATTLE INTERCONNECT/6156	12:23PM	TARL0130H	30	9	\$24.00	
10-7-20	DISC	SEATTLE INTERCONNECT/6156	7:23PM	TARL0130H	30	13	\$250.00	
10-7-20	HGTV	SEATTLE INTERCONNECT/6156	5:18PM	TARL0130H	30	17	\$160.00	
10-7-20	HGTV	SEATTLE INTERCONNECT/6156	8:18PM	TARL0130H	30	19	\$280.00	
10-7-20	HIST	SEATTLE INTERCONNECT/6156	6:17PM	TARL0130H	30	23	\$110.00	
10-7-20	HIST	SEATTLE INTERCONNECT/6156	9:12PM	TARL0130H	30	25	\$210.00	
10-7-20	MNBC	SEATTLE INTERCONNECT/6156	6:30AM	TARL0130H	30	27	\$120.00	
10-7-20	MNBC	SEATTLE INTERCONNECT/6156	12:59PM	TARL0130H	30	29	\$70.00	
10-7-20	MNBC	SEATTLE INTERCONNECT/6156	5:38PM	TARL0130H	30	31	\$450.00	
10-8-20	CNN	SEATTLE INTERCONNECT/6156	5:42AM	TARL0130H	30	1	\$100.00	
10-8-20	CNN	SEATTLE INTERCONNECT/6156	4:47PM	TARL0130H	30	5	\$450.00	
10-8-20	CNN	SEATTLE INTERCONNECT/6156	8:41PM	TARL0130H	30	7	\$300.00	
10-8-20	DISC	SEATTLE INTERCONNECT/6156	10:27AM	TARL0130H	30	9	\$24.00	
10-8-20	DISC	SEATTLE INTERCONNECT/6156	1:31PM	TARL0130H	30	9	\$24.00	
10-8-20	DISC	SEATTLE INTERCONNECT/6156	10:27PM	TARL0130H	30	13	\$250.00	
10-8-20	HGTV	SEATTLE INTERCONNECT/6156	2:21PM	TARL0130H	30	15	\$41.00	
10-8-20	HGTV	SEATTLE INTERCONNECT/6156	6:16PM	TARL0130H	30	17	\$160.00	
10-8-20	HIST	SEATTLE INTERCONNECT/6156	1:12PM	TARL0130H	30	21	\$24.00	
10-8-20	HIST	SEATTLE INTERCONNECT/6156	2:11PM	TARL0130H	30	21	\$24.00	
10-8-20	HIST	SEATTLE INTERCONNECT/6156	3:15PM	TARL0130H	30	21	\$24.00	
10-8-20	HIST	SEATTLE INTERCONNECT/6156	6:14PM	TARL0130H	30	23	\$110.00	
10-8-20	HIST	SEATTLE INTERCONNECT/6156	7:12PM	TARL0130H	30	25	\$210.00	
10-8-20	MNBC	SEATTLE INTERCONNECT/6156	6:30AM	TARL0130H	30	27	\$120.00	
10-8-20	MNBC	SEATTLE INTERCONNECT/6156	4:45PM	TARL0130H	30	31	\$450.00	
10-8-20	MNBC	SEATTLE INTERCONNECT/6156	7:52PM	TARL0130H	30	33	\$300.00	
10-9-20	CNN	SEATTLE INTERCONNECT/6156	6:52AM	TARL0130H	30	1	\$100.00	
10-9-20	CNN	SEATTLE INTERCONNECT/6156	10:45AM	TARL0130H	30	3	\$120.00	
10-9-20	DISC	SEATTLE INTERCONNECT/6156	11:25AM	TARL0130H	30	9	\$24.00	
10-9-20	DISC	SEATTLE INTERCONNECT/6156	6:29PM	TARL0130H	30	11	\$80.00	
10-9-20	DISC	SEATTLE INTERCONNECT/6156	7:26PM	TARL0130H	30	13	\$250.00	
10-9-20	HGTV	SEATTLE INTERCONNECT/6156	9:25AM	TARL0130H	30	15	\$41.00	
10-9-20	HGTV	SEATTLE INTERCONNECT/6156	12:19PM	TARL0130H	30	15	\$41.00	
10-9-20	HGTV	SEATTLE INTERCONNECT/6156	7:20PM	TARL0130H	30	19	\$280.00	
10-9-20	HIST	SEATTLE INTERCONNECT/6156	1:17PM	TARL0130H	30	21	\$24.00	
10-9-20	HIST	SEATTLE INTERCONNECT/6156	3:10PM	TARL0130H	30	21	\$24.00	
10-9-20	HIST	SEATTLE INTERCONNECT/6156	6:11PM	TARL0130H	30	23	\$110.00	
10-9-20	HIST	SEATTLE INTERCONNECT/6156	10:17PM	TARL0130H	30	25	\$210.00	
10-9-20	MNBC	SEATTLE INTERCONNECT/6156	6:29AM	TARL0130H	30	27	\$120.00	
10-9-20	MNBC	SEATTLE INTERCONNECT/6156	12:27PM	TARL0130H	30	29	\$70.00	
10-9-20	MNBC	SEATTLE INTERCONNECT/6156	8:32PM	TARL0130H	30	33	\$300.00	
10-10-20	CNN	SEATTLE INTERCONNECT/6156	10:48AM	TARL0330H	30	3	\$120.00	
10-10-20	DISC	SEATTLE INTERCONNECT/6156	10:00AM	TARL0330H	30	9	\$24.00	
10-10-20	DISC	SEATTLE INTERCONNECT/6156	4:23PM	TARL0330H	30	11	\$80.00	
10-10-20	DISC	SEATTLE INTERCONNECT/6156	5:21PM	TARL0330H	30	11	\$80.00	
10-10-20	HGTV	SEATTLE INTERCONNECT/6156	9:21AM	TARL0330H	30	15	\$41.00	
10-10-20	HGTV	SEATTLE INTERCONNECT/6156	2:19PM	TARL0330H	30	15	\$41.00	
10-10-20	HGTV	SEATTLE INTERCONNECT/6156	3:20PM	TARL0330H	30	15	\$41.00	
10-10-20	HIST	SEATTLE INTERCONNECT/6156	9:11AM	TARL0330H	30	21	\$24.00	
10-10-20	HIST	SEATTLE INTERCONNECT/6156	10:12AM	TARL0330H	30	21	\$24.00	
10-10-20	HIST	SEATTLE INTERCONNECT/6156	6:17PM	TARL0330H	30	23	\$110.00	
10-10-20	MNBC	SEATTLE INTERCONNECT/6156	10:31AM	TARL0330H	30	29	\$70.00	
10-11-20	CNN	SEATTLE INTERCONNECT/6156	11:56AM	TARL0330H	30	3	\$120.00	
10-11-20	DISC	SEATTLE INTERCONNECT/6156	11:24AM	TARL0330H	30	9	\$24.00	
10-11-20	DISC	SEATTLE INTERCONNECT/6156	4:30PM	TARL0330H	30	11	\$80.00	
10-11-20	HGTV	SEATTLE INTERCONNECT/6156	1:21PM	TARL0330H	30	15	\$41.00	
10-11-20	HGTV	SEATTLE INTERCONNECT/6156	2:21PM	TARL0330H	30	15	\$41.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-11-20	HGTV	SEATTLE INTERCONNECT/6156	11:18PM	TARL0330H	30	19	\$280.00	
10-11-20	HIST	SEATTLE INTERCONNECT/6156	11:18AM	TARL0330H	30	21	\$24.00	
10-11-20	MNBC	SEATTLE INTERCONNECT/6156	10:31AM	TARL0330H	30	29	\$70.00	
10-12-20	CNN	SEATTLE INTERCONNECT/6156	5:36AM	TARL0330H	30	2	\$125.00	
10-12-20	CNN	SEATTLE INTERCONNECT/6156	12:51PM	TARL0330H	30	4	\$150.00	
10-12-20	CNN	SEATTLE INTERCONNECT/6156	5:45PM	TARL0330H	30	6	\$565.00	
10-12-20	CNN	SEATTLE INTERCONNECT/6156	7:59PM	TARL0330H	30	8	\$375.00	
10-12-20	DISC	SEATTLE INTERCONNECT/6156	10:24AM	TARL0330H	30	10	\$24.00	
10-12-20	DISC	SEATTLE INTERCONNECT/6156	4:27PM	TARL0330H	30	12	\$80.00	
10-12-20	DISC	SEATTLE INTERCONNECT/6156	10:33PM	TARL0330H	30	14	\$250.00	
10-12-20	HGTV	SEATTLE INTERCONNECT/6156	10:19PM	TARL0330H	30	20	\$280.00	
10-12-20	HIST	SEATTLE INTERCONNECT/6156	3:18PM	TARL0330H	30	22	\$24.00	
10-12-20	MNBC	SEATTLE INTERCONNECT/6156	1:38PM	TARL0330H	30	30	\$90.00	
10-12-20	MNBC	SEATTLE INTERCONNECT/6156	5:35PM	TARL0330H	30	32	\$565.00	
10-12-20	MNBC	SEATTLE INTERCONNECT/6156	8:31PM	TARL0330H	30	34	\$375.00	

Order# WN11432986 Total: \$14,234.00



**INVOICE NO.**

WN6431337

**BILL CYCLE**

202010

**BILL TO**

ATTN: NCC  
AL MEDIA - NCC

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## REMITTANCE

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Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	GAEL TARLETON WA SOS - AMP - SEA	36391

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

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**Net Balance Due**

**\$10,526.04**

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