

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3076601

<b>Traffic Order #</b> 11428244		<b>Created On</b> 8/11/2020 6:44:36 PM		<b>Order Status</b> Contract Confirmed	
<b>Order #</b> 3076601		<b>Created By</b> NCC_Gateway_User		<b>Gross \$</b> 7200.00	
<b>Order Descrp</b> 62793605_Pol-Issue-AB PAC		<b>Updated On</b> 8/12/2020 2:28:03 PM		<b>Net \$</b> 5184.00	
<b>Client</b> AB PAC - AMP - SEA		<b>Updated By</b> Reinhart, Susanne		<b>Units</b> 8	
<b>Start Date</b> 8/17/2020		<b>Industry</b> Political-Association		<b>Credit Hold</b> NO	
<b>End Date</b> 8/23/2020		<b>REFERENCES</b>			
<b># of Weeks</b> 1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>		<b>Secondary</b>		<b>Purchase Order #</b> 62793605	
<b>ActiveWeeks</b> 1		<b>Tertiary</b>		<b>Billing Schedule</b> EndOfFlight	
<b>AE 1</b> NCC - SEA - CHICAGO		<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>			
<b>Agency</b> AMPLIFY MEDIA - NCC 15.00%		<b>Address 1</b> NCC MEDIA		<b>Product</b>	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>		<b>Estimate</b> 1869	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
<b>Total Zones</b> 1		<b>Zip</b> 07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b> Seattle Interconnect		<b>Contact</b>		SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information	
<b>Total Networks</b> 2		<b>Phone</b> 111-111-1111			
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>		<b>SYSCODE LIST</b>	
		<b>Contract Type</b> Standard		6156	
		<b>Copy Group</b>			
		<b>Division</b>			
		<b>Reference #</b> 1869			

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11428244	<b>Created On</b>	8/11/2020 6:44:36 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3076601	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	7200.00
<b>Order Descrp</b>	62793605_PoI-Issue-AB PAC	<b>Updated On</b>	8/12/2020 2:26:40 PM	<b>Syscode Net \$</b>	5184.00
<b>Client</b>	AB PAC - AMP - SEA	<b>Updated By</b>	Reinhart, Susanne	<b>Syscode Units</b>	8
<b>Start Date</b>	8/17/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	8/23/2020	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	900.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	110   110	CNN	6156	DNC CONVENTION	08/19/2020	08/19/2020	W 6p-8p			X					2	\$900.00	\$1,800.00	30
2	2		National Political Bundle	110   110	CNN	6156	DNC CONVENTION	08/20/2020	08/20/2020	Th 6p-8p				X				2	\$900.00	\$1,800.00	30
3	3		National Political Bundle	110   110	MSNBC	6156	DNC CONVENTION	08/19/2020	08/19/2020	W 6p-8p			X					2	\$900.00	\$1,800.00	30
4	4		National Political Bundle	110   110	MSNBC	6156	DNC CONVENTION	08/20/2020	08/20/2020	Th 6p-8p				X				2	\$900.00	\$1,800.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3076601					
Traffic Order #	11428244	# of Weeks	1	Active	Yes
Order #	3076601	Created On	8/11/2020 6:44:36 PM	Order Status	Contract Confirmed
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Client	AB PAC - AMP - SEA	Updated On	8/12/2020 2:28:03 PM	Net \$	5184.00
Start Date	8/17/2020	Updated By	Reinhart, Susanne	Units	8
End Date	8/23/2020	Source	Gateway	Credit Hold	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	