

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3067952

Traffic Order # 11427277		Created On 7/30/2020 11:13:03 AM		Order Status Contract Confirmed			
Order # 3067952		Created By Lange, Shelby		Gross \$ 950.00			
Order Descrp POL: CANDIDATE: N Herzon WA Gov add on July 31		Updated On 7/30/2020 11:41:19 AM		Net \$ 807.50			
Client NATHAN HERZOG WA GOV 2020		Updated By Smith, Jennifer		Units 3			
Start Date 7/31/2020		Industry Political-Governor		Credit Hold NO			
End Date 8/3/2020		REFERENCES					
# of Weeks 2		Primary		BILLING INFORMATION			
SALES			Secondary		Purchase Order #		
ActiveWeeks 2		Tertiary		Billing Schedule EndOfFlight			
AE 1 Gherna, Kim		Quarternary		EDI INFORMATION			
AE 2		TRAFFIC OPTIONS					
Agency EZTVSPOTS.COM MEDIA 15.00%		Address 1 1851 CENTRAL PLACE S		Product			
RepFirm 0%		Address 2 STE 123		Estimate			
Copy Instr ID		City, State, Zip KENT, WA		Submit EDI Invoice? Do Not Submit EDI Invoice			
Total Zones 1		Zip 98030		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Zones Seattle Interconnect		Contact Doug		Market: Seattle-Tacoma DMA: TAC, PCE, CLICK Priority Code NP=80, IP=74 LUR PC 74 SPORTS ISSUE PC100 NON PRE CANDIDATE SPORTS PC 110 See key on FCC site for zone/network information			
Total Networks 1		Phone 206-601-3133					
GENERAL COMMENTS						SYSCODE LIST	
		Avail Tag				6156	
		Contract Type Standard					
		Copy Group					
		Division					
		Reference # e8cb50b1-76d2-ea11-9105-005056975758					

SUMMARY FOR SYSCODE 6156

Traffic Order #	11427277	Created On	7/30/2020 11:13:27 AM	Order Status	Contract Confirmed
Order #	3067952	Created By	Lange, Shelby	Syscode Gross \$	950.00
Order Descrp	POL: CANDIDATE: N Herzon WA Gov add on July 31	Updated On	7/30/2020 11:36:16 AM	Syscode Net \$	807.50
Client	NATHAN HERZOG WA GOV 2020	Updated By	Smith, Jennifer	Syscode Units	3
Start Date	7/31/2020	Source	VIEW	Zone Status	Contract Confirmed
End Date	8/3/2020	Zones	Seattle Interconnect	Avg Unit Rate	316.67
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Local Political Bundle	80 80	MSNBC	6156	VARIOUS	07/31/2020	08/02/2020	F-Su 5a-9a					X	X	X	1	\$165.00	\$165.00	30
2	2		Local Political Bundle	80 80	MSNBC	6156	VARIOUS	08/03/2020	08/03/2020	M 5a-9a	X							1	\$165.00	\$165.00	30
3			Local Political Bundle	80 80	MSNBC	6156	VARIOUS	07/31/2020	08/02/2020	F-Su 4p-7p					X	X	X	0	\$620.00	\$0.00	30
4	3		Local Political Bundle	80 80	MSNBC	6156	VARIOUS	08/03/2020	08/03/2020	M 4p-7p	X							1	\$620.00	\$620.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3067952					
Traffic Order #	11427277	# of Weeks	2	Active	Yes
Order #	3067952	Created On	7/30/2020 11:13:03 AM	Order Status	Contract Confirmed
Order Descrp	POL: CANDIDATE: N Herzon WA Gov add on July 31	Created By	Lange, Shelby	Gross \$	950.00
Client	NATHAN HERZOG WA GOV 2020	Updated On	7/30/2020 11:41:19 AM	Net \$	807.50
Start Date	7/31/2020	Updated By	Smith, Jennifer	Units	3
End Date	8/3/2020	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	