

**EFFECTV POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS**

(check applicable box)

Federal Candidate    OR     State or Local Candidate

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**1. Requested by (Agency name, address, phone number & contact):**

**Agency Name:** SERMO DIGITAL

**Contact Name:** JOSH AMATO

**Phone Number:** 253-722-9089

**Address:** 7605 se 27<sup>th</sup>. St. suite 204 Mercer Island, Wa 98040

**2. On behalf of (Candidate name & authorized campaign committee name):**

MICHAEL K. VASKA / VASKA FOR AG WA

**3. Election, (Office sought & Date):** WA STATE ATTORNEY GENERAL / PRIMARY AUG. 4,2020

**4. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:**

**Contact Name:** MICHAEL K. VASKA (CANDIDATE) [hello@mikevaska.com](mailto:hello@mikevaska.com)

**Phone Number:** 206-741-1950

**Address:** POX 126 PUYALLUP WA 98371

**5. Date of request:** MAY 27, 2020

**6. Request received by:** KIM GHERNA EFFECTV

**7. Describe of the Content of the Ad:**

The candidate talking to camera, soccer, Stalin, family photo, CHAZ photo, protest footage, photo of Bob Ferguson, newspaper headlines

**8. Name of treasurer of the candidate's authorized committee:**

Tom Perry 253-988-2455

**9. DMA:** SEATTLE, **Interconnect (N) Zones:** THURSTON / EAST PIERCE / FEDERAL WAY

**10. Distribution Platform(s):** x Linear TV;    \_\_\_ VOD;    \_\_\_ Digital/websites/apps

**11. Payment Method** \_\_\_ Cash;  Credit Card; \_\_\_ Check; \_\_\_ Other (if Other is selected describe payment method)

**12. Date and nature of follow-ups, if any:**

14. Disposition:  
X Accepted – see attached contract details  
 Rejected – provide reason: \_\_\_\_\_

15. Date of ROR completion: July 14, 2020

16. Additional Information: