

EFFECTV-WASHINGTON STATE

**POLITICAL RECORD OF REQUEST:  
FEDERAL, STATE & LOCAL CANDIDATE ADS ON LINEAR TV, VOD AND WEBSITES**

X Federal Candidate OR \_\_\_ State or Local Candidate

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**1. Requested by (Agency name, address, phone number & contact):**

**Agency Name:** Assembly

**Contact Name:** Catherine Warburton

**Phone Number:** (212) 500-6900

**Address:** 909 3rd Ave Ste 31, New York, NY 10022

**2. On behalf of (Candidate name & authorized campaign committee name:  
Michael Bloomberg, Mike Bloomberg 2020**

**3. Election, (Office sought & Date):** US Democratic Presidential primary candidate, May 19, 2020

**4. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:**

**Contact Name:** Hayden Horowitz

**Phone Number:** 202 583 6000

**Address:** 909 Third Avenue, New York, New York 10002

**5. Date of request:** December 9, 2019

**6. Request received by:** Mary Kelly

**7. Describe of the Content of the Ad:**

Michael Bloomberg candidate- fighting gun policy, tobacco & e-cigarette addition/policy, and environment

**8. Name of treasurer of the candidate's authorized committee:** Hayden Horowitz

**9. DMA:** Seattle\_, Interconnect (Y or N)

Zone: SEA IC and DISH

**10. Distribution Platform(s):** X Linear TV; \_\_\_ VOD; \_\_\_ Digital/websites

**11. Payment Method** \_\_\_ Cash; X Credit Card; \_\_\_ Check; \_\_\_ Other (if Other is selected describe payment method)

**12. Date and nature of follow-ups, if any:**

**13. Disposition:**

- Accepted – see attached order/contract details  
 Rejected – provide reason:

