

COMCAST SPOTLIGHT-WASHINGTON STATE
POLITICAL RECORD OF REQUEST: NATIONAL AND LOCAL ISSUE ADS ON LINEAR TV,
VOD AND WEBSITES

National Ad: "communicates a political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) any election to federal office; or (3) a national legislative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.)

OR

Local Ad: relates to state or local issue and does not communicate a political matter of national importance

1. Requested by: Neil Williams, Strategic Media Services, 1911 North Ft Myer Dreive, #400
Arlington VA 20009 Ph 202.337.5700

2. Paid for by: Congressional Leadership Fund

3. Date of request: 5/2/2018

4. Request received by: Mary Kelly

5. Subject Matter of Ad: 2018 Congressional election

6. If ad refers to federal candidate(s) or federal election, list:

Names(s) of candidate(s) referred to, office being sought, date of election and primary,
general or special election: Dr Kim Schrier WA-08

7. If ad refers to a national legislative issue or ballot measure, identify national legislative
issue/ballot measure:

8. List ALL advertiser/sponsor's chief executive officers, members of executive committee,
board of directors or individuals exercising control or direction over advertiser/sponsor: Fred
Malek, Chairman, Mason Fink

9. DMA ___ Seattle-Tacoma ___, **Interconnect (Y or N)**,

Zones ___

10. Distribution Platform(s): Linear TV; VOD; Digital/websites

11. Payment Method ___ Cash; ___ Credit Card; Check; ___ Other (if Other is
selected describe payment method)

12. Date and nature of follow-ups, if any:

13. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

ATTACH THE ORDER TO THIS FORM FOR NATIONAL ISSUE ADS

Comcast Representative

Name & Title: ___ Mary Kelly, PSM _____

Date: 5/2/2018