

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4170194

Traffic Order # 11579136		Created On 4/22/2024 10:42:22 AM	Order Status Contract Confirmed
Order # 4170194		Created By NCC_Gateway_User	Gross \$ 3728.00
Order Descrp 63176463_POL_Candidate_AMP-NATHANVASQUEZ MULTNOMAH		Updated On 4/22/2024 1:04:08 PM	Net \$ 2684.16
Client AMP-NATHANVASQUEZ MULTNOMAH		Updated By eClerx BOT	Units 84
Start Date 4/29/2024		Industry Political-State-Local	Credit Hold NO
End Date 5/12/2024		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 Nichols, Austin		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - CANAL PARTNER 15.00% MEDIA		Address 1 AMP MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 3		Zip 07003	
Zones East Portland,Portland Skyline,Stumpt...		Contact	
Total Networks 1		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
		Purchase Order # 63176463	
		Billing Schedule EndOfFlight	
EDI INFORMATION			
		Product	
		Estimate 000	
		Submit EDI Invoice? Submit EDI Invoice	
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Portland, OR- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION			
SYSCODE LIST			
5297,5298,2849			

SUMMARY FOR SYSCODE 2849

Traffic Order #	11579136	Created On	4/22/2024 10:42:22 AM	Order Status	Contract Confirmed
Order #	4170194	Created By	NCC_Gateway_User	Syscode Gross \$	588.00
Order Descrp	63176463_POL_Candidate_AMP-NATHANVASQUEZ MULTNOMAH	Updated On	4/22/2024 12:57:10 PM	Syscode Net \$	423.36
Client	AMP-NATHANVASQUEZ MULTNOMAH CO DA-NW	Updated By	eClerx BOT	Syscode Units	28
Start Date	4/29/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/12/2024	Zones	Stumptown Plus	Avg Unit Rate	21.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
17	17		Amp ersa nd Politi cal Bun dle	74 74	CNN	2849	CNN EM	05/06/2024	05/06/2024	M 5a-9a	X							1	\$12.00	\$12.00	30
18	18		Amp ersa nd Politi cal Bun dle	74 74	CNN	2849	CNN DT	05/06/2024	05/06/2024	M 9a-4p	X							1	\$12.00	\$12.00	30
19	19		Amp ersa nd Politi cal Bun dle	74 74	CNN	2849	CNN EF	05/06/2024	05/06/2024	M 4p-7p	X							1	\$30.00	\$30.00	30
20	20		Amp ersa nd Politi cal Bun dle	74 74	CNN	2849	CNN PT	05/06/2024	05/06/2024	M 7p-12m	X							1	\$30.00	\$30.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	CNN	2849	CNN DT	04/30/2024	05/05/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$12.00	\$60.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
22	22		Ampersand Political Bundle	74 74	CNN	2849	CNN PT	04/30/2024	05/05/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$30.00	\$210.00	30
23	23		Ampersand Political Bundle	74 74	CNN	2849	CNN EF	04/30/2024	05/05/2024	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$30.00	\$150.00	30
24	24		Ampersand Political Bundle	74 74	CNN	2849	CNN EM	04/30/2024	05/05/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$12.00	\$84.00	30

SUMMARY FOR SYSCODE 5297

Traffic Order #	11579136	Created On	4/22/2024 10:42:22 AM	Order Status	Contract Confirmed
Order #	4170194	Created By	NCC_Gateway_User	Syscode Gross \$	1570.00
Order Descrp	63176463_POL_Candidate_AMP-NATHANVASQUEZ MULTNOMAH	Updated On	4/22/2024 12:57:10 PM	Syscode Net \$	1130.40
Client	AMP-NATHANVASQUEZ MULTNOMAH CO DA-NW	Updated By	eClerx BOT	Syscode Units	28
Start Date	4/29/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/12/2024	Zones	East Portland	Avg Unit Rate	56.07
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	5297	CNN EM	05/06/2024	05/06/2024	M 5a-9a	X							1	\$30.00	\$30.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	5297	CNN DT	05/06/2024	05/06/2024	M 9a-4p	X							1	\$35.00	\$35.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	5297	CNN EF	05/06/2024	05/06/2024	M 4p-7p	X							1	\$80.00	\$80.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	CNN	5297	CNN PT	05/06/2024	05/06/2024	M 7p-12m	X							1	\$80.00	\$80.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	CNN	5297	CNN DT	04/30/2024	05/05/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$35.00	\$175.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersand Political Bundle	74 74	CNN	5297	CNN PT	04/30/2024	05/05/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$80.00	\$560.00	30
7	7		Ampersand Political Bundle	74 74	CNN	5297	CNN EF	04/30/2024	05/05/2024	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$80.00	\$400.00	30
8	8		Ampersand Political Bundle	74 74	CNN	5297	CNN EM	04/30/2024	05/05/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$30.00	\$210.00	30

SUMMARY FOR SYSCODE 5298

Traffic Order #	11579136	Created On	4/22/2024 10:42:22 AM	Order Status	Contract Confirmed
Order #	4170194	Created By	NCC_Gateway_User	Syscode Gross \$	1570.00
Order Descrp	63176463_POL_Candidate_AMP-NATHANVASQUEZ MULTNOMAH	Updated On	4/22/2024 12:57:10 PM	Syscode Net \$	1130.40
Client	AMP-NATHANVASQUEZ MULTNOMAH CO DA-NW	Updated By	eClerx BOT	Syscode Units	28
Start Date	4/29/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/12/2024	Zones	Portland Skyline	Avg Unit Rate	56.07
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	9		Amp ersa nd Politi cal Bun dle	74 74	CNN	5298	CNN EM	05/06/2024	05/06/2024	M 5a-9a	X							1	\$30.00	\$30.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	CNN	5298	CNN DT	05/06/2024	05/06/2024	M 9a-4p	X							1	\$35.00	\$35.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	CNN	5298	CNN EF	05/06/2024	05/06/2024	M 4p-7p	X							1	\$80.00	\$80.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	CNN	5298	CNN PT	05/06/2024	05/06/2024	M 7p-12m	X							1	\$80.00	\$80.00	30
13	13		Amp ersa nd Politi cal Bun dle	74 74	CNN	5298	CNN DT	04/30/2024	05/05/2024	Tu-Su 9a-4p		X	X	X	X	X	X	5	\$35.00	\$175.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		Amp ersa nd Politi cal Bun dle	74 74	CNN	5298	CNN PT	04/30/2024	05/05/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$80.00	\$560.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	CNN	5298	CNN EF	04/30/2024	05/05/2024	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$80.00	\$400.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	CNN	5298	CNN EM	04/30/2024	05/05/2024	Tu-Su 5a-9a		X	X	X	X	X	X	7	\$30.00	\$210.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4170194

Traffic Order #	11579136	# of Weeks	2	Active	Yes
Order #	4170194	Created On	4/22/2024 10:42:22 AM	Order Status	Contract Confirmed
Order Descrp	63176463_POL_Candidate_AMP-NATHANVASQUEZ MULTNOMAH	Created By	NCC_Gateway_User	Gross \$	3728.00
Client	AMP-NATHANVASQUEZ MULTNOMAH CO	Updated On	4/22/2024 1:04:08 PM	Net \$	2684.16
Start Date	4/29/2024	Updated By	eClerx BOT	Units	84
End Date	5/12/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	