

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4169852

Traffic Order #	11579063		Created On	4/19/2024 3:30:02 PM		Order Status	Contract Confirmed	
Order #	4169852		Created By	NCC_Gateway_User		Gross \$	15461.00	
Order Descrp	63176335_POL_Issue_314 ACTION FUND - NW		Updated On	4/19/2024 4:06:27 PM		Net \$	11131.92	
Client	AMP - 314 ACTION FUND - NW		Updated By	eClerx BOT		Units	204	
Start Date	4/22/2024		Industry	Political-Association		Credit Hold	NO	
End Date	5/5/2024		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary			Purchase Order #	63176335	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	2		Tertiary			EDI INFORMATION		
AE 1	Nichols, Austin		Quarternary			Product		
AE 2			TRAFFIC OPTIONS			Estimate		
Agency	AMP - LC MEDIA	15.00%	Address 1	NCC MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Portland, OR-- PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Zones	4		Zip	07003				
Zones	East Portland,Depoe Bay,The Dalles,St...		Contact					
Total Networks	2		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		5297,9394,7993,2849		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 2849

Traffic Order #	11579063	Created On	4/19/2024 3:30:02 PM	Order Status	Contract Confirmed
Order #	4169852	Created By	NCC_Gateway_User	Syscode Gross \$	3758.00
Order Descrp	63176335_POL_Issue_314 ACTION FUND - NW	Updated On	4/19/2024 4:01:35 PM	Syscode Net \$	2705.76
Client	AMP - 314 ACTION FUND - NW	Updated By	eClerx BOT	Syscode Units	54
Start Date	4/22/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/5/2024	Zones	Stumptown Plus	Avg Unit Rate	69.59
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
43	43		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN DT	04/23/2024	04/28/2024	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$39.00	\$351.00	30
44	44		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN EF	04/23/2024	04/28/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$98.00	\$392.00	30
45	45		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN PT	04/23/2024	04/28/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$98.00	\$686.00	30
46	46		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC EM	04/23/2024	04/28/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$39.00	\$117.00	30
47	47		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC DT	04/29/2024	04/29/2024	M 9a-4p	X							1	\$39.00	\$39.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
48	48		Ampersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$98.00	\$98.00	30
49	49		Ampersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$98.00	\$98.00	30
50	50		Ampersa nd Politi cal Bun dle	75 75	CNN	2849	CNN EM	04/23/2024	04/28/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$39.00	\$117.00	30
51	51		Ampersa nd Politi cal Bun dle	75 75	CNN	2849	CNN EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$98.00	\$98.00	30
52	52		Ampersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC DT	04/23/2024	04/28/2024	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$39.00	\$351.00	30
53	53		Ampersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC PT	04/23/2024	04/28/2024	Tu-Su 7p-12m		X	X	X	X	X	X	9	\$98.00	\$882.00	30
54	54		Ampersa nd Politi cal Bun dle	75 75	CNN	2849	CNN DT	04/29/2024	04/29/2024	M 9a-4p	X							1	\$39.00	\$39.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	55		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	2849	MNBC EF	04/23/2024	04/28/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$98.00	\$392.00	30
56	56		Amp ersa nd Politi cal Bun dle	75 75	CNN	2849	CNN PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$98.00	\$98.00	30

SUMMARY FOR SYSCODE 5297

Traffic Order #	11579063	Created On	4/19/2024 3:30:02 PM	Order Status	Contract Confirmed
Order #	4169852	Created By	NCC_Gateway_User	Syscode Gross \$	8898.00
Order Descrp	63176335_POL_Issue_314 ACTION FUND - NW	Updated On	4/19/2024 4:01:35 PM	Syscode Net \$	6406.56
Client	AMP - 314 ACTION FUND - NW	Updated By	eClerx BOT	Syscode Units	48
Start Date	4/22/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/5/2024	Zones	East Portland	Avg Unit Rate	185.38
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	75 75	CNN	5297	CNN DT	04/23/2024	04/28/2024	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$115.00	\$805.00	30
2	2		Ampersa nd Politi cal Bun dle	75 75	CNN	5297	CNN EF	04/23/2024	04/28/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$260.00	\$780.00	30
3	3		Ampersa nd Politi cal Bun dle	75 75	CNN	5297	CNN PT	04/23/2024	04/28/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$260.00	\$1,560.00	30
4	4		Ampersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC EM	04/23/2024	04/28/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$98.00	\$294.00	30
5	5		Ampersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC DT	04/29/2024	04/29/2024	M 9a-4p	X							1	\$115.00	\$115.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$260.00	\$260.00	30
7	7		Ampersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$260.00	\$260.00	30
8	8		Ampersa nd Politi cal Bun dle	75 75	CNN	5297	CNN DT	04/29/2024	04/29/2024	M 9a-4p	X							1	\$115.00	\$115.00	30
9	9		Ampersa nd Politi cal Bun dle	75 75	CNN	5297	CNN PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$260.00	\$260.00	30
10	10		Ampersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC EF	04/23/2024	04/28/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$260.00	\$780.00	30
11	11		Ampersa nd Politi cal Bun dle	75 75	CNN	5297	CNN EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$260.00	\$260.00	30
12	12		Ampersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC PT	04/23/2024	04/28/2024	Tu-Su 7p-12m		X	X	X	X	X	X	8	\$260.00	\$2,080.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	5297	MNBC DT	04/23/2024	04/28/2024	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$115.00	\$1,035.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	CNN	5297	CNN EM	04/23/2024	04/28/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$98.00	\$294.00	30

SUMMARY FOR SYSCODE 7993

Traffic Order #	11579063	Created On	4/19/2024 3:30:02 PM	Order Status	Contract Confirmed
Order #	4169852	Created By	NCC_Gateway_User	Syscode Gross \$	2012.00
Order Descrp	63176335_POL_Issue_314 ACTION FUND - NW	Updated On	4/19/2024 4:01:35 PM	Syscode Net \$	1448.64
Client	AMP - 314 ACTION FUND - NW	Updated By	eClerx BOT	Syscode Units	49
Start Date	4/22/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/5/2024	Zones	The Dalles	Avg Unit Rate	41.06
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
29	29		Amp ersa nd Politi cal Bun dle	75 75	CNN	7993	CNN DT	04/23/2024	04/28/2024	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$33.00	\$297.00	30
30	30		Amp ersa nd Politi cal Bun dle	75 75	CNN	7993	CNN EF	04/23/2024	04/28/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$52.00	\$156.00	30
31	31		Amp ersa nd Politi cal Bun dle	75 75	CNN	7993	CNN PT	04/23/2024	04/28/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$52.00	\$312.00	30
32	32		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC EM	04/23/2024	04/28/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$26.00	\$78.00	30
33	33		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC DT	04/29/2024	04/29/2024	M 9a-4p	X							1	\$33.00	\$33.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$52.00	\$52.00	30
35	35		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$52.00	\$52.00	30
36	36		Amp ersa nd Politi cal Bun dle	75 75	CNN	7993	CNN EM	04/23/2024	04/28/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$26.00	\$78.00	30
37	37		Amp ersa nd Politi cal Bun dle	75 75	CNN	7993	CNN EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$52.00	\$52.00	30
38	38		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC DT	04/23/2024	04/28/2024	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$33.00	\$297.00	30
39	39		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	7993	MNBC PT	04/23/2024	04/28/2024	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$52.00	\$312.00	30
40	40		Amp ersa nd Politi cal Bun dle	75 75	CNN	7993	CNN PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$52.00	\$52.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	41		Ampersand Political Bundle	75 75	MSNBC	7993	MNBC EF	04/23/2024	04/28/2024	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$52.00	\$208.00	30
42	42		Ampersand Political Bundle	75 75	CNN	7993	CNN DT	04/29/2024	04/29/2024	M 9a-4p	X							1	\$33.00	\$33.00	30

SUMMARY FOR SYSCODE 9394

Traffic Order #	11579063	Created On	4/19/2024 3:30:02 PM	Order Status	Contract Confirmed
Order #	4169852	Created By	NCC_Gateway_User	Syscode Gross \$	793.00
Order Descrp	63176335_POL_Issue_314 ACTION FUND - NW	Updated On	4/19/2024 4:01:35 PM	Syscode Net \$	570.96
Client	AMP - 314 ACTION FUND - NW	Updated By	eClerx BOT	Syscode Units	53
Start Date	4/22/2024	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/5/2024	Zones	Depoe Bay	Avg Unit Rate	14.96
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		Amp ersa nd Politi cal Bun dle	75 75	CNN	9394	CNN DT	04/23/2024	04/28/2024	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$13.00	\$117.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	CNN	9394	CNN EF	04/23/2024	04/28/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$17.00	\$51.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	CNN	9394	CNN PT	04/23/2024	04/28/2024	Tu-Su 7p-12m		X	X	X	X	X	X	7	\$17.00	\$119.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC EM	04/23/2024	04/28/2024	Tu-Su 5a-9a		X	X	X	X	X	X	3	\$13.00	\$39.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC DT	04/29/2024	04/29/2024	M 9a-4p	X							1	\$13.00	\$13.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$17.00	\$17.00	30
21	21		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$17.00	\$17.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	CNN	9394	CNN DT	04/29/2024	04/29/2024	M 9a-4p	X							1	\$13.00	\$13.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	CNN	9394	CNN PT	04/29/2024	04/29/2024	M 7p-12m	X							1	\$17.00	\$17.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC EF	04/23/2024	04/28/2024	Tu-Su 4p-7p		X	X	X	X	X	X	3	\$17.00	\$51.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	CNN	9394	CNN EM	04/23/2024	04/28/2024	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$13.00	\$52.00	30
26	26		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC DT	04/23/2024	04/28/2024	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$13.00	\$117.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9394	MNBC PT	04/23/2024	04/28/2024	Tu-Su 7p- 12m		X	X	X	X	X	X	9	\$17.00	\$153.00	30
28	28		Amp ersa nd Politi cal Bun dle	75 75	CNN	9394	CNN EF	04/29/2024	04/29/2024	M 4p-7p	X							1	\$17.00	\$17.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 4169852

Traffic Order #	11579063	# of Weeks	2	Active	Yes
Order #	4169852	Created On	4/19/2024 3:30:02 PM	Order Status	Contract Confirmed
Order Descrp	63176335_POL_Issue_314 ACTION FUND - NW	Created By	NCC_Gateway_User	Gross \$	15461.00
Client	AMP - 314 ACTION FUND - NW	Updated On	4/19/2024 4:06:27 PM	Net \$	11131.92
Start Date	4/22/2024	Updated By	eClerx BOT	Units	204
End Date	5/5/2024	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	