

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3636393

| | | | | | | | | |
|-------------------------|---------------------------------------|--------|-------------------------|-----------------------|--|--|--------------------|--|
| Traffic Order # | 11502420 | | Created On | 5/11/2022 9:10:27 AM | | Order Status | Contract Confirmed | |
| Order # | 3636393 | | Created By | NCC_Gateway_User | | Gross \$ | 34790.00 | |
| Order Descrp | 62993906_POL_ISSUE_Protect Our Future | | Updated On | 5/11/2022 11:51:21 AM | | Net \$ | 25048.80 | |
| Client | AMP - PROTECT OUR FUTURE - NW | | Updated By | Watson, Romaro | | Units | 200 | |
| Start Date | 5/12/2022 | | Industry | Political-Association | | Credit Hold | NO | |
| End Date | 5/17/2022 | | REFERENCES | | | | | |
| # of Weeks | 2 | | Primary | | | BILLING INFORMATION | | |
| SALES | | | Secondary | | | Purchase Order # | 62993906 | |
| ActiveWeeks | 2 | | Tertiary | | | Billing Schedule | EndOfFlight | |
| AE 1 | NCC - POR - WASH DC | | Quarternary | | | EDI INFORMATION | | |
| AE 2 | | | TRAFFIC OPTIONS | | | | | |
| Agency | AMP - SCREEN STRATEGIES MEDIA | 15.00% | Address 1 | NCC MEDIA | | Product | OR-6 | |
| RepFirm | NCC | 13.00% | Address 2 | | | Estimate | 7752 | |
| Copy Instr ID | | | City, State, Zip | BLOOMFIELD, NJ | | Submit EDI Invoice? | Submit EDI Invoice | |
| Total Zones | 1 | | Zip | 07003 | | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | | |
| Zones | Portland Interconnect | | Contact | | | PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network information | | |
| Total Networks | 15 | | Phone | 111-111-1111 | | | | |
| GENERAL COMMENTS | | | Avail Tag | | | SYSCODE LIST | | |
| | | | Contract Type | Standard | | 7959 | | |
| | | | Copy Group | | | | | |
| | | | Division | | | | | |
| | | | Reference # | | | | | |

SUMMARY FOR SYSCODE 7959

| | | | | | |
|------------------------|---------------------------------------|-------------------|-----------------------|-------------------------|--------------------|
| Traffic Order # | 11502420 | Created On | 5/11/2022 9:10:27 AM | Order Status | Contract Confirmed |
| Order # | 3636393 | Created By | NCC_Gateway_User | Syscode Gross \$ | 34790.00 |
| Order Descrp | 62993906_POL_ISSUE_Protect Our Future | Updated On | 5/11/2022 11:47:59 AM | Syscode Net \$ | 25048.80 |
| Client | AMP - PROTECT OUR FUTURE - NW | Updated By | Watson, Romaro | Syscode Units | 200 |
| Start Date | 5/12/2022 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 5/17/2022 | Zones | Portland Interconnect | Avg Unit Rate | 173.95 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|-------------------------|----------|------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1 | 1 | | Ampersa nd Politi cal Bun dle | 75 75 | A&E Network | 7959 | A&E Access | 05/12/2022 | 05/15/2022 | Th-Su 4p-7p | | | | X | X | X | X | 8 | \$147.00 | \$1,176.00 | 30 |
| 2 | 2 | | Ampersa nd Politi cal Bun dle | 75 75 | A&E Network | 7959 | A&E Access | 05/16/2022 | 05/16/2022 | M 4p-7p | X | | | | | | | 2 | \$147.00 | \$294.00 | 30 |
| 3 | 3 | | Ampersa nd Politi cal Bun dle | 75 75 | A&E Network | 7959 | A&E Prime | 05/12/2022 | 05/15/2022 | Th-Su 7p-12m | | | | X | X | X | X | 4 | \$365.00 | \$1,460.00 | 30 |
| 4 | 4 | | Ampersa nd Politi cal Bun dle | 75 75 | A&E Network | 7959 | A&E Prime | 05/16/2022 | 05/16/2022 | M 7p-12m | X | | | | | | | 1 | \$365.00 | \$365.00 | 30 |
| 5 | 5 | | Ampersa nd Politi cal Bun dle | 75 75 | American Movie Classics | 7959 | AMC Access | 05/12/2022 | 05/15/2022 | Th-Su 4p-7p | | | | X | X | X | X | 8 | \$147.00 | \$1,176.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|-------------------------|----------|----------------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 6 | 6 | | Amp ersa nd Politi cal Bun dle | 75 75 | American Movie Classics | 7959 | AMC Access | 05/16/2022 | 05/16/2022 | M 4p-7p | X | | | | | | | 2 | \$147.00 | \$294.00 | 30 |
| 7 | 7 | | Amp ersa nd Politi cal Bun dle | 75 75 | American Movie Classics | 7959 | AMC Prime | 05/12/2022 | 05/15/2022 | Th-Su 7p-12m | | | | X | X | X | X | 8 | \$603.00 | \$4,824.00 | 30 |
| 8 | 8 | | Amp ersa nd Politi cal Bun dle | 75 75 | American Movie Classics | 7959 | AMC Prime | 05/16/2022 | 05/16/2022 | M 7p-12m | X | | | | | | | 2 | \$603.00 | \$1,206.00 | 30 |
| 9 | 9 | | Amp ersa nd Politi cal Bun dle | 75 75 | Animal Planet | 7959 | Animal Planet Access | 05/12/2022 | 05/15/2022 | Th-Su 4p-7p | | | | X | X | X | X | 8 | \$57.00 | \$456.00 | 30 |
| 10 | 10 | | Amp ersa nd Politi cal Bun dle | 75 75 | Animal Planet | 7959 | Animal Planet Access | 05/16/2022 | 05/16/2022 | M 4p-7p | X | | | | | | | 2 | \$57.00 | \$114.00 | 30 |
| 11 | 11 | | Amp ersa nd Politi cal Bun dle | 75 75 | Animal Planet | 7959 | Animal Planet Prime | 05/12/2022 | 05/15/2022 | Th-Su 7p-12m | | | | X | X | X | X | 8 | \$129.00 | \$1,032.00 | 30 |
| 12 | 12 | | Amp ersa nd Politi cal Bun dle | 75 75 | Animal Planet | 7959 | Animal Planet Prime | 05/16/2022 | 05/16/2022 | M 7p-12m | X | | | | | | | 2 | \$129.00 | \$258.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|--------------------------|----------|------------------|------------|------------|------------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 13 | 13 | | Ampersa nd Politi cal Bun dle | 75 75 | Bravo | 7959 | Bravo Access | 05/12/2022 | 05/15/2022 | Th-Su 4p-7p | | | | X | X | X | X | 8 | \$126.00 | \$1,008.00 | 30 |
| 14 | 14 | | Ampersa nd Politi cal Bun dle | 75 75 | Bravo | 7959 | Bravo Access | 05/16/2022 | 05/16/2022 | M 4p-7p | X | | | | | | | 2 | \$126.00 | \$252.00 | 30 |
| 15 | 15 | | Ampersa nd Politi cal Bun dle | 75 75 | Comedy Central | 7959 | Comedy Prime | 05/12/2022 | 05/15/2022 | Th-Su 7p- 12m | | | | X | X | X | X | 8 | \$253.00 | \$2,024.00 | 30 |
| 16 | 16 | | Ampersa nd Politi cal Bun dle | 75 75 | Comedy Central | 7959 | Comedy Prime | 05/16/2022 | 05/16/2022 | M 7p-12m | X | | | | | | | 2 | \$253.00 | \$506.00 | 30 |
| 17 | 17 | | Ampersa nd Politi cal Bun dle | 75 75 | The Discovery Channel | 7959 | Discovery Access | 05/12/2022 | 05/15/2022 | Th-Su 4p-7p | | | | X | X | X | X | 8 | \$365.00 | \$2,920.00 | 30 |
| 18 | 18 | | Ampersa nd Politi cal Bun dle | 75 75 | The Discovery Channel | 7959 | Discovery Access | 05/16/2022 | 05/16/2022 | M 4p-7p | X | | | | | | | 2 | \$365.00 | \$730.00 | 30 |
| 19 | 19 | | Ampersa nd Politi cal Bun dle | 75 75 | Magnolia Network | 7959 | DIY Access | 05/12/2022 | 05/15/2022 | Th-Su 4p-7p | | | | X | X | X | X | 8 | \$15.00 | \$120.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------------------|----------|-------------|------------|------------|------------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 20 | 20 | | Amp ersa nd Politi cal Bun dle | 75 75 | Magnolia Network | 7959 | DIY Access | 05/16/2022 | 05/16/2022 | M 4p-7p | X | | | | | | | 2 | \$15.00 | \$30.00 | 30 |
| 21 | 21 | | Amp ersa nd Politi cal Bun dle | 75 75 | Magnolia Network | 7959 | DIY Prime | 05/12/2022 | 05/15/2022 | Th-Su 7p- 12m | | | | X | X | X | X | 8 | \$35.00 | \$280.00 | 30 |
| 22 | 22 | | Amp ersa nd Politi cal Bun dle | 75 75 | Magnolia Network | 7959 | DIY Prime | 05/16/2022 | 05/16/2022 | M 7p-12m | X | | | | | | | 2 | \$35.00 | \$70.00 | 30 |
| 23 | 23 | | Amp ersa nd Politi cal Bun dle | 75 75 | ESPN | 7959 | ESPN Access | 05/12/2022 | 05/15/2022 | Th-Su 4p-7p | | | | X | X | X | X | 4 | \$639.00 | \$2,556.00 | 30 |
| 24 | 24 | | Amp ersa nd Politi cal Bun dle | 75 75 | ESPN | 7959 | ESPN Access | 05/16/2022 | 05/16/2022 | M 4p-7p | X | | | | | | | 1 | \$639.00 | \$639.00 | 30 |
| 25 | 25 | | Amp ersa nd Politi cal Bun dle | 75 75 | FX | 7959 | FX Access | 05/12/2022 | 05/15/2022 | Th-Su 4p-7p | | | | X | X | X | X | 8 | \$109.00 | \$872.00 | 30 |
| 26 | 26 | | Amp ersa nd Politi cal Bun dle | 75 75 | FX | 7959 | FX Access | 05/16/2022 | 05/16/2022 | M 4p-7p | X | | | | | | | 2 | \$109.00 | \$218.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|----------------------------|---------------|---------------------|----------|------------------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 27 | 27 | | Ampersand Political Bundle | 75 75 | FX | 7959 | FX Prime | 05/12/2022 | 05/15/2022 | Th-Su 7p-12m | | | | X | X | X | X | 8 | \$402.00 | \$3,216.00 | 30 |
| 28 | 28 | | Ampersand Political Bundle | 75 75 | FX | 7959 | FX Prime | 05/16/2022 | 05/16/2022 | M 7p-12m | X | | | | | | | 2 | \$402.00 | \$804.00 | 30 |
| 29 | 29 | | Ampersand Political Bundle | 75 75 | The History Channel | 7959 | History Daytime | 05/12/2022 | 05/15/2022 | Th-Su 9a-4p | | | | X | X | X | X | 8 | \$129.00 | \$1,032.00 | 30 |
| 30 | 30 | | Ampersand Political Bundle | 75 75 | The History Channel | 7959 | History Daytime | 05/16/2022 | 05/16/2022 | M 9a-4p | X | | | | | | | 2 | \$129.00 | \$258.00 | 30 |
| 31 | 31 | | Ampersand Political Bundle | 75 75 | Lifetime | 7959 | Lifetime Daytime | 05/12/2022 | 05/15/2022 | Th-Su 9a-4p | | | | X | X | X | X | 8 | \$74.00 | \$592.00 | 30 |
| 32 | 32 | | Ampersand Political Bundle | 75 75 | Lifetime | 7959 | Lifetime Daytime | 05/16/2022 | 05/16/2022 | M 9a-4p | X | | | | | | | 2 | \$74.00 | \$148.00 | 30 |
| 33 | 33 | | Ampersand Political Bundle | 75 75 | Oxygen | 7959 | Oxygen Daytime | 05/12/2022 | 05/15/2022 | Th-Su 9a-4p | | | | X | X | X | X | 8 | \$57.00 | \$456.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|-----------|----------|------------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 34 | 34 | | Amp ersa nd Politi cal Bun dle | 75 75 | Oxygen | 7959 | Oxygen Daytime | 05/16/2022 | 05/16/2022 | M 9a-4p | X | | | | | | | 2 | \$57.00 | \$114.00 | 30 |
| 35 | 35 | | Amp ersa nd Politi cal Bun dle | 75 75 | Paramount | 7959 | Paramount Access | 05/12/2022 | 05/15/2022 | Th-Su 4p-7p | | | | X | X | X | X | 8 | \$65.00 | \$520.00 | 30 |
| 36 | 36 | | Amp ersa nd Politi cal Bun dle | 75 75 | Paramount | 7959 | Paramount Access | 05/16/2022 | 05/16/2022 | M 4p-7p | X | | | | | | | 2 | \$65.00 | \$130.00 | 30 |
| 37 | 37 | | Amp ersa nd Politi cal Bun dle | 75 75 | SyFy | 7959 | SyFy Daytime | 05/12/2022 | 05/15/2022 | Th-Su 9a-4p | | | | X | X | X | X | 8 | \$27.00 | \$216.00 | 30 |
| 38 | 38 | | Amp ersa nd Politi cal Bun dle | 75 75 | SyFy | 7959 | SyFy Daytime | 05/16/2022 | 05/16/2022 | M 9a-4p | X | | | | | | | 2 | \$27.00 | \$54.00 | 30 |
| 39 | 39 | | Amp ersa nd Politi cal Bun dle | 75 75 | SyFy | 7959 | SyFy Access | 05/12/2022 | 05/15/2022 | Th-Su 4p-7p | | | | X | X | X | X | 8 | \$71.00 | \$568.00 | 30 |
| 40 | 40 | | Amp ersa nd Politi cal Bun dle | 75 75 | SyFy | 7959 | SyFy Access | 05/16/2022 | 05/16/2022 | M 4p-7p | X | | | | | | | 2 | \$71.00 | \$142.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|-------------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 41 | 41 | | Amp ers and Politi cal Bun dle | 75 75 | USA | 7959 | USA Daytime | 05/12/2022 | 05/15/2022 | Th-Su 9a-4p | | | | X | X | X | X | 8 | \$166.00 | \$1,328.00 | 30 |
| 42 | 42 | | Amp ers and Politi cal Bun dle | 75 75 | USA | 7959 | USA Daytime | 05/16/2022 | 05/16/2022 | M 9a-4p | X | | | | | | | 2 | \$166.00 | \$332.00 | 30 |

DISCLAIMER

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3636393

| | | | | | |
|------------------------|---------------------------------------|-------------------|-----------------------|---------------------|--------------------|
| Traffic Order # | 11502420 | # of Weeks | 2 | Active | Yes |
| Order # | 3636393 | Created On | 5/11/2022 9:10:27 AM | Order Status | Contract Confirmed |
| Order Descrp | 62993906_POL_ISSUE_Protect Our Future | Created By | NCC_Gateway_User | Gross \$ | 34790.00 |
| Client | AMP - PROTECT OUR FUTURE - NW | Updated On | 5/11/2022 11:51:21 AM | Net \$ | 25048.80 |
| Start Date | 5/12/2022 | Updated By | Watson, Romaro | Units | 200 |
| End Date | 5/17/2022 | Source | Gateway | Credit Hold | No |

| | |
|---------------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |