

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3625942

Traffic Order #	11500881		Created On	4/27/2022 1:50:39 PM		Order Status	Contract Confirmed	
Order #	3625942		Created By	NCC_Gateway_User		Gross \$	10896.00	
Order Descrp	62988365_POL_CAN_Run Betsy Run		Updated On	4/27/2022 4:35:30 PM		Net \$	7845.12	
Client	AMP - RUN BETSY RUN - NW		Updated By	SKINNER, HELEN		Units	48	
Start Date	5/10/2022		Industry	Political-Governor		Credit Hold	NO	
End Date	5/16/2022		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62988365	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - POR - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - TARGETED PLATFORM MEDIA	15.00%	Address 1	AMP MEDIA		Product	1647	
RepFirm	NCC	13.00%	Address 2			Estimate	11585	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Portland Interconnect		Contact			PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network information		
Total Networks	3		Phone					
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		7959		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 7959

Traffic Order #	11500881	Created On	4/27/2022 1:50:39 PM	Order Status	Contract Confirmed
Order #	3625942	Created By	NCC_Gateway_User	Syscode Gross \$	10896.00
Order Descrp	62988365_POL_CAN_Run Betsy Run	Updated On	4/27/2022 4:34:35 PM	Syscode Net \$	7845.12
Client	AMP - RUN BETSY RUN - NW	Updated By	SKINNER, HELEN	Syscode Units	48
Start Date	5/10/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	5/16/2022	Zones	Portland Interconnect	Avg Unit Rate	227.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DT	05/16/2022	05/16/2022	M 9a-4p	X							1	\$118.00	\$118.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN PT	05/16/2022	05/16/2022	M 7p-12m	X							1	\$394.00	\$394.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DT	05/10/2022	05/15/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$118.00	\$708.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN PT	05/10/2022	05/15/2022	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$394.00	\$1,970.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EM	05/16/2022	05/16/2022	M 5a-9a	X							1	\$175.00	\$175.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC DT	05/16/2022	05/16/2022	M 9a-4p	X							1	\$118.00	\$118.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EM	05/10/2022	05/15/2022	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$175.00	\$875.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC DT	05/10/2022	05/15/2022	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$118.00	\$826.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC DT	05/16/2022	05/16/2022	M 9a-4p	X							1	\$118.00	\$118.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EF	05/16/2022	05/16/2022	M 4p-7p	X							1	\$335.00	\$335.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC PT	05/16/2022	05/16/2022	M 7p-12m	X							1	\$394.00	\$394.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC DT	05/10/2022	05/15/2022	Tu-Su 9a-4p		X	X	X	X	X	X	7	\$118.00	\$826.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EF	05/10/2022	05/15/2022	Tu-Su 4p-7p		X	X	X	X	X	X	5	\$335.00	\$1,675.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC PT	05/10/2022	05/15/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$394.00	\$2,364.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	11500881	# of Weeks	2	Active	Yes
Order #	3625942	Created On	4/27/2022 1:50:39 PM	Order Status	Contract Confirmed
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ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	