



INVOICE NO. WN6512308	INVOICE DATE 5/29/2022
BILL CYCLE 202205	INVOICE DUE DATE 6/26/2022

TARGETED PLATFORM MEDIA - AMP

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TARGETED PLATFORM MEDIA - AMP	A35696	AMP - RUN BETSY RUN - NW	0039760

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11500879	Portland, OR	TV	\$8,970.00	43	43

INVOICE NOTES

PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network infor

Gross Advertising Total	\$8,970.00
Agency Commission	(\$1,345.50)
Rep Commission	(\$991.23)
Net Advertising Total	\$6,633.27

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product: 1647
Estimate No: 11582
Campaign No:

Comcast Order No: WN11500879
TIM Est No: 3625430
AE Name: NCC - POR - WASH DC

Market: Portland, OR
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11264170	BJT22102H	Portland Interconnect 7959/7959	CNN, FXNC, MNBC	43	\$8,970.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
FXNC	Portland Interconnect 7959/7959	NE11264170	9	\$1,080.00
CNN	Portland Interconnect 7959/7959	NE11264170	16	\$3,396.00
MNBC	Portland Interconnect 7959/7959	NE11264170	18	\$4,494.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-3-22	CNN	Portland Interconnect 7959/7959	9:39AM	BJT22102H	30	3	\$102.00	
5-3-22	CNN	Portland Interconnect 7959/7959	1:38PM	BJT22102H	30	15	\$102.00	
5-3-22	CNN	Portland Interconnect 7959/7959	7:59PM	BJT22102H	30	4	\$342.00	
5-3-22	FXNC	Portland Interconnect 7959/7959	9:44AM	BJT22102H	30	8	\$102.00	
5-3-22	MNBC	Portland Interconnect 7959/7959	2:00PM	BJT22102H	30	12	\$102.00	
5-3-22	MNBC	Portland Interconnect 7959/7959	8:33PM	BJT22102H	30	14	\$342.00	
5-4-22	CNN	Portland Interconnect 7959/7959	10:51AM	BJT22102H	30	3	\$102.00	
5-4-22	CNN	Portland Interconnect 7959/7959	8:36PM	BJT22102H	30	4	\$342.00	
5-4-22	MNBC	Portland Interconnect 7959/7959	8:33PM	BJT22102H	30	14	\$342.00	
5-5-22	CNN	Portland Interconnect 7959/7959	11:48AM	BJT22102H	30	3	\$102.00	
5-5-22	CNN	Portland Interconnect 7959/7959	9:44PM	BJT22102H	30	4	\$342.00	
5-5-22	FXNC	Portland Interconnect 7959/7959	12:45PM	BJT22102H	30	8	\$102.00	
5-5-22	FXNC	Portland Interconnect 7959/7959	3:38PM	BJT22102H	30	8	\$102.00	
5-5-22	MNBC	Portland Interconnect 7959/7959	3:53PM	BJT22102H	30	12	\$102.00	
5-5-22	MNBC	Portland Interconnect 7959/7959	11:55PM	BJT22102H	30	14	\$342.00	
5-6-22	CNN	Portland Interconnect 7959/7959	3:45PM	BJT22102H	30	3	\$102.00	
5-6-22	CNN	Portland Interconnect 7959/7959	11:40PM	BJT22102H	30	4	\$342.00	
5-6-22	FXNC	Portland Interconnect 7959/7959	1:49PM	BJT22102H	30	8	\$102.00	
5-6-22	MNBC	Portland Interconnect 7959/7959	11:31AM	BJT22102H	30	12	\$102.00	
5-6-22	MNBC	Portland Interconnect 7959/7959	1:37PM	BJT22102H	30	12	\$102.00	
5-6-22	MNBC	Portland Interconnect 7959/7959	11:33PM	BJT22102H	30	14	\$342.00	
5-7-22	CNN	Portland Interconnect 7959/7959	3:50PM	BJT22102H	30	3	\$102.00	
5-7-22	CNN	Portland Interconnect 7959/7959	8:30PM	BJT22102H	30	20	\$342.00	
5-7-22	CNN	Portland Interconnect 7959/7959	9:33PM	BJT22102H	30	4	\$342.00	
5-7-22	FXNC	Portland Interconnect 7959/7959	11:50AM	BJT22102H	30	8	\$102.00	
5-7-22	MNBC	Portland Interconnect 7959/7959	10:00AM	BJT22102H	30	12	\$102.00	
5-7-22	MNBC	Portland Interconnect 7959/7959	1:59PM	BJT22102H	30	12	\$102.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
5-7-22	MNBC	Portland Interconnect 7959/7959	5:59PM	BJT22102H	30	18	\$291.00	
5-7-22	MNBC	Portland Interconnect 7959/7959	7:52PM	BJT22102H	30	22	\$342.00	
5-7-22	MNBC	Portland Interconnect 7959/7959	9:16PM	BJT22102H	30	14	\$342.00	
5-8-22	CNN	Portland Interconnect 7959/7959	2:50PM	BJT22102H	30	3	\$102.00	
5-8-22	FXNC	Portland Interconnect 7959/7959	12:53PM	BJT22102H	30	8	\$102.00	
5-8-22	MNBC	Portland Interconnect 7959/7959	6:31PM	BJT22102H	30	13	\$291.00	
5-8-22	MNBC	Portland Interconnect 7959/7959	11:18PM	BJT22102H	30	14	\$342.00	
5-9-22	CNN	Portland Interconnect 7959/7959	10:49AM	BJT22102H	30	19	\$118.00	
5-9-22	CNN	Portland Interconnect 7959/7959	1:50PM	BJT22102H	30	1	\$118.00	
5-9-22	CNN	Portland Interconnect 7959/7959	7:39PM	BJT22102H	30	2	\$394.00	
5-9-22	FXNC	Portland Interconnect 7959/7959	5:53AM	BJT22102H	30	16	\$175.00	
5-9-22	FXNC	Portland Interconnect 7959/7959	8:46AM	BJT22102H	30	5	\$175.00	
5-9-22	FXNC	Portland Interconnect 7959/7959	9:45AM	BJT22102H	30	6	\$118.00	
5-9-22	MNBC	Portland Interconnect 7959/7959	2:00PM	BJT22102H	30	9	\$118.00	
5-9-22	MNBC	Portland Interconnect 7959/7959	11:35PM	BJT22102H	30	17	\$394.00	
5-9-22	MNBC	Portland Interconnect 7959/7959	11:56PM	BJT22102H	30	11	\$394.00	

Order# WN11500879 Total: \$8,970.00



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BILL TO

TARGETED PLATFORM MEDIA - AMP

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TARGETED PLATFORM MEDIA - AMP	A35696	AMP - RUN BETSY RUN - NW	0039760

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$6,633.27

We accept checks, ACH, money orders and all major credit cards.