

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3622504

| | | | | | | | |
|-------------------------|------------------------------------------|-------------------------------------------------|--------------|-------------------------|----------------------|---------------------------------------------------------------------------------------|--------------------|
| Traffic Order # | | 11500410,11500409 | | Created On | 4/22/2022 9:31:55 AM | Order Status | Contract Confirmed |
| Order # | | 3622504 | | Created By | NCC_Gateway_User | Gross \$ | 12591.00 |
| Order Descrp | | 62986757_POL Candidate_Friends of Tina Kote-POR | | Updated On | 4/22/2022 3:45:57 PM | Net \$ | 9065.52 |
| Client | | AMP - FRIENDS OF TINA KOTEK - NW | | Updated By | Bacalia, Christopher | Units | 112 |
| Start Date | | 5/3/2022 | | Industry | Political-Governor | Credit Hold | NO |
| End Date | | 5/9/2022 | | REFERENCES | | | |
| # of Weeks | | 2 | | Primary | | BILLING INFORMATION | |
| SALES | | | | Secondary | | Purchase Order # | 62986757 |
| ActiveWeeks | 2 | | | Tertiary | | Billing Schedule | EndOfFlight |
| AE 1 | NCC - POR - WASH DC | | | Quarternary | | EDI INFORMATION | |
| AE 2 | | | | TRAFFIC OPTIONS | | | |
| Agency | AMP - CANAL PARTNER MEDIA | 15.00% | | Address 1 | AMP MEDIA | Product | |
| RepFirm | NCC | 13.00% | | Address 2 | | Estimate | 9506 |
| Copy Instr ID | | | | City, State, Zip | BLOOMFIELD, NJ | Submit EDI Invoice? | Submit EDI Invoice |
| Total Zones | 2 | | | Zip | 07003 | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | |
| Zones | Portland Interconnect,Portland DISH -... | | | Contact | | Portland, Priority Code NP=80, IP=74 See key on FCC site for zone/network information | |
| Total Networks | 2 | | Phone | 111-111-1111 | | | |
| GENERAL COMMENTS | | | | Avail Tag | | | |
| | | | | Contract Type | Standard | | |
| | | | | Copy Group | | 7959,9763 | |
| | | | | Division | | | |
| | | | | Reference # | | | |

SUMMARY FOR SYSCODE 7959

| | | | | | |
|------------------------|-------------------------------------------------|-------------------|-----------------------|-------------------------|--------------------|
| Traffic Order # | 11500409 | Created On | 4/22/2022 9:31:55 AM | Order Status | Contract Confirmed |
| Order # | 3622504 | Created By | NCC_Gateway_User | Syscode Gross \$ | 10661.00 |
| Order Descrp | 62986757_POL Candidate_Friends of Tina Kote-POR | Updated On | 4/22/2022 3:44:10 PM | Syscode Net \$ | 7675.92 |
| Client | AMP - FRIENDS OF TINA KOTEK - NW | Updated By | Bacalia, Christopher | Syscode Units | 56 |
| Start Date | 5/3/2022 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 5/9/2022 | Zones | Portland Interconnect | Avg Unit Rate | 190.38 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|----------------------------------------------|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1 | 1 | | Ampersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CNN LF | 05/09/2022 | 05/09/2022 | M 12m-2a | X | | | | | | | 1 | \$14.00 | \$14.00 | 30 |
| 2 | 2 | | Ampersa nd Politi cal Bun dle | 80 80 | CNN | 7959 | VARIOUS | 05/09/2022 | 05/09/2022 | M 9a-4p | X | | | | | | | 1 | \$118.00 | \$118.00 | 30 |
| 3 | 3 | | Ampersa nd Politi cal Bun dle | 80 80 | CNN | 7959 | VARIOUS | 05/09/2022 | 05/09/2022 | M 4p-7p | X | | | | | | | 1 | \$335.00 | \$335.00 | 30 |
| 4 | 4 | | Ampersa nd Politi cal Bun dle | 80 80 | CNN | 7959 | CNN PT | 05/09/2022 | 05/09/2022 | M 7p-12m | X | | | | | | | 1 | \$394.00 | \$394.00 | 30 |
| 5 | 5 | | Ampersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CNN LF | 05/03/2022 | 05/08/2022 | Tu-Su 12m-2a | | X | X | X | X | X | X | 6 | \$14.00 | \$84.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--------------------------------------------------|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 6 | 6 | | Amp ersa nd Politi cal Bun dle | 80 80 | CNN | 7959 | VARIOUS | 05/03/2022 | 05/08/2022 | Tu-Su 9a-4p | | X | X | X | X | X | X | 6 | \$102.00 | \$612.00 | 30 |
| 7 | 7 | | Amp ersa nd Politi cal Bun dle | 80 80 | CNN | 7959 | VARIOUS | 05/03/2022 | 05/08/2022 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$291.00 | \$1,746.00 | 30 |
| 8 | 8 | | Amp ersa nd Politi cal Bun dle | 80 80 | CNN | 7959 | CNN PT | 05/03/2022 | 05/08/2022 | Tu-Su 7p-12m | | X | X | X | X | X | X | 6 | \$342.00 | \$2,052.00 | 30 |
| 9 | 9 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | MNBC LF | 05/09/2022 | 05/09/2022 | M 12m-2a | X | | | | | | | 1 | \$7.00 | \$7.00 | 30 |
| 10 | 10 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | VARIOUS | 05/09/2022 | 05/09/2022 | M 9a-4p | X | | | | | | | 1 | \$118.00 | \$118.00 | 30 |
| 11 | 11 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | VARIOUS | 05/09/2022 | 05/09/2022 | M 4p-7p | X | | | | | | | 1 | \$335.00 | \$335.00 | 30 |
| 12 | 12 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | MNBC PT | 05/09/2022 | 05/09/2022 | M 7p-12m | X | | | | | | | 1 | \$394.00 | \$394.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--------------------------------------------------|---------------|---------|----------|---------|------------|------------|------------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 13 | 13 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | MNBC LF | 05/03/2022 | 05/08/2022 | Tu-Su 12m- 2a | | X | X | X | X | X | X | 6 | \$7.00 | \$42.00 | 30 |
| 14 | 14 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | VARIOUS | 05/03/2022 | 05/08/2022 | Tu-Su 9a-4p | | X | X | X | X | X | X | 6 | \$102.00 | \$612.00 | 30 |
| 15 | 15 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | VARIOUS | 05/03/2022 | 05/08/2022 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$291.00 | \$1,746.00 | 30 |
| 16 | 16 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | MNBC PT | 05/03/2022 | 05/08/2022 | Tu-Su 7p- 12m | | X | X | X | X | X | X | 6 | \$342.00 | \$2,052.00 | 30 |

SUMMARY FOR SYSCODE 9763

| | | | | | |
|------------------------|-------------------------------------------------|-------------------|----------------------|-------------------------|--------------------|
| Traffic Order # | 11500410 | Created On | 4/22/2022 9:31:55 AM | Order Status | Contract Confirmed |
| Order # | 3622504 | Created By | NCC_Gateway_User | Syscode Gross \$ | 1930.00 |
| Order Descrp | 62986757_POL Candidate_Friends of Tina Kote-POR | Updated On | 4/22/2022 3:44:10 PM | Syscode Net \$ | 1389.60 |
| Client | AMP - FRIENDS OF TINA KOTEK - NW | Updated By | Bacalia, Christopher | Syscode Units | 56 |
| Start Date | 5/3/2022 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 5/9/2022 | Zones | Portland DISH - I+ | Avg Unit Rate | 34.46 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|----------------------------------------------|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 17 | 1 | | Ampersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN LF | 05/09/2022 | 05/09/2022 | M 12m-2a | X | | | | | | | 1 | \$2.00 | \$2.00 | 30 |
| 18 | 2 | | Ampersa nd Politi cal Bun dle | 80 80 | CNN | 9763 | CNN DT | 05/09/2022 | 05/09/2022 | M 9a-4p | X | | | | | | | 1 | \$29.00 | \$29.00 | 30 |
| 19 | 3 | | Ampersa nd Politi cal Bun dle | 80 80 | CNN | 9763 | VARIOUS | 05/09/2022 | 05/09/2022 | M 4p-7p | X | | | | | | | 1 | \$68.00 | \$68.00 | 30 |
| 20 | 4 | | Ampersa nd Politi cal Bun dle | 80 80 | CNN | 9763 | CNN PT | 05/09/2022 | 05/09/2022 | M 7p-12m | X | | | | | | | 1 | \$68.00 | \$68.00 | 30 |
| 21 | 5 | | Ampersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CNN LF | 05/03/2022 | 05/08/2022 | Tu-Su 12m-2a | | X | X | X | X | X | X | 6 | \$2.00 | \$12.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--------------------------------------------------|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 22 | 6 | | Amp ersa nd Politi cal Bun dle | 80 80 | CNN | 9763 | CNN DT | 05/03/2022 | 05/08/2022 | Tu-Su 9a-4p | | X | X | X | X | X | X | 6 | \$23.00 | \$138.00 | 30 |
| 23 | 7 | | Amp ersa nd Politi cal Bun dle | 80 80 | CNN | 9763 | VARIOUS | 05/03/2022 | 05/08/2022 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$54.00 | \$324.00 | 30 |
| 24 | 8 | | Amp ersa nd Politi cal Bun dle | 80 80 | CNN | 9763 | CNN PT | 05/03/2022 | 05/08/2022 | Tu-Su 7p-12m | | X | X | X | X | X | X | 6 | \$54.00 | \$324.00 | 30 |
| 25 | 9 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | MNBC LF | 05/09/2022 | 05/09/2022 | M 12m-2a | X | | | | | | | 1 | \$2.00 | \$2.00 | 30 |
| 26 | 10 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 9763 | MNBC DT | 05/09/2022 | 05/09/2022 | M 9a-4p | X | | | | | | | 1 | \$29.00 | \$29.00 | 30 |
| 27 | 11 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 9763 | VARIOUS | 05/09/2022 | 05/09/2022 | M 4p-7p | X | | | | | | | 1 | \$68.00 | \$68.00 | 30 |
| 28 | 12 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 9763 | MNBC PT | 05/09/2022 | 05/09/2022 | M 7p-12m | X | | | | | | | 1 | \$68.00 | \$68.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--------------------------------------------------|---------------|---------|----------|---------|------------|------------|------------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 29 | 13 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | MNBC LF | 05/03/2022 | 05/08/2022 | Tu-Su 12m- 2a | | X | X | X | X | X | X | 6 | \$2.00 | \$12.00 | 30 |
| 30 | 14 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 9763 | MNBC DT | 05/03/2022 | 05/08/2022 | Tu-Su 9a-4p | | X | X | X | X | X | X | 6 | \$23.00 | \$138.00 | 30 |
| 31 | 15 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 9763 | VARIOUS | 05/03/2022 | 05/08/2022 | Tu-Su 4p-7p | | X | X | X | X | X | X | 6 | \$54.00 | \$324.00 | 30 |
| 32 | 16 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 9763 | MNBC PT | 05/03/2022 | 05/08/2022 | Tu-Su 7p- 12m | | X | X | X | X | X | X | 6 | \$54.00 | \$324.00 | 30 |

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3622504

| | | | | | |
|------------------------|-------------------------------------------------|-------------------|----------------------|---------------------|--------------------|
| Traffic Order # | 11500410,11500409 | # of Weeks | 2 | Active | Yes |
| Order # | 3622504 | Created On | 4/22/2022 9:31:55 AM | Order Status | Contract Confirmed |
| Order Descrp | 62986757_POL Candidate_Friends of Tina Kote-POR | Created By | NCC_Gateway_User | Gross \$ | 12591.00 |
| Client | AMP - FRIENDS OF TINA KOTEK - NW | Updated On | 4/22/2022 3:45:57 PM | Net \$ | 9065.52 |
| Start Date | 5/3/2022 | Updated By | Bacalia, Christopher | Units | 112 |
| End Date | 5/9/2022 | Source | Gateway | Credit Hold | No |

| | |
|---------------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |