



INVOICE NO. WN6511191	INVOICE DATE 5/29/2022
BILL CYCLE 202205	INVOICE DUE DATE 6/26/2022

TARGETED PLATFORM MEDIA - AMP

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TARGETED PLATFORM MEDIA - AMP	A35696	AMP - RUN BETSY RUN - NW	0039760

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11500401	Portland, OR	TV	\$17,410.00	44	44

INVOICE NOTES

PORTLAND; Priority code NP=80, IP=74, see key on FCC site for zone/network infor

Gross Advertising Total	\$17,410.00
Agency Commission	(\$2,611.50)
Rep Commission	(\$1,923.80)
Net Advertising Total	\$12,874.70

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



INVOICE NO.

WN6511191

INVOICE DATE

5/29/2022

BILL CYCLE

202205

INVOICE DUE DATE

6/26/2022

AFFIDAVIT

Product: 1647
Estimate No: 11561
Campaign No:

Comcast Order No: WN11500401
TIM Est No: 3622709
AE Name: NCC - POR - WASH DC

Market: Portland, OR
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11264169	BJT22101H	Portland Interconnect 7959/7959	CNN, FXNC, MNBC	44	\$17,410.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Portland Interconnect 7959/7959	NE11264169	17	\$6,324.00
FXNC	Portland Interconnect 7959/7959	NE11264169	15	\$5,860.00
MNBC	Portland Interconnect 7959/7959	NE11264169	12	\$5,226.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-26-22	CNN	Portland Interconnect 7959/7959	5:55AM	BJT22101H	60	1	\$280.00	
4-26-22	CNN	Portland Interconnect 7959/7959	3:47PM	BJT22101H	60	3	\$204.00	
4-26-22	FXNC	Portland Interconnect 7959/7959	7:42AM	BJT22101H	60	7	\$304.00	
4-26-22	FXNC	Portland Interconnect 7959/7959	11:42AM	BJT22101H	60	9	\$204.00	
4-26-22	FXNC	Portland Interconnect 7959/7959	9:49PM	BJT22101H	60	11	\$684.00	
4-26-22	MNBC	Portland Interconnect 7959/7959	2:26PM	BJT22101H	60	13	\$204.00	
4-26-22	MNBC	Portland Interconnect 7959/7959	5:52PM	BJT22101H	60	15	\$582.00	
4-26-22	MNBC	Portland Interconnect 7959/7959	7:37PM	BJT22101H	60	17	\$684.00	
4-27-22	CNN	Portland Interconnect 7959/7959	7:50AM	BJT22101H	60	1	\$280.00	
4-27-22	CNN	Portland Interconnect 7959/7959	7:59AM	BJT22101H	60	20	\$280.00	
4-27-22	CNN	Portland Interconnect 7959/7959	11:51AM	BJT22101H	60	19	\$204.00	
4-27-22	CNN	Portland Interconnect 7959/7959	1:38PM	BJT22101H	60	3	\$204.00	
4-27-22	CNN	Portland Interconnect 7959/7959	9:39PM	BJT22101H	60	5	\$684.00	
4-27-22	FXNC	Portland Interconnect 7959/7959	6:43AM	BJT22101H	60	7	\$304.00	
4-27-22	FXNC	Portland Interconnect 7959/7959	9:45AM	BJT22101H	60	9	\$204.00	
4-27-22	FXNC	Portland Interconnect 7959/7959	11:48PM	BJT22101H	60	11	\$684.00	
4-27-22	MNBC	Portland Interconnect 7959/7959	11:28AM	BJT22101H	60	13	\$204.00	
4-27-22	MNBC	Portland Interconnect 7959/7959	8:33PM	BJT22101H	60	17	\$684.00	
4-28-22	CNN	Portland Interconnect 7959/7959	1:34PM	BJT22101H	60	3	\$204.00	
4-28-22	CNN	Portland Interconnect 7959/7959	7:59PM	BJT22101H	60	5	\$684.00	
4-28-22	CNN	Portland Interconnect 7959/7959	9:41PM	BJT22101H	60	5	\$684.00	
4-28-22	FXNC	Portland Interconnect 7959/7959	6:44AM	BJT22101H	60	7	\$304.00	
4-28-22	FXNC	Portland Interconnect 7959/7959	10:45PM	BJT22101H	60	11	\$684.00	
4-28-22	MNBC	Portland Interconnect 7959/7959	3:42PM	BJT22101H	60	13	\$204.00	
4-28-22	MNBC	Portland Interconnect 7959/7959	11:57PM	BJT22101H	60	17	\$684.00	
4-29-22	CNN	Portland Interconnect 7959/7959	7:50AM	BJT22101H	60	1	\$280.00	
4-29-22	CNN	Portland Interconnect 7959/7959	11:53AM	BJT22101H	60	22	\$204.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-29-22	CNN	Portland Interconnect 7959/7959	7:35PM	BJT22101H	60	5	\$684.00	
4-29-22	FXNC	Portland Interconnect 7959/7959	8:48AM	BJT22101H	60	7	\$304.00	
4-29-22	FXNC	Portland Interconnect 7959/7959	2:46PM	BJT22101H	60	9	\$204.00	
4-29-22	FXNC	Portland Interconnect 7959/7959	8:50PM	BJT22101H	60	11	\$684.00	
4-29-22	MNBC	Portland Interconnect 7959/7959	11:58AM	BJT22101H	60	13	\$204.00	
4-29-22	MNBC	Portland Interconnect 7959/7959	9:55PM	BJT22101H	60	17	\$684.00	
4-30-22	CNN	Portland Interconnect 7959/7959	6:53AM	BJT22101H	60	1	\$280.00	
4-30-22	FXNC	Portland Interconnect 7959/7959	10:51AM	BJT22101H	60	9	\$204.00	
4-30-22	FXNC	Portland Interconnect 7959/7959	1:53PM	BJT22101H	60	9	\$204.00	
4-30-22	MNBC	Portland Interconnect 7959/7959	1:59PM	BJT22101H	60	13	\$204.00	
5-2-22	CNN	Portland Interconnect 7959/7959	5:54AM	BJT22101H	60	21	\$280.00	
5-2-22	CNN	Portland Interconnect 7959/7959	9:36AM	BJT22101H	60	4	\$204.00	
5-2-22	CNN	Portland Interconnect 7959/7959	10:38PM	BJT22101H	60	6	\$684.00	
5-2-22	FXNC	Portland Interconnect 7959/7959	10:48AM	BJT22101H	60	10	\$204.00	
5-2-22	FXNC	Portland Interconnect 7959/7959	9:48PM	BJT22101H	60	12	\$684.00	
5-2-22	MNBC	Portland Interconnect 7959/7959	9:58AM	BJT22101H	60	14	\$204.00	
5-2-22	MNBC	Portland Interconnect 7959/7959	11:57PM	BJT22101H	60	18	\$684.00	

Order# WN11500401 Total: \$17,410.00



INVOICE NO.

WN6511191

BILL CYCLE

202205

BILL TO

TARGETED PLATFORM MEDIA - AMP

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TARGETED PLATFORM MEDIA - AMP	A35696	AMP - RUN BETSY RUN - NW	0039760

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$12,874.70

We accept checks, ACH, money orders and all major credit cards.