

# Contract Data (Traffic) Report

**SUMMARY FOR ORDER # 3622707**

<b>Traffic Order #</b> 11500397		<b>Created On</b> 4/22/2022 11:15:47 AM	<b>Order Status</b> Contract Confirmed
<b>Order #</b> 3622707		<b>Created By</b> NCC_Gateway_User	<b>Gross \$</b> 9297.00
<b>Order Descrp</b> 62986768_POL_CAN_Run Betsy Run		<b>Updated On</b> 4/22/2022 3:12:59 PM	<b>Net \$</b> 6693.84
<b>Client</b> AMP - RUN BETSY RUN - NW		<b>Updated By</b> Smith, Brogan	<b>Units</b> 46
<b>Start Date</b> 4/26/2022		<b>Industry</b> Political-Governor	<b>Credit Hold</b> NO
<b>End Date</b> 5/2/2022		<b>REFERENCES</b>	
<b># of Weeks</b> 2		<b>Primary</b>	
<b>SALES</b>		<b>Secondary</b>	
<b>ActiveWeeks</b> 2		<b>Tertiary</b>	
<b>AE 1</b> NCC - POR - WASH DC		<b>Quarternary</b>	
<b>AE 2</b>		<b>TRAFFIC OPTIONS</b>	
<b>Agency</b> AMP - TARGETED PLATFORM MEDIA 15.00%		<b>Address 1</b> AMP MEDIA	
<b>RepFirm</b> NCC 13.00%		<b>Address 2</b>	
<b>Copy Instr ID</b>		<b>City, State, Zip</b> BLOOMFIELD, NJ	
<b>Total Zones</b> 1		<b>Zip</b> 07003	
<b>Zones</b> Portland Interconnect		<b>Contact</b>	
<b>Total Networks</b> 3		<b>Phone</b>	
<b>GENERAL COMMENTS</b>		<b>Avail Tag</b>	
		<b>Contract Type</b> Standard	
		<b>Copy Group</b>	
		<b>Division</b>	
		<b>Reference #</b>	
		<b>BILLING INFORMATION</b>	
		<b>Purchase Order #</b> 62986768	
		<b>Billing Schedule</b> EndOfFlight	
		<b>EDI INFORMATION</b>	
		<b>Product</b> 1647	
		<b>Estimate</b> 11560	
		<b>Submit EDI Invoice?</b> Submit EDI Invoice	
		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
		PORTLAND; Priority code NP=80, IP=74, see key on FCC site for zone/network information	
		<b>SYSCODE LIST</b>	
		7959	

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11500397	<b>Created On</b>	4/22/2022 11:15:47 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3622707	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	9297.00
<b>Order Descrp</b>	62986768_POL_CAN_Run Betsy Run	<b>Updated On</b>	4/22/2022 3:11:24 PM	<b>Syscode Net \$</b>	6693.84
<b>Client</b>	AMP - RUN BETSY RUN - NW	<b>Updated By</b>	Smith, Brogan	<b>Syscode Units</b>	46
<b>Start Date</b>	4/26/2022	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/2/2022	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	202.11
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN DT	04/26/2022	05/01/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$102.00	\$612.00	30
2	3		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN PT	04/26/2022	05/01/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$342.00	\$2,052.00	30
3	5		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	7959	FXNC EM	04/26/2022	05/01/2022	Tu-Su 5a-9a		X	X	X	X	X	X	5	\$152.00	\$760.00	30
4	7		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	7959	FXNC DT	04/26/2022	05/01/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$102.00	\$612.00	30
5	9		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC DT	04/26/2022	05/01/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$102.00	\$612.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	11		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC EF	04/26/2022	05/01/2022	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$291.00	\$1,164.00	30
7	13		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC PT	04/26/2022	05/01/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$342.00	\$2,052.00	30
8	2		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN DT	05/02/2022	05/02/2022	M 9a-4p	X							1	\$102.00	\$102.00	30
9	4		Amp ersa nd Politi cal Bun dle	74   74	CNN	7959	CNN PT	05/02/2022	05/02/2022	M 7p-12m	X							1	\$342.00	\$342.00	30
10	6		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	7959	FXNC EM	05/02/2022	05/02/2022	M 5a-9a	X							1	\$152.00	\$152.00	30
11	8		Amp ersa nd Politi cal Bun dle	74   74	Fox News Channel	7959	FXNC DT	05/02/2022	05/02/2022	M 9a-4p	X							1	\$102.00	\$102.00	30
12	10		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC DT	05/02/2022	05/02/2022	M 9a-4p	X							1	\$102.00	\$102.00	30

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13	12		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC EF	05/02/2022	05/02/2022	M 4p-7p	X							1	\$291.00	\$291.00	30
14	14		Amp ersa nd Politi cal Bun dle	74   74	MSNBC	7959	MNBC PT	05/02/2022	05/02/2022	M 7p-12m	X							1	\$342.00	\$342.00	30

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By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3622707**

<b>Traffic Order #</b>	11500397	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3622707	<b>Created On</b>	4/22/2022 11:15:47 AM	<b>Order Status</b>	Contract Confirmed
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<b>End Date</b>	5/2/2022	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	