

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3622579

<b>Traffic Order #</b>		11500383,11500382		<b>Created On</b>	4/22/2022 10:10:45 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3622579		<b>Created By</b>	FLORENCE, JEREMY	<b>Gross \$</b>	14227.00
<b>Order Descrp</b>		POL_CANDIDATE_BUD PIERCE OR GOVERNOR		<b>Updated On</b>	4/22/2022 2:45:02 PM	<b>Net \$</b>	11168.20
<b>Client</b>		BUD PIERCE OR GOVERNOR		<b>Updated By</b>	Frechette, Laurie	<b>Units</b>	129
<b>Start Date</b>		4/25/2022		<b>Industry</b>	Political-Governor	<b>Credit Hold</b>	NO
<b>End Date</b>		5/1/2022		<b>REFERENCES</b>			
<b># of Weeks</b>		1		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	
<b>ActiveWeeks</b>		1		<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>		Logan, Joshua		<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>		POLITICAL COMMUNICATIONS ADVERTISING WN		<b>Address 1</b>	232 MADISON AVE	<b>Product</b>	
<b>RepFirm</b>		Political Communications		<b>Address 2</b>	SUITE 405	<b>Estimate</b>	
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	NEW YORK, NY	<b>Submit EDI Invoice?</b>	Do Not Submit EDI Invoice
<b>Total Zones</b>		2		<b>Zip</b>	10016	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b>		Portland Interconnect,Portland DISH -...		<b>Contact</b>		Portland, Priority code NP=80, IP=74, see key on FCC site for zone/network information	
<b>Total Networks</b>		2		<b>Phone</b>	646-443-5076		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>		<b>SYSCODE LIST</b>	
				<b>Contract Type</b>	Standard	7959,9763	
				<b>Copy Group</b>			
				<b>Division</b>			
				<b>Reference #</b>	2af8ded9-45c2-ec11-9114-005056975758		

**SUMMARY FOR SYSCODE 7959**

<b>Traffic Order #</b>	11500383	<b>Created On</b>	4/22/2022 10:12:50 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3622579	<b>Created By</b>	FLORENCE, JEREMY	<b>Syscode Gross \$</b>	11830.00
<b>Order Descrp</b>	POL_CANDIDATE_BUD PIERCE OR GOVERNOR	<b>Updated On</b>	4/22/2022 2:41:32 PM	<b>Syscode Net \$</b>	9286.55
<b>Client</b>	BUD PIERCE OR GOVERNOR	<b>Updated By</b>	Frechette, Laurie	<b>Syscode Units</b>	63
<b>Start Date</b>	4/25/2022	<b>Source</b>	VIEW	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/1/2022	<b>Zones</b>	Portland Interconnect	<b>Avg Unit Rate</b>	187.78
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	80   80	ESPN	7959	SPORTSCENTER A<	04/25/2022	05/01/2022	M-Su 5a-9a	X	X	X	X	X	X	X	7	\$105.00	\$735.00	30
2	2		Retail Political Bundle	80   80	Fox News Channel	7959	VARIOUS	04/25/2022	05/01/2022	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$152.00	\$2,128.00	30
3	3		Retail Political Bundle	80   80	Fox News Channel	7959	VARIOUS	04/25/2022	05/01/2022	M-Su 9a-4p	X	X	X	X	X	X	X	21	\$102.00	\$2,142.00	30
4	4		Retail Political Bundle	80   80	Fox News Channel	7959	VARIOUS	04/25/2022	05/01/2022	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$291.00	\$2,037.00	30
5	5		Retail Political Bundle	80   80	Fox News Channel	7959	AVG. ALL WKS<	04/25/2022	05/01/2022	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$342.00	\$4,788.00	30

**SUMMARY FOR SYSCODE 9763**

<b>Traffic Order #</b>	11500382	<b>Created On</b>	4/22/2022 10:12:50 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3622579	<b>Created By</b>	FLORENCE, JEREMY	<b>Syscode Gross \$</b>	2397.00
<b>Order Descrp</b>	POL_CANDIDATE_BUD PIERCE OR GOVERNOR	<b>Updated On</b>	4/22/2022 2:41:32 PM	<b>Syscode Net \$</b>	1881.65
<b>Client</b>	BUD PIERCE OR GOVERNOR	<b>Updated By</b>	Frechette, Laurie	<b>Syscode Units</b>	66
<b>Start Date</b>	4/25/2022	<b>Source</b>	VIEW	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	5/1/2022	<b>Zones</b>	Portland DISH - I+	<b>Avg Unit Rate</b>	36.32
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	1		Retail Political Bundle	80   80	ESPN	9763	SPORTSCENTER A<	04/25/2022	05/01/2022	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$29.00	\$290.00	30
7	2		Retail Political Bundle	80   80	Fox News Channel	9763	VARIOUS	04/25/2022	05/01/2022	M-Su 5a-9a	X	X	X	X	X	X	X	14	\$35.00	\$490.00	30
8	3		Retail Political Bundle	80   80	Fox News Channel	9763	VARIOUS	04/25/2022	05/01/2022	M-Su 9a-4p	X	X	X	X	X	X	X	21	\$23.00	\$483.00	30
9	4		Retail Political Bundle	80   80	Fox News Channel	9763	VARIOUS	04/25/2022	05/01/2022	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$54.00	\$378.00	30
10	5		Retail Political Bundle	80   80	Fox News Channel	9763	AVG. ALL WKS<	04/25/2022	05/01/2022	M-Su 7p-12m	X	X	X	X	X	X	X	14	\$54.00	\$756.00	30

**DISCLAIMER**

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

SUMMARY FOR ORDER # 3622579					
<b>Traffic Order #</b>	11500383,11500382	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3622579	<b>Created On</b>	4/22/2022 10:10:45 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	POL_CANDIDATE_BUD PIERCE OR GOVERNOR	<b>Created By</b>	FLORENCE, JEREMY	<b>Gross \$</b>	14227.00
<b>Client</b>	BUD PIERCE OR GOVERNOR	<b>Updated On</b>	4/22/2022 2:45:02 PM	<b>Net \$</b>	11168.20
<b>Start Date</b>	4/25/2022	<b>Updated By</b>	Frechette, Laurie	<b>Units</b>	129
<b>End Date</b>	5/1/2022	<b>Source</b>	CRM	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	