



<b>INVOICE NO.</b> WN6509538	<b>INVOICE DATE</b> 4/24/2022
<b>BILL CYCLE</b> 202204	<b>INVOICE DUE DATE</b> 5/29/2022

TARGETED PLATFORM MEDIA - AMP

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TARGETED PLATFORM MEDIA - AMP	A35696	AMP - RUN BETSY RUN - NW	0039760

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11499400	Portland, OR	TV	\$10,606.00	37	37

### INVOICE NOTES

PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network infor

Gross Advertising Total	\$10,606.00
Agency Commission	(\$1,590.90)
Rep Commission	(\$1,171.96)
<b>Net Advertising Total</b>	<b>\$7,843.14</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
P.O. BOX 415949  
  
BOSTON, MA 02241-5949



**INVOICE NO.**

WN6509538

**INVOICE DATE**

4/24/2022

**BILL CYCLE**

202204

**INVOICE DUE DATE**

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## AFFIDAVIT

**Product:** 1647  
**Estimate No:** 11544  
**Campaign No:**

**Comcast Order No:** WN11499400  
**TIM Est No:** 3618466  
**AE Name:** NCC - POR - WASH DC

**Market:** Portland, OR  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11264169	BJT22101H	Portland Interconnect 7959/7959	CNN, FXNC, MNBC	37	\$10,606.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Portland Interconnect 7959/7959	NE11264169	14	\$3,604.00
MNBC	Portland Interconnect 7959/7959	NE11264169	13	\$4,418.00
FXNC	Portland Interconnect 7959/7959	NE11264169	10	\$2,584.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-20-22	CNN	Portland Interconnect 7959/7959	7:49AM	BJT22101H	60	4	\$242.00	
4-20-22	CNN	Portland Interconnect 7959/7959	12:47PM	BJT22101H	60	5	\$176.00	
4-20-22	CNN	Portland Interconnect 7959/7959	7:58PM	BJT22101H	60	6	\$338.00	
4-20-22	CNN	Portland Interconnect 7959/7959	9:50PM	BJT22101H	60	6	\$338.00	
4-20-22	FXNC	Portland Interconnect 7959/7959	3:43PM	BJT22101H	60	10	\$176.00	
4-20-22	FXNC	Portland Interconnect 7959/7959	7:46PM	BJT22101H	60	11	\$338.00	
4-20-22	FXNC	Portland Interconnect 7959/7959	9:50PM	BJT22101H	60	11	\$338.00	
4-20-22	MNBC	Portland Interconnect 7959/7959	1:39PM	BJT22101H	60	15	\$176.00	
4-20-22	MNBC	Portland Interconnect 7959/7959	5:50PM	BJT22101H	60	16	\$506.00	
4-20-22	MNBC	Portland Interconnect 7959/7959	7:58PM	BJT22101H	60	17	\$338.00	
4-20-22	MNBC	Portland Interconnect 7959/7959	11:34PM	BJT22101H	60	17	\$338.00	
4-21-22	CNN	Portland Interconnect 7959/7959	6:45AM	BJT22101H	60	4	\$242.00	
4-21-22	CNN	Portland Interconnect 7959/7959	11:50AM	BJT22101H	60	5	\$176.00	
4-21-22	CNN	Portland Interconnect 7959/7959	11:58PM	BJT22101H	60	6	\$338.00	
4-21-22	FXNC	Portland Interconnect 7959/7959	9:46PM	BJT22101H	60	11	\$338.00	
4-21-22	MNBC	Portland Interconnect 7959/7959	11:58AM	BJT22101H	60	15	\$176.00	
4-21-22	MNBC	Portland Interconnect 7959/7959	4:31PM	BJT22101H	60	16	\$506.00	
4-21-22	MNBC	Portland Interconnect 7959/7959	9:41PM	BJT22101H	60	17	\$338.00	
4-22-22	CNN	Portland Interconnect 7959/7959	5:36AM	BJT22101H	60	4	\$242.00	
4-22-22	CNN	Portland Interconnect 7959/7959	3:56PM	BJT22101H	60	5	\$176.00	
4-22-22	CNN	Portland Interconnect 7959/7959	7:38PM	BJT22101H	60	6	\$338.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	8:46AM	BJT22101H	60	9	\$264.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	12:42PM	BJT22101H	60	10	\$176.00	
4-22-22	FXNC	Portland Interconnect 7959/7959	7:45PM	BJT22101H	60	11	\$338.00	
4-22-22	MNBC	Portland Interconnect 7959/7959	3:38PM	BJT22101H	60	15	\$176.00	
4-22-22	MNBC	Portland Interconnect 7959/7959	8:35PM	BJT22101H	60	17	\$338.00	
4-23-22	CNN	Portland Interconnect 7959/7959	7:59AM	BJT22101H	60	4	\$242.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
4-23-22	CNN	Portland Interconnect 7959/7959	11:51AM	BJT22101H	60	5	\$176.00	
4-23-22	CNN	Portland Interconnect 7959/7959	8:41PM	BJT22101H	60	6	\$338.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	9:53AM	BJT22101H	60	10	\$176.00	
4-23-22	FXNC	Portland Interconnect 7959/7959	11:48AM	BJT22101H	60	10	\$176.00	
4-23-22	MNBC	Portland Interconnect 7959/7959	10:22AM	BJT22101H	60	15	\$176.00	
4-23-22	MNBC	Portland Interconnect 7959/7959	5:58PM	BJT22101H	60	16	\$506.00	
4-23-22	MNBC	Portland Interconnect 7959/7959	9:59PM	BJT22101H	60	17	\$338.00	
4-24-22	CNN	Portland Interconnect 7959/7959	8:47AM	BJT22101H	60	4	\$242.00	
4-24-22	FXNC	Portland Interconnect 7959/7959	7:52AM	BJT22101H	60	9	\$264.00	
4-24-22	MNBC	Portland Interconnect 7959/7959	4:26PM	BJT22101H	60	16	\$506.00	

Order# WN11499400 Total: \$10,606.00



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**BILL CYCLE**

202204

**BILL TO**

TARGETED PLATFORM MEDIA - AMP

## REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
TARGETED PLATFORM MEDIA - AMP	A35696	AMP - RUN BETSY RUN - NW	0039760

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$7,843.14**

We accept checks, ACH, money orders and all major credit cards.