

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3611847

Traffic Order # 11498441		Created On 4/7/2022 4:29:19 PM	Order Status Contract Confirmed
Order # 3611847		Created By NCC_Gateway_User	Gross \$ 270.00
Order Descrp 62981676_POL_CAN_Tobias Read for Governor		Updated On 4/7/2022 5:49:42 PM	Net \$ 194.40
Client AMP - TOBIAS READ FOR GOVERNOR		Updated By Byrd, Sharrall (Spotlight Bingham Farms)	Units 2
Start Date 4/11/2022		Industry Political-Governor	Credit Hold NO
End Date 4/11/2022		REFERENCES	
# of Weeks 1		Primary	
SALES		Secondary	
ActiveWeeks 1		Tertiary	
AE 1 NCC - POR - LA		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - AKPD MESSAGE & MEDIA 15.00%		Address 1 730 N FRANKLING STE 404	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip CHICAGO, IL	
Total Zones 1		Zip 60654	
Zones Portland Interconnect		Contact	
Total Networks 2		Phone	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
Purchase Order # 62981676		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product		Estimate 4.11	Submit EDI Invoice? Submit EDI Invoice
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
PORTLAND; Priority code NP=80, IP=74, see key on FCC site for zone/network information			
SYSCODE LIST			
7959			

SUMMARY FOR SYSCODE 7959

Traffic Order #	11498441	Created On	4/7/2022 4:29:19 PM	Order Status	Contract Confirmed
Order #	3611847	Created By	NCC_Gateway_User	Syscode Gross \$	270.00
Order Descrp	62981676_POL_CAN_Tobias Read for Governor	Updated On	4/7/2022 5:48:23 PM	Syscode Net \$	194.40
Client	AMP - TOBIAS READ FOR GOVERNOR - NW	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Syscode Units	2
Start Date	4/11/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/11/2022	Zones	Portland Interconnect	Avg Unit Rate	135.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersand Political Bundle	74 74	CNN	7959	CNN PT	04/11/2022	04/11/2022	M 7p-12m	X							1	\$135.00	\$135.00	30
2	2		Ampersand Political Bundle	74 74	MSNBC	7959	MNBC PT	04/11/2022	04/11/2022	M 7p-12m	X							1	\$135.00	\$135.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3611847					
Traffic Order #	11498441	# of Weeks	1	Active	Yes
Order #	3611847	Created On	4/7/2022 4:29:19 PM	Order Status	Contract Confirmed
Order Descrp	62981676_POL_CAN_Tobias Read for Governor	Created By	NCC_Gateway_User	Gross \$	270.00
Client	AMP - TOBIAS READ FOR GOVERNOR -	Updated On	4/7/2022 5:49:42 PM	Net \$	194.40
Start Date	4/11/2022	Updated By	Byrd, Sharrall (Spotlight Bingham Farms)	Units	2
End Date	4/11/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	