

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3602808

Traffic Order #		11497208,11497207		Created On	3/29/2022 3:40:57 PM	Order Status	Contract Confirmed
Order #		3602808		Created By	Vichrova Zoli, Liba	Gross \$	4618.00
Order Descrp		62977670_POL_CAN_Bob Tiernan for Oregon		Updated On	3/29/2022 5:04:03 PM	Net \$	3324.96
Client		AMP - BOB TIERNAN FOR OREGON -		Updated By	Bacalia, Christopher	Units	34
Start Date		3/30/2022		Industry	Political-Governor	Credit Hold	NO
End Date		4/1/2022		REFERENCES			
# of Weeks		1		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62977670
ActiveWeeks	1			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - POR - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	FP1 STRATEGIES INC - AMP	15.00%		Address 1	AMP MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Portland Interconnect,Portland DISH -...			Contact			
Total Networks	1			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
3/29 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS! - Order File Loaded: order-xml-62977670-all.scx.				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #			
				ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
				3/29 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS! - Order File Loaded: order-xml-62977670-all.scx.			
				PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network information			
				SYSCODE LIST			
				7959,9763			

SUMMARY FOR SYSCODE 7959

Traffic Order #	11497207	Created On	3/29/2022 3:40:57 PM	Order Status	Contract Confirmed
Order #	3602808	Created By	Vichrova Zoli, Liba	Syscode Gross \$	4410.00
Order Descrp	62977670_POL_CAN_Bob Tiernan for Oregon	Updated On	3/29/2022 5:02:29 PM	Syscode Net \$	3175.20
Client	AMP - BOB TIERNAN FOR OREGON - NW	Updated By	Bacalia, Christopher	Syscode Units	26
Start Date	3/30/2022	Source	SCX	Zone Status	Contract Confirmed
End Date	4/1/2022	Zones	Portland Interconnect	Avg Unit Rate	169.62
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EM	03/30/2022	04/01/2022	W-F 5a-9a			X	X	X			8	\$120.00	\$960.00	30
2	2		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC DT	03/30/2022	04/01/2022	W-F 9a-4p			X	X	X			7	\$80.00	\$560.00	30
3	3		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC EF	03/30/2022	04/01/2022	W-F 4p-7p			X	X	X			2	\$230.00	\$460.00	30
4	4		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC PT	03/30/2022	04/01/2022	W-F 7p-12m			X	X	X			9	\$270.00	\$2,430.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11497208	Created On	3/29/2022 3:40:57 PM	Order Status	Contract Confirmed
Order #	3602808	Created By	Vichrova Zoli, Liba	Syscode Gross \$	208.00
Order Descrp	62977670_POL_CAN_Bob Tiernan for Oregon	Updated On	3/29/2022 5:02:29 PM	Syscode Net \$	149.76
Client	AMP - BOB TIERNAN FOR OREGON - NW	Updated By	Bacalia, Christopher	Syscode Units	8
Start Date	3/30/2022	Source	SCX	Zone Status	Contract Confirmed
End Date	4/1/2022	Zones	Portland DISH - I+	Avg Unit Rate	26.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
5	1		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC EM	04/01/2022	04/01/2022	F 5a-9a					X			2	\$22.00	\$44.00	30
6	2		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC DT	04/01/2022	04/01/2022	F 9a-4p					X			2	\$14.00	\$28.00	30
7	3		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC EF	04/01/2022	04/01/2022	F 4p-7p					X			2	\$34.00	\$68.00	30
8	4		Amp ers and Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC PT	04/01/2022	04/01/2022	F 7p-12m					X			2	\$34.00	\$68.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Traffic Order #	11497208,11497207	# of Weeks	1	Active	Yes
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Start Date	3/30/2022	Updated By	Bacalia, Christopher	Units	34
End Date	4/1/2022	Source	SCX	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	