



INVOICE NO.	INVOICE DATE
WN6506511	4/24/2022
BILL CYCLE	INVOICE DUE DATE
202204	5/29/2022

ATTN: NCC
AMP - SCREEN STRATEGIES MEDIA

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - SCREEN STRATEGIES MEDIA	724734	AMP - SCHRADER FOR CONGRESS - NW	0039511

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11496487	Portland, OR	TV	\$19,782.00	106	106

INVOICE NOTES

Portland, Priority code NP=80, IP=74, see key on FCC site for zone/network infor

Gross Advertising Total	\$19,782.00
Agency Commission	(\$2,967.30)
Rep Commission	(\$2,185.92)
Net Advertising Total	\$14,628.78

Terms: Net 30 Days
Mail to: EFFECTV
P.O. BOX 415949

BOSTON, MA 02241-5949



INVOICE NO.
WN6506511

INVOICE DATE
4/24/2022

BILL CYCLE
202204

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5/29/2022

AFFIDAVIT

Product: OR-5
Estimate No: 7573
Campaign No:

Comcast Order No: WN11496487
TIM Est No: 3598535
AE Name: NCC - POR - WASH DC

Market: Portland, OR
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE11246762	KSTV2202H	Portland Interconnect/7959	CNN, FOOD, HALL, HGTV, ID, MNBC, TLC	21	\$3,358.00
NE11246763	KSTV2201H	Portland Interconnect/7959	CNN, FOOD, HALL, ID, MNBC, TLC	10	\$2,340.00
NE11252684	KSTV2205H	Portland Interconnect/7959	CNN, FOOD, HALL, HGTV, ID, MNBC, TLC	75	\$14,084.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Portland Interconnect/7959	NE11246762	5	\$960.00
CNN	Portland Interconnect/7959	NE11246763	3	\$420.00
CNN	Portland Interconnect/7959	NE11252684	14	\$2,570.00
FOOD	Portland Interconnect/7959	NE11246762	1	\$70.00
FOOD	Portland Interconnect/7959	NE11246763	2	\$880.00
FOOD	Portland Interconnect/7959	NE11252684	9	\$2,850.00
HALL	Portland Interconnect/7959	NE11246762	2	\$110.00
HALL	Portland Interconnect/7959	NE11246763	1	\$130.00
HALL	Portland Interconnect/7959	NE11252684	9	\$720.00
HGTV	Portland Interconnect/7959	NE11246762	3	\$990.00
HGTV	Portland Interconnect/7959	NE11252684	10	\$3,080.00
ID	Portland Interconnect/7959	NE11246762	2	\$152.00
ID	Portland Interconnect/7959	NE11246763	1	\$340.00
ID	Portland Interconnect/7959	NE11252684	9	\$1,476.00
MNBC	Portland Interconnect/7959	NE11246762	6	\$880.00
MNBC	Portland Interconnect/7959	NE11246763	2	\$500.00
MNBC	Portland Interconnect/7959	NE11252684	16	\$2,760.00
TLC	Portland Interconnect/7959	NE11246762	2	\$196.00
TLC	Portland Interconnect/7959	NE11246763	1	\$70.00
TLC	Portland Interconnect/7959	NE11252684	8	\$628.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-29-22	CNN	Portland Interconnect/7959	7:58AM	KSTV2201H	30	1	\$110.00	
3-29-22	CNN	Portland Interconnect/7959	8:49AM	KSTV2202H	30	1	\$110.00	
3-29-22	CNN	Portland Interconnect/7959	11:41AM	KSTV2201H	30	2	\$80.00	
3-29-22	CNN	Portland Interconnect/7959	1:34PM	KSTV2202H	30	2	\$80.00	
3-29-22	CNN	Portland Interconnect/7959	4:40PM	KSTV2202H	30	3	\$230.00	
3-29-22	CNN	Portland Interconnect/7959	5:40PM	KSTV2201H	30	3	\$230.00	
3-29-22	CNN	Portland Interconnect/7959	7:46PM	KSTV2202H	30	4	\$270.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-29-22	CNN	Portland Interconnect/7959	9:38PM	KSTV2202H	30	4	\$270.00	
3-29-22	FOOD	Portland Interconnect/7959	1:23PM	KSTV2202H	30	5	\$70.00	
3-29-22	FOOD	Portland Interconnect/7959	6:22PM	KSTV2201H	30	6	\$400.00	
3-29-22	FOOD	Portland Interconnect/7959	9:22PM	KSTV2201H	30	7	\$480.00	
3-29-22	HALL	Portland Interconnect/7959	12:38PM	KSTV2202H	30	8	\$40.00	
3-29-22	HALL	Portland Interconnect/7959	6:36PM	KSTV2202H	30	9	\$70.00	
3-29-22	HALL	Portland Interconnect/7959	10:14PM	KSTV2201H	30	10	\$130.00	
3-29-22	HGTV	Portland Interconnect/7959	12:23PM	KSTV2202H	30	11	\$110.00	
3-29-22	HGTV	Portland Interconnect/7959	6:24PM	KSTV2202H	30	12	\$330.00	
3-29-22	HGTV	Portland Interconnect/7959	8:26PM	KSTV2202H	30	13	\$550.00	
3-29-22	ID	Portland Interconnect/7959	2:15PM	KSTV2202H	30	14	\$44.00	
3-29-22	ID	Portland Interconnect/7959	6:15PM	KSTV2202H	30	15	\$108.00	
3-29-22	ID	Portland Interconnect/7959	9:14PM	KSTV2201H	30	16	\$340.00	
3-29-22	MNBC	Portland Interconnect/7959	6:38AM	KSTV2202H	30	17	\$110.00	
3-29-22	MNBC	Portland Interconnect/7959	7:58AM	KSTV2202H	30	17	\$110.00	
3-29-22	MNBC	Portland Interconnect/7959	1:43PM	KSTV2202H	30	18	\$80.00	
3-29-22	MNBC	Portland Interconnect/7959	3:41PM	KSTV2202H	30	18	\$80.00	
3-29-22	MNBC	Portland Interconnect/7959	5:36PM	KSTV2201H	30	19	\$230.00	
3-29-22	MNBC	Portland Interconnect/7959	6:40PM	KSTV2202H	30	19	\$230.00	
3-29-22	MNBC	Portland Interconnect/7959	7:58PM	KSTV2201H	30	20	\$270.00	
3-29-22	MNBC	Portland Interconnect/7959	8:35PM	KSTV2202H	30	20	\$270.00	
3-29-22	TLC	Portland Interconnect/7959	11:17AM	KSTV2202H	30	21	\$26.00	
3-29-22	TLC	Portland Interconnect/7959	4:19PM	KSTV2201H	30	22	\$70.00	
3-29-22	TLC	Portland Interconnect/7959	8:18PM	KSTV2202H	30	23	\$170.00	
3-30-22	FOOD	Portland Interconnect/7959	11:19AM	KSTV2205H	30	5	\$70.00	
3-30-22	FOOD	Portland Interconnect/7959	6:24PM	KSTV2205H	30	6	\$400.00	
3-30-22	FOOD	Portland Interconnect/7959	10:22PM	KSTV2205H	30	7	\$480.00	
3-30-22	HALL	Portland Interconnect/7959	2:39PM	KSTV2205H	30	8	\$40.00	
3-30-22	HALL	Portland Interconnect/7959	4:40PM	KSTV2205H	30	9	\$70.00	
3-30-22	HALL	Portland Interconnect/7959	10:17PM	KSTV2205H	30	10	\$130.00	
3-30-22	HGTV	Portland Interconnect/7959	1:19PM	KSTV2205H	30	11	\$110.00	
3-30-22	HGTV	Portland Interconnect/7959	5:18PM	KSTV2205H	30	12	\$330.00	
3-30-22	HGTV	Portland Interconnect/7959	10:18PM	KSTV2205H	30	13	\$550.00	
3-30-22	TLC	Portland Interconnect/7959	2:10PM	KSTV2205H	30	21	\$26.00	
3-30-22	TLC	Portland Interconnect/7959	6:11PM	KSTV2205H	30	22	\$70.00	
3-30-22	TLC	Portland Interconnect/7959	10:14PM	KSTV2205H	30	23	\$170.00	
3-31-22	CNN	Portland Interconnect/7959	5:35AM	KSTV2205H	30	1	\$110.00	
3-31-22	CNN	Portland Interconnect/7959	7:58AM	KSTV2205H	30	1	\$110.00	
3-31-22	CNN	Portland Interconnect/7959	2:49PM	KSTV2205H	30	2	\$80.00	
3-31-22	CNN	Portland Interconnect/7959	4:45PM	KSTV2205H	30	3	\$230.00	
3-31-22	CNN	Portland Interconnect/7959	6:40PM	KSTV2205H	30	3	\$230.00	
3-31-22	CNN	Portland Interconnect/7959	7:43PM	KSTV2205H	30	4	\$270.00	
3-31-22	CNN	Portland Interconnect/7959	9:40PM	KSTV2205H	30	4	\$270.00	
3-31-22	FOOD	Portland Interconnect/7959	10:23AM	KSTV2205H	30	5	\$70.00	
3-31-22	FOOD	Portland Interconnect/7959	6:18PM	KSTV2205H	30	6	\$400.00	
3-31-22	FOOD	Portland Interconnect/7959	7:19PM	KSTV2205H	30	7	\$480.00	
3-31-22	HALL	Portland Interconnect/7959	10:40AM	KSTV2205H	30	8	\$40.00	
3-31-22	HALL	Portland Interconnect/7959	6:39PM	KSTV2205H	30	9	\$70.00	
3-31-22	HALL	Portland Interconnect/7959	8:18PM	KSTV2205H	30	10	\$130.00	
3-31-22	HGTV	Portland Interconnect/7959	3:21PM	KSTV2205H	30	11	\$110.00	
3-31-22	HGTV	Portland Interconnect/7959	4:21PM	KSTV2205H	30	12	\$330.00	
3-31-22	HGTV	Portland Interconnect/7959	11:19PM	KSTV2205H	30	13	\$550.00	
3-31-22	ID	Portland Interconnect/7959	9:13AM	KSTV2205H	30	14	\$44.00	
3-31-22	ID	Portland Interconnect/7959	11:15AM	KSTV2205H	30	14	\$44.00	
3-31-22	ID	Portland Interconnect/7959	4:16PM	KSTV2205H	30	15	\$108.00	
3-31-22	ID	Portland Interconnect/7959	5:13PM	KSTV2205H	30	15	\$108.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
3-31-22	ID	Portland Interconnect/7959	7:15PM	KSTV2205H	30	16	\$340.00	
3-31-22	ID	Portland Interconnect/7959	9:14PM	KSTV2205H	30	16	\$340.00	
3-31-22	MNBC	Portland Interconnect/7959	5:38AM	KSTV2205H	30	17	\$110.00	
3-31-22	MNBC	Portland Interconnect/7959	7:32AM	KSTV2205H	30	17	\$110.00	
3-31-22	MNBC	Portland Interconnect/7959	12:23PM	KSTV2205H	30	18	\$80.00	
3-31-22	MNBC	Portland Interconnect/7959	1:42PM	KSTV2205H	30	18	\$80.00	
3-31-22	MNBC	Portland Interconnect/7959	4:34PM	KSTV2205H	30	19	\$230.00	
3-31-22	MNBC	Portland Interconnect/7959	5:51PM	KSTV2205H	30	19	\$230.00	
3-31-22	MNBC	Portland Interconnect/7959	7:37PM	KSTV2205H	30	20	\$270.00	
3-31-22	MNBC	Portland Interconnect/7959	8:34PM	KSTV2205H	30	20	\$270.00	
3-31-22	TLC	Portland Interconnect/7959	2:09PM	KSTV2205H	30	21	\$26.00	
3-31-22	TLC	Portland Interconnect/7959	5:15PM	KSTV2205H	30	22	\$70.00	
3-31-22	TLC	Portland Interconnect/7959	9:13PM	KSTV2205H	30	23	\$170.00	
4-1-22	CNN	Portland Interconnect/7959	5:37AM	KSTV2205H	30	1	\$110.00	
4-1-22	CNN	Portland Interconnect/7959	1:50PM	KSTV2205H	30	2	\$80.00	
4-1-22	CNN	Portland Interconnect/7959	2:49PM	KSTV2205H	30	2	\$80.00	
4-1-22	CNN	Portland Interconnect/7959	5:42PM	KSTV2205H	30	3	\$230.00	
4-1-22	CNN	Portland Interconnect/7959	5:52PM	KSTV2205H	30	3	\$230.00	
4-1-22	CNN	Portland Interconnect/7959	8:00PM	KSTV2205H	30	4	\$270.00	
4-1-22	CNN	Portland Interconnect/7959	9:50PM	KSTV2205H	30	4	\$270.00	
4-1-22	FOOD	Portland Interconnect/7959	2:18PM	KSTV2205H	30	5	\$70.00	
4-1-22	FOOD	Portland Interconnect/7959	5:18PM	KSTV2205H	30	6	\$400.00	
4-1-22	FOOD	Portland Interconnect/7959	10:17PM	KSTV2205H	30	7	\$480.00	
4-1-22	HALL	Portland Interconnect/7959	2:38PM	KSTV2205H	30	8	\$40.00	
4-1-22	HALL	Portland Interconnect/7959	6:36PM	KSTV2205H	30	9	\$70.00	
4-1-22	HALL	Portland Interconnect/7959	8:17PM	KSTV2205H	30	10	\$130.00	
4-1-22	HGTV	Portland Interconnect/7959	9:19AM	KSTV2205H	30	11	\$110.00	
4-1-22	HGTV	Portland Interconnect/7959	12:24PM	KSTV2205H	30	24	\$110.00	
4-1-22	HGTV	Portland Interconnect/7959	5:17PM	KSTV2205H	30	12	\$330.00	
4-1-22	HGTV	Portland Interconnect/7959	7:18PM	KSTV2205H	30	13	\$550.00	
4-1-22	ID	Portland Interconnect/7959	9:13AM	KSTV2205H	30	14	\$44.00	
4-1-22	ID	Portland Interconnect/7959	6:15PM	KSTV2205H	30	15	\$108.00	
4-1-22	ID	Portland Interconnect/7959	7:15PM	KSTV2205H	30	16	\$340.00	
4-1-22	MNBC	Portland Interconnect/7959	5:30AM	KSTV2205H	30	17	\$110.00	
4-1-22	MNBC	Portland Interconnect/7959	8:30AM	KSTV2205H	30	17	\$110.00	
4-1-22	MNBC	Portland Interconnect/7959	9:27AM	KSTV2205H	30	18	\$80.00	
4-1-22	MNBC	Portland Interconnect/7959	11:27AM	KSTV2205H	30	18	\$80.00	
4-1-22	MNBC	Portland Interconnect/7959	4:30PM	KSTV2205H	30	19	\$230.00	
4-1-22	MNBC	Portland Interconnect/7959	5:34PM	KSTV2205H	30	19	\$230.00	
4-1-22	MNBC	Portland Interconnect/7959	7:29PM	KSTV2205H	30	20	\$270.00	
4-1-22	MNBC	Portland Interconnect/7959	9:58PM	KSTV2205H	30	20	\$270.00	
4-1-22	TLC	Portland Interconnect/7959	11:11AM	KSTV2205H	30	21	\$26.00	
4-1-22	TLC	Portland Interconnect/7959	4:18PM	KSTV2205H	30	22	\$70.00	

Order# WN11496487 Total: \$19,782.00



INVOICE NO.

WN6506511

BILL CYCLE

202204

BILL TO

ATTN: NCC
AMP - SCREEN STRATEGIES MEDIA

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AMP - SCREEN STRATEGIES MEDIA	724734	AMP - SCHRADER FOR CONGRESS - NW	0039511

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$14,628.78

We accept checks, ACH, money orders and all major credit cards.