

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3568289

Traffic Order # 11492136		Created On 2/17/2022 6:11:36 PM	Order Status Contract Confirmed
Order # 3568289		Created By NCC_Gateway_User	Gross \$ 51904.00
Order Descrp 62964201_POL_ISSUE_Protect Our Future		Updated On 2/18/2022 1:12:46 PM	Net \$ 37370.88
Client AMP - PROTECT OUR FUTURE - NW		Updated By Watson, Romaro	Units 248
Start Date 2/21/2022		Industry Political-Association	Credit Hold NO
End Date 3/6/2022		REFERENCES	
# of Weeks 2		Primary	
SALES		Secondary	
ActiveWeeks 2		Tertiary	
AE 1 NCC - POR - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency AMP - SCREEN STRATEGIES MEDIA 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Portland Interconnect		Contact	
Total Networks 8		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference #	
BILLING INFORMATION			
		Purchase Order # 62964201	
		Billing Schedule EndOfFlight	
EDI INFORMATION			
		Product	
		Estimate 7526	
		Submit EDI Invoice? Submit EDI Invoice	
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network information			
SYSCODE LIST			
		7959	

SUMMARY FOR SYSCODE 7959

Traffic Order #	11492136	Created On	2/17/2022 6:11:36 PM	Order Status	Contract Confirmed
Order #	3568289	Created By	NCC_Gateway_User	Syscode Gross \$	51904.00
Order Descrp	62964201_POL_ISSUE_Protect Our Future	Updated On	2/18/2022 1:10:51 PM	Syscode Net \$	37370.88
Client	AMP - PROTECT OUR FUTURE - NW	Updated By	Watson, Romaro	Syscode Units	248
Start Date	2/21/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	3/6/2022	Zones	Portland Interconnect	Avg Unit Rate	209.29
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Morning	02/22/2022	02/25/2022	Tu-F 5a-9a		X	X	X	X			12	\$138.00	\$1,656.00	30
2	2		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Morning	02/28/2022	02/28/2022	M 5a-9a	X							3	\$138.00	\$414.00	30
3	3		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DAYTIME	02/22/2022	02/25/2022	Tu-F 9a-4p		X	X	X	X			12	\$100.00	\$1,200.00	30
4	4		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DAYTIME	02/28/2022	02/28/2022	M 9a-4p	X							3	\$100.00	\$300.00	30
5	5		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Access	02/22/2022	02/25/2022	Tu-F 4p-7p		X	X	X	X			12	\$288.00	\$3,456.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Access	02/28/2022	02/28/2022	M 4p-7p	X							3	\$288.00	\$864.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Prime	02/22/2022	02/25/2022	Tu-F 7p-12m		X	X	X	X			12	\$338.00	\$4,056.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN Prime	02/28/2022	02/28/2022	M 7p-12m	X							3	\$338.00	\$1,014.00	30
9	9		Amp ersa nd Politi cal Bun dle	100 100	ESPN	7959	2/24: University of California, Los Angeles vs. University of Oregon	02/24/2022	02/24/2022	Th 6:30p-8:30p				X				1	\$2,520.00	\$2,520.00	30
10	10		Amp ersa nd Politi cal Bun dle	100 100	ESPN	7959	2/26: University of Southern California vs. University of Oregon	02/26/2022	02/26/2022	Sa 7p-9p						X		1	\$2,520.00	\$2,520.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	FOOD Daytime	02/22/2022	02/27/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$88.00	\$528.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	FOOD Daytime	02/28/2022	02/28/2022	M 9a-4p	X							1	\$88.00	\$88.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	Food Access	02/22/2022	02/27/2022	Tu-Su 4p-7p		X	X	X	X	X	X	6	\$500.00	\$3,000.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	Food Access	02/28/2022	02/28/2022	M 4p-7p	X							1	\$500.00	\$500.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	FOOD PRIME	02/22/2022	02/27/2022	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$600.00	\$3,600.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	FOOD PRIME	02/28/2022	02/28/2022	M 7p-12m	X							1	\$600.00	\$600.00	30
17	17		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	Hallmark Daytime	02/22/2022	02/27/2022	Tu-Su 9a-4p		X	X	X	X	X	X	6	\$50.00	\$300.00	30
18	18		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	Hallmark Daytime	02/28/2022	02/28/2022	M 9a-4p	X							1	\$50.00	\$50.00	30
19	19		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	Hallmark Access	02/22/2022	02/27/2022	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$88.00	\$1,056.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	Hallmark Access	02/28/2022	02/28/2022	M 4p-7p	X							2	\$88.00	\$176.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	HALLMARK PRIME	02/22/2022	02/27/2022	Tu-Su 7p- 12m		X	X	X	X	X	X	12	\$163.00	\$1,956.00	30
22	22		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	HALLMARK PRIME	02/28/2022	02/28/2022	M 7p-12m	X							2	\$163.00	\$326.00	30
23	23		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7959	HGTV Access	02/22/2022	02/27/2022	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$413.00	\$4,956.00	30
24	24		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7959	HGTV Access	02/28/2022	02/28/2022	M 4p-7p	X							2	\$413.00	\$826.00	30
25	25		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	7959	Investigation Daytime	02/22/2022	02/27/2022	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$55.00	\$660.00	30
26	26		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	7959	Investigation Daytime	02/28/2022	02/28/2022	M 9a-4p	X							2	\$55.00	\$110.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	7959	Investigation Access	02/22/2022	02/27/2022	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$135.00	\$1,620.00	30
28	28		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	7959	Investigation Access	02/28/2022	02/28/2022	M 4p-7p	X							2	\$135.00	\$270.00	30
29	29		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Morning	02/22/2022	02/25/2022	Tu-F 5a-9a		X	X	X	X			12	\$138.00	\$1,656.00	30
30	30		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Morning	02/28/2022	02/28/2022	M 5a-9a	X							3	\$138.00	\$414.00	30
31	31		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Daytime	02/22/2022	02/25/2022	Tu-F 9a-4p		X	X	X	X			12	\$100.00	\$1,200.00	30
32	32		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Daytime	02/28/2022	02/28/2022	M 9a-4p	X							3	\$100.00	\$300.00	30
33	33		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Access	02/22/2022	02/25/2022	Tu-F 4p-7p		X	X	X	X			12	\$288.00	\$3,456.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
34	34		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Access	02/28/2022	02/28/2022	M 4p-7p	X							3	\$288.00	\$864.00	30
35	35		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Prime	02/22/2022	02/25/2022	Tu-F 7p-12m		X	X	X	X			12	\$338.00	\$4,056.00	30
36	36		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Prime	02/28/2022	02/28/2022	M 7p-12m	X							3	\$338.00	\$1,014.00	30
37	37		Amp ersa nd Politi cal Bun dle	74 74	PAC-12 National	7959	PAC 12 Access	02/22/2022	02/27/2022	Tu-Su 4p-7p		X	X	X	X	X	X	12	\$10.00	\$120.00	30
38	38		Amp ersa nd Politi cal Bun dle	74 74	PAC-12 National	7959	PAC 12 Access	02/28/2022	02/28/2022	M 4p-7p	X							2	\$10.00	\$20.00	30
39	39		Amp ersa nd Politi cal Bun dle	74 74	PAC-12 National	7959	Pac 12 Prime	02/22/2022	02/27/2022	Tu-Su 7p-12m		X	X	X	X	X	X	12	\$13.00	\$156.00	30
40	40		Amp ersa nd Politi cal Bun dle	74 74	PAC-12 National	7959	Pac 12 Prime	02/28/2022	02/28/2022	M 7p-12m	X							2	\$13.00	\$26.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3568289					
Traffic Order #	11492136	# of Weeks	2	Active	Yes
Order #	3568289	Created On	2/17/2022 6:11:36 PM	Order Status	Contract Confirmed
Order Descrp	62964201_POL_ISSUE_Protect Our Future	Created By	NCC_Gateway_User	Gross \$	51904.00
Client	AMP - PROTECT OUR FUTURE - NW	Updated On	2/18/2022 1:12:46 PM	Net \$	37370.88
Start Date	2/21/2022	Updated By	Watson, Romaro	Units	248
End Date	3/6/2022	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	