

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3554586

Traffic Order #		11490371,11490370		Created On	2/3/2022 9:59:32 AM	Order Status	Contract Confirmed
Order #		3554586		Created By	NCC_Gateway_User	Gross \$	9144.00
Order Descrp		62959727_POL Issue_National COMM PHARM ASSOC_POR		Updated On	2/3/2022 2:07:26 PM	Net \$	6583.68
Client		AMP-NATIONAL COMM PHARMACIST		Updated By	Shields, Karolyn	Units	48
Start Date		2/6/2022		Industry	Political-Association	Credit Hold	NO
End Date		2/12/2022		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62959727
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - POR - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - DEL CIELO MEDIA	15.00%		Address 1	AMP MEDIA		
RepFirm	NCC	13.00%		Address 2			
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ		
Total Zones	2			Zip	07003		
Zones	Portland Interconnect,Portland DISH -...			Contact			
Total Networks	3			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #	62959727		
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS							
Portland Priority NP=80, IP=74 see key on FCC site for zone/network information							
SYSCODE LIST							
7959,9763							

SUMMARY FOR SYSCODE 7959

Traffic Order #	11490370	Created On	2/3/2022 9:59:32 AM	Order Status	Contract Confirmed
Order #	3554586	Created By	NCC_Gateway_User	Syscode Gross \$	8112.00
Order Descrp	62959727_POL Issue_National COMM PHARM ASSOC_POR	Updated On	2/3/2022 2:05:31 PM	Syscode Net \$	5840.64
Client	AMP-NATIONAL COMM PHARMACIST ASSOC-NW	Updated By	Shields, Karolyn	Syscode Units	24
Start Date	2/6/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/12/2022	Zones	Portland Interconnect	Avg Unit Rate	338.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	14X/WK	02/06/2022	02/06/2022	Su 7p-12m							X	1	\$338.00	\$338.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	14X/WK	02/07/2022	02/12/2022	M-Sa 7p-12m	X	X	X	X	X	X		7	\$338.00	\$2,366.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	14X/WK	02/06/2022	02/06/2022	Su 7p-12m							X	1	\$338.00	\$338.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	14X/WK	02/07/2022	02/12/2022	M-Sa 7p-12m	X	X	X	X	X	X		7	\$338.00	\$2,366.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	14X/WK	02/06/2022	02/06/2022	Su 7p-12m							X	1	\$338.00	\$338.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	14X/WK	02/07/2022	02/12/2022	M-Sa 7p-12m	X	X	X	X	X	X		7	\$338.00	\$2,366.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11490371	Created On	2/3/2022 9:59:32 AM	Order Status	Contract Confirmed
Order #	3554586	Created By	NCC_Gateway_User	Syscode Gross \$	1032.00
Order Descrp	62959727_POL Issue_National COMM PHARM ASSOC_POR	Updated On	2/3/2022 2:05:31 PM	Syscode Net \$	743.04
Client	AMP-NATIONAL COMM PHARMACIST ASSOC-NW	Updated By	Shields, Karolyn	Syscode Units	24
Start Date	2/6/2022	Source	Gateway	Zone Status	Contract Confirmed
End Date	2/12/2022	Zones	Portland DISH - I+	Avg Unit Rate	43.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	7X/WK	02/06/2022	02/06/2022	Su 7p-12m							X	1	\$43.00	\$43.00	30
8	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	7X/WK	02/07/2022	02/12/2022	M-Sa 7p-12m	X	X	X	X	X	X		7	\$43.00	\$301.00	30
9	3		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	7X/WK	02/06/2022	02/06/2022	Su 7p-12m							X	1	\$43.00	\$43.00	30
10	4		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	7X/WK	02/07/2022	02/12/2022	M-Sa 7p-12m	X	X	X	X	X	X		7	\$43.00	\$301.00	30
11	5		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	7X/WK	02/06/2022	02/06/2022	Su 7p-12m							X	1	\$43.00	\$43.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
12	6		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	7X/WK	02/07/2022	02/12/2022	M-Sa 7p-12m	X	X	X	X	X	X		7	\$43.00	\$301.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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Order #	3554586	Created On	2/3/2022 9:59:32 AM	Order Status	Contract Confirmed
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ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	