

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3483144

Traffic Order #	11480656		Created On	11/19/2021 6:52:44 PM		Order Status	Revision Confirmed	
Order #	3483144		Created By	NCC_Gateway_User		Gross \$	164752.00	
Order Descrp	62941801_POL_ISSUE_PBM Accountability Project		Updated On	11/22/2021 1:36:21 PM		Net \$	118621.44	
Client	AMP - PBM ACCOUNTABILITY		Updated By	Anderson, Joshua		Units	820	
Start Date	11/22/2021		Industry	Political-Association		Credit Hold	NO	
End Date	11/28/2021		REFERENCES			BILLING INFORMATION		
# of Weeks	1		Primary			Purchase Order #	62941801	
SALES			Secondary			Billing Schedule	EndOfFlight	
ActiveWeeks	1		Tertiary			EDI INFORMATION		
AE 1	NCC - POR - WASH DC		Quarternary			Product	11231128	
AE 2			TRAFFIC OPTIONS			Estimate	30s	
Agency	AMP - LEIGHTON LLC	15.00%	Address 1	AMP MEDIA		Submit EDI Invoice?	Submit EDI Invoice	
RepFirm	NCC	13.00%	Address 2			ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		PORTLAND, Priority code NP=80, IP=74, see key on FCC site for zone/network information		
Total Zones	1		Zip	07003				
Zones	Portland Interconnect		Contact					
Total Networks	41		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		7959		
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 7959

Traffic Order #	11480656	Created On	11/19/2021 6:52:44 PM	Order Status	Revision Confirmed
Order #	3483144	Created By	NCC_Gateway_User	Syscode Gross \$	164752.00
Order Descrp	62941801_POL_ISSUE_PBM Accountability Project	Updated On	11/22/2021 1:14:14 PM	Syscode Net \$	118621.44
Client	AMP - PBM ACCOUNTABILITY PROJECT OR-POR	Updated By	Vichrova Zoli, Liba	Syscode Units	820
Start Date	11/22/2021	Source	Gateway	Zone Status	Revision Confirmed
End Date	11/28/2021	Zones	Portland Interconnect	Avg Unit Rate	200.92
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	_	11/25/2021	11/28/2021	Th-Su 5a-9a				X	X	X	X	10	\$214.00	\$2,140.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	_	11/25/2021	11/28/2021	Th-Su 5a-9a				X	X	X	X	10	\$214.00	\$2,140.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	American Movie Classics	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$48.00	\$480.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	Bravo	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$72.00	\$720.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	CNBC	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	7	\$72.00	\$504.00	30

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6	6		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$143.00	\$1,430.00	30
7	7		Amp ersa nd Politi cal Bun dle	74 74	ESPN2	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$38.00	\$380.00	30
8	8		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	11	\$138.00	\$1,518.00	30
9	9		Amp ersa nd Politi cal Bun dle	74 74	FX	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$53.00	\$530.00	30
10	10		Amp ersa nd Politi cal Bun dle	74 74	Golf Channel	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$35.00	\$350.00	30
11	11		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	7	\$200.00	\$1,400.00	30
12	12		Amp ersa nd Politi cal Bun dle	74 74	Headline News	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$35.00	\$350.00	30

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13	13		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$114.00	\$1,140.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	TLC	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$57.00	\$570.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	TNT	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$167.00	\$1,670.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	TV Land	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$29.00	\$290.00	30
17	17		Amp ersa nd Politi cal Bun dle	74 74	The Weather Channel	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$20.00	\$200.00	30
18	18		Amp ersa nd Politi cal Bun dle	74 74	USA	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$214.00	\$2,140.00	30
19	19		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$124.00	\$1,240.00	30

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20	20		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$67.00	\$670.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	National Geographic Channel	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$24.00	\$240.00	30
22	22		Amp ersa nd Politi cal Bun dle	74 74	DIY Network	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$29.00	\$290.00	30
23	23		Amp ersa nd Politi cal Bun dle	74 74	TBS	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$138.00	\$1,380.00	30
24	24		Amp ersa nd Politi cal Bun dle	74 74	A&E Network	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$143.00	\$1,430.00	30
25	25		Amp ersa nd Politi cal Bun dle	74 74	Animal Planet	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	8	\$43.00	\$344.00	30
26	26		Amp ersa nd Politi cal Bun dle	74 74	E! Entertainment TV	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$62.00	\$620.00	30

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27	27		Amp ersa nd Politi cal Bun dle	74 74	Lifetime	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$67.00	\$670.00	30
28	28		Amp ersa nd Politi cal Bun dle	74 74	NFL Network	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$35.00	\$350.00	30
29	29		Amp ersa nd Politi cal Bun dle	74 74	Oxygen	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$29.00	\$290.00	30
30	30		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$129.00	\$1,290.00	30
31	31		Amp ersa nd Politi cal Bun dle	74 74	The Travel Channel	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$38.00	\$380.00	30
32	32		Amp ersa nd Politi cal Bun dle	74 74	TruTV	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$24.00	\$240.00	30
33	33		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$167.00	\$1,670.00	30

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34	34		Amp ersa nd Politi cal Bun dle	74 74	SyFy	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$35.00	\$350.00	30
35	35		Amp ersa nd Politi cal Bun dle	74 74	Comedy Central	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$48.00	\$480.00	30
36	36		Amp ersa nd Politi cal Bun dle	74 74	NBC Sports Network	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$20.00	\$200.00	30
37	37		Amp ersa nd Politi cal Bun dle	74 74	Fox Sports One	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$35.00	\$350.00	30
38	38		Amp ersa nd Politi cal Bun dle	74 74	WETV	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$20.00	\$200.00	30
39	39		Amp ersa nd Politi cal Bun dle	74 74	Freeform	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$53.00	\$530.00	30
40	40		Amp ersa nd Politi cal Bun dle	74 74	Paramount	7959	_	11/25/2021	11/28/2021	Th-Su 9a-4p				X	X	X	X	10	\$38.00	\$380.00	30

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41	41		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	_	11/25/2021	11/28/2021	Th-Su 4p-7p				X	X	X	X	5	\$460.00	\$2,300.00	30
42	42		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	_	11/25/2021	11/28/2021	Th-Su 4p-7p				X	X	X	X	5	\$551.00	\$2,755.00	30
43	43		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	_	11/25/2021	11/28/2021	Th-Su 4p-7p				X	X	X	X	5	\$460.00	\$2,300.00	30
44	44		Amp ersa nd Politi cal Bun dle	74 74	American Movie Classics	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$509.00	\$5,090.00	30
45	45		Amp ersa nd Politi cal Bun dle	74 74	Bravo	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$379.00	\$3,790.00	30
46	46		Amp ersa nd Politi cal Bun dle	74 74	CNBC	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	7	\$138.00	\$966.00	30
47	47		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$365.00	\$3,650.00	30

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48	48		Amp ersa nd Politi cal Bun dle	74 74	ESPN2	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$152.00	\$1,520.00	30
49	49		Amp ersa nd Politi cal Bun dle	74 74	ESPN	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	8	\$1,091.00	\$8,728.00	30
50	50		Amp ersa nd Politi cal Bun dle	74 74	FX	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$339.00	\$3,390.00	30
51	51		Amp ersa nd Politi cal Bun dle	74 74	Golf Channel	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$53.00	\$530.00	30
52	52		Amp ersa nd Politi cal Bun dle	74 74	HGTV	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	7	\$871.00	\$6,097.00	30
53	53		Amp ersa nd Politi cal Bun dle	74 74	Headline News	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$105.00	\$1,050.00	30
54	54		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$365.00	\$3,650.00	30

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55	55		Amp ersa nd Politi cal Bun dle	74 74	TLC	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$384.00	\$3,840.00	30
56	56		Amp ersa nd Politi cal Bun dle	74 74	TNT	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$759.00	\$7,590.00	30
57	57		Amp ersa nd Politi cal Bun dle	74 74	TV Land	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$176.00	\$1,760.00	30
58	58		Amp ersa nd Politi cal Bun dle	74 74	The Weather Channel	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$43.00	\$430.00	30
59	59		Amp ersa nd Politi cal Bun dle	74 74	USA	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$526.00	\$5,260.00	30
60	60		Amp ersa nd Politi cal Bun dle	74 74	Food Network	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$759.00	\$7,590.00	30
61	61		Amp ersa nd Politi cal Bun dle	74 74	Lifetime Movie Network	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$190.00	\$1,900.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
62	62		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$308.00	\$3,080.00	30
63	63		Amp ersa nd Politi cal Bun dle	74 74	National Geographic Channel	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$138.00	\$1,380.00	30
64	64		Amp ersa nd Politi cal Bun dle	74 74	DIY Network	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$48.00	\$480.00	30
65	65		Amp ersa nd Politi cal Bun dle	74 74	TBS	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$775.00	\$7,750.00	30
66	66		Amp ersa nd Politi cal Bun dle	74 74	A&E Network	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$316.00	\$3,160.00	30
67	67		Amp ersa nd Politi cal Bun dle	74 74	Animal Planet	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$176.00	\$1,760.00	30
68	68		Amp ersa nd Politi cal Bun dle	74 74	E! Entertainment TV	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$276.00	\$2,760.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
69	69		Amp ersa nd Politi cal Bun dle	74 74	Lifetime	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$319.00	\$3,190.00	30
70	70		Amp ersa nd Politi cal Bun dle	74 74	NFL Network	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$114.00	\$1,140.00	30
71	71		Amp ersa nd Politi cal Bun dle	74 74	Oxygen	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$91.00	\$910.00	30
72	72		Amp ersa nd Politi cal Bun dle	74 74	The Discovery Channel	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$826.00	\$8,260.00	30
73	73		Amp ersa nd Politi cal Bun dle	74 74	The Travel Channel	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$214.00	\$2,140.00	30
74	74		Amp ersa nd Politi cal Bun dle	74 74	TruTV	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$143.00	\$1,430.00	30
75	75		Amp ersa nd Politi cal Bun dle	74 74	The History Channel	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$633.00	\$6,330.00	30

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76	76		Amp ersa nd Politi cal Bun dle	74 74	SyFy	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$232.00	\$2,320.00	30
77	77		Amp ersa nd Politi cal Bun dle	74 74	Oprah Winfrey Network	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$86.00	\$860.00	30
78	78		Amp ersa nd Politi cal Bun dle	74 74	Comedy Central	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$314.00	\$3,140.00	30
79	79		Amp ersa nd Politi cal Bun dle	74 74	NBC Sports Network	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$100.00	\$1,000.00	30
80	80		Amp ersa nd Politi cal Bun dle	74 74	Fox Sports One	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$76.00	\$760.00	30
81	81		Amp ersa nd Politi cal Bun dle	74 74	PAC-12 National	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$20.00	\$200.00	30
82	82		Amp ersa nd Politi cal Bun dle	74 74	WETV	7959	_	11/25/2021	11/28/2021	Th-Su 7p-12m				X	X	X	X	10	\$110.00	\$1,100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
83	83		Amp ersa nd Politi cal Bun dle	74 74	Freeform	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$323.00	\$3,230.00	30
84	84		Amp ersa nd Politi cal Bun dle	74 74	Paramount	7959	_	11/25/2021	11/28/2021	Th-Su 7p- 12m				X	X	X	X	10	\$214.00	\$2,140.00	30
85	85		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	_	11/25/2021	11/28/2021	Th-Su 12m- 2a				X	X	X	X	5	\$76.00	\$380.00	30
86	86		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	_	11/25/2021	11/28/2021	Th-Su 12m- 2a				X	X	X	X	5	\$24.00	\$120.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3483144

Traffic Order #	11480656	# of Weeks	1	Active	Yes
Order #	3483144	Created On	11/19/2021 6:52:44 PM	Order Status	Revision Confirmed
Order Descrp	62941801_POL_ISSUE_PBM Accountability Project	Created By	NCC_Gateway_User	Gross \$	164752.00
Client	AMP - PBM ACCOUNTABILITY PROJECT	Updated On	11/22/2021 1:36:21 PM	Net \$	118621.44
Start Date	11/22/2021	Updated By	Anderson, Joshua	Units	820
End Date	11/28/2021	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	