

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3460360

Traffic Order # 11477407		Created On 10/22/2021 12:14:52 PM		Order Status Traffic Updates Accepted	
Order # 3460360		Created By Garza, Adrian		Gross \$ 2296.00	
Order Descrp POL ISSUE: Americans for Tax Reform EST 1162 10/25		Updated On 10/26/2021 5:04:50 PM		Net \$ 1951.60	
Client PCA - AMERICANS FOR TAX REFORM		Updated By Lange, Shelby		Units 8	
Start Date 10/25/2021		Industry Political-Association		Credit Hold NO	
End Date 10/31/2021		REFERENCES			
# of Weeks 1		Primary		BILLING INFORMATION	
SALES		Secondary		Purchase Order #	
ActiveWeeks 1		Tertiary		Billing Schedule EndOfFlight	
AE 1 Bauer, Darren J		Quarternary		EDI INFORMATION	
AE 2		TRAFFIC OPTIONS			
Agency MEDIA AD VENTURES - PCA 15.00%		Address 1 8136 OLD KEENE MILL RD		Product	
RepFirm 0%		Address 2		Estimate EST 1162	
Copy Instr ID		City, State, Zip WEST SPRINGFIELD, VA		Submit EDI Invoice? Do Not Submit EDI Invoice	
Total Zones 1		Zip 22152		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones Portland Interconnect		Contact		Portland, Priority code NP=80, IP=74, see key on FCC site for zone/network information	
Total Networks 1		Phone			
GENERAL COMMENTS		Avail Tag			
		Contract Type Standard			
		Copy Group			
		Division			
		Reference # bb340e1b-5333-ec11-9110-005056975758			
				SYSCODE LIST	
				7959	

SUMMARY FOR SYSCODE 7959

Traffic Order #	11477407	Created On	10/22/2021 12:18:14 PM	Order Status	Traffic Updates Accepted
Order #	3460360	Created By	Garza, Adrian	Syscode Gross \$	2296.00
Order Descrp	POL ISSUE: Americans for Tax Reform EST 1162 10/25	Updated On	10/26/2021 5:04:01 PM	Syscode Net \$	1951.60
Client	PCA - AMERICANS FOR TAX REFORM - POR	Updated By	Lange, Shelby	Syscode Units	8
Start Date	10/25/2021	Source	VIEW	Zone Status	Traffic Updates Accepted
End Date	10/31/2021	Zones	Portland Interconnect	Avg Unit Rate	287.00
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Retail Political Bundle	80 80	Fox News Channel	7959	VARIOUS	10/25/2021	10/26/2021	M-Tu 5a-9a	X	X						2	\$262.00	\$524.00	30
2	2		Retail Political Bundle	80 80	Fox News Channel	7959	VARIOUS	10/25/2021	10/26/2021	M-Tu 9a-4p	X	X						2	\$156.00	\$312.00	30
3	3		Retail Political Bundle	80 80	Fox News Channel	7959	AVG. ALL WKS<	10/25/2021	10/26/2021	M-Tu 7p-12m	X	X						4	\$365.00	\$1,460.00	30
4	4		Retail Political Bundle	80 80	Fox News Channel	7959	VARIOUS	10/27/2021	10/31/2021	W-F 9a-4p			X	X	X			0	\$156.00	\$0.00	30
5	5		Retail Political Bundle	80 80	Fox News Channel	7959	AVG. ALL WKS<	10/27/2021	10/27/2021	W 7p-12m			X					0	\$365.00	\$0.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3460360					
Traffic Order #	11477407	# of Weeks	1	Active	Yes
Order #	3460360	Created On	10/22/2021 12:14:52 PM	Order Status	Traffic Updates Accepted
Order Descrp	POL ISSUE: Americans for Tax Reform EST 1162 10/25	Created By	Garza, Adrian	Gross \$	2296.00
Client	PCA - AMERICANS FOR TAX REFORM -	Updated On	10/26/2021 5:04:50 PM	Net \$	1951.60
Start Date	10/25/2021	Updated By	Lange, Shelby	Units	8
End Date	10/31/2021	Source	CRM	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	