

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3431212

Traffic Order #		11473438,11473437		Created On	9/17/2021 1:40:13 PM	Order Status	Contract Confirmed
Order #		3431212		Created By	NCC_Gateway_User	Gross \$	10088.00
Order Descrp		62925196_POL_ISSUE_Better Medicare Alliance		Updated On	9/17/2021 3:14:01 PM	Net \$	7263.36
Client		AMP - BETTER MEDICARE ALLIANCE -		Updated By	Adams, Robert	Units	84
Start Date		9/13/2021		Industry	Political-Association	Credit Hold	NO
End Date		9/26/2021		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62925196
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - POR - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	AMP - CANAL PARTNER MEDIA	15.00%		Address 1	AMP MEDIA	Product	
RepFirm	NCC	13.00%		Address 2		Estimate	9104
Copy Instr ID				City, State, Zip	BLOOMFIELD, NJ	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip	07003	ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Portland Interconnect,Portland DISH -...			Contact		PORTLAND, Priority NP=80, IP=74, See key on FCC site for zone/network info	
Total Networks	5			Phone	111-111-1111		
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group		7959,9763	
				Division			
				Reference #			

SUMMARY FOR SYSCODE 7959

Traffic Order #	11473437	Created On	9/17/2021 1:40:13 PM	Order Status	Contract Confirmed
Order #	3431212	Created By	NCC_Gateway_User	Syscode Gross \$	9054.00
Order Descrp	62925196_POL_ISSUE_Better Medicare Alliance	Updated On	9/17/2021 3:09:25 PM	Syscode Net \$	6518.88
Client	AMP - BETTER MEDICARE ALLIANCE - POR	Updated By	Adams, Robert	Syscode Units	51
Start Date	9/13/2021	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/26/2021	Zones	Portland Interconnect	Avg Unit Rate	177.53
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN LF	09/18/2021	09/19/2021	Sa-Su 12m-2a						X	X	1	\$66.00	\$66.00	30
2	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN LF	09/20/2021	09/26/2021	M-Su 12m-2a	X	X	X	X	X	X	X	2	\$66.00	\$132.00	30
3	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN EM	09/18/2021	09/19/2021	Sa-Su 5a-9a						X	X	1	\$186.00	\$186.00	30
4	4		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN EM	09/20/2021	09/26/2021	M-Su 5a-9a	X	X	X	X	X	X	X	4	\$186.00	\$744.00	30
5	5		Amp ersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DT	09/18/2021	09/19/2021	Sa-Su 9a-4p						X	X	1	\$124.00	\$124.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN DT	09/20/2021	09/26/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$124.00	\$496.00	30
7	7		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN EF	09/18/2021	09/19/2021	Sa-Su 4p-7p						X	X	1	\$400.00	\$400.00	30
8	8		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN EF	09/20/2021	09/26/2021	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$400.00	\$800.00	30
9	9		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN PT	09/18/2021	09/19/2021	Sa-Su 7p-12m						X	X	1	\$317.00	\$317.00	30
10	10		Ampersa nd Politi cal Bun dle	74 74	CNN	7959	CNN PT	09/20/2021	09/26/2021	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$317.00	\$634.00	30
11	11		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC DT	09/18/2021	09/19/2021	Sa-Su 9a-4p						X	X	1	\$136.00	\$136.00	30
12	12		Ampersa nd Politi cal Bun dle	74 74	Fox News Channel	7959	FXNC DT	09/20/2021	09/26/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$136.00	\$544.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	HALL EF	09/18/2021	09/19/2021	Sa-Su 4p-7p						X	X	1	\$96.00	\$96.00	30
14	14		Amp ersa nd Politi cal Bun dle	74 74	Hallmark Channel	7959	HALL EF	09/20/2021	09/26/2021	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$96.00	\$192.00	30
15	15		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	7959	ID DT	09/18/2021	09/19/2021	Sa-Su 9a-4p						X	X	1	\$99.00	\$99.00	30
16	16		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	7959	ID DT	09/20/2021	09/26/2021	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$99.00	\$297.00	30
17	17		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC LF	09/18/2021	09/19/2021	Sa-Su 12m- 2a						X	X	1	\$21.00	\$21.00	30
18	18		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC LF	09/20/2021	09/26/2021	M-Su 12m-2a	X	X	X	X	X	X	X	3	\$21.00	\$63.00	30
19	19		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EM	09/18/2021	09/19/2021	Sa-Su 5a-9a						X	X	1	\$186.00	\$186.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EM	09/20/2021	09/26/2021	M-Su 5a-9a	X	X	X	X	X	X	X	3	\$186.00	\$558.00	30
21	21		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC DT	09/18/2021	09/19/2021	Sa-Su 9a-4p						X	X	1	\$99.00	\$99.00	30
22	22		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC DT	09/20/2021	09/26/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$99.00	\$396.00	30
23	23		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EF	09/18/2021	09/19/2021	Sa-Su 4p-7p						X	X	1	\$400.00	\$400.00	30
24	24		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC EF	09/20/2021	09/26/2021	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$400.00	\$800.00	30
25	25		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC PT	09/18/2021	09/19/2021	Sa-Su 7p-12m						X	X	1	\$317.00	\$317.00	30
26	26		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	7959	MNBC PT	09/20/2021	09/26/2021	M-Su 7p-12m	X	X	X	X	X	X	X	3	\$317.00	\$951.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11473438	Created On	9/17/2021 1:40:13 PM	Order Status	Contract Confirmed
Order #	3431212	Created By	NCC_Gateway_User	Syscode Gross \$	1034.00
Order Descrp	62925196_POL_ISSUE_Better Medicare Alliance	Updated On	9/17/2021 3:09:25 PM	Syscode Net \$	744.48
Client	AMP - BETTER MEDICARE ALLIANCE - POR	Updated By	Adams, Robert	Syscode Units	33
Start Date	9/13/2021	Source	Gateway	Zone Status	Contract Confirmed
End Date	9/26/2021	Zones	Portland DISH - I+	Avg Unit Rate	31.33
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	1		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	CNN EM	09/18/2021	09/19/2021	Sa-Su 5a-9a						X	X	1	\$35.00	\$35.00	30
28	2		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	CNN EM	09/20/2021	09/26/2021	M-Su 5a-9a	X	X	X	X	X	X	X	3	\$35.00	\$105.00	30
29	3		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	CNN DT	09/18/2021	09/19/2021	Sa-Su 9a-4p						X	X	1	\$22.00	\$22.00	30
30	4		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	CNN DT	09/20/2021	09/26/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$22.00	\$88.00	30
31	5		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	CNN EF	09/18/2021	09/19/2021	Sa-Su 4p-7p						X	X	1	\$56.00	\$56.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
32	6		Amp ersa nd Politi cal Bun dle	74 74	CNN	9763	CNN EF	09/20/2021	09/26/2021	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$56.00	\$112.00	30
33	7		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC DT	09/18/2021	09/19/2021	Sa-Su 9a-4p						X	X	1	\$26.00	\$26.00	30
34	8		Amp ersa nd Politi cal Bun dle	74 74	Fox News Channel	9763	FXNC DT	09/20/2021	09/26/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$26.00	\$104.00	30
35	9		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	9763	ID DT	09/18/2021	09/19/2021	Sa-Su 9a-4p						X	X	1	\$17.00	\$17.00	30
36	10		Amp ersa nd Politi cal Bun dle	74 74	Investigation Discovery	9763	ID DT	09/20/2021	09/26/2021	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$17.00	\$51.00	30
37	11		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC EM	09/18/2021	09/19/2021	Sa-Su 5a-9a						X	X	1	\$35.00	\$35.00	30
38	12		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC EM	09/20/2021	09/26/2021	M-Su 5a-9a	X	X	X	X	X	X	X	3	\$35.00	\$105.00	30

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39	13		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC DT	09/18/2021	09/19/2021	Sa-Su 9a-4p						X	X	1	\$22.00	\$22.00	30
40	14		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC DT	09/20/2021	09/26/2021	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$22.00	\$88.00	30
41	15		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC EF	09/18/2021	09/19/2021	Sa-Su 4p-7p						X	X	1	\$56.00	\$56.00	30
42	16		Amp ersa nd Politi cal Bun dle	74 74	MSNBC	9763	MNBC EF	09/20/2021	09/26/2021	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$56.00	\$112.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3431212

Traffic Order #	11473438,11473437	# of Weeks	2	Active	Yes
Order #	3431212	Created On	9/17/2021 1:40:13 PM	Order Status	Contract Confirmed
Order Descrp	62925196_POL_ISSUE_Better Medicare Alliance	Created By	NCC_Gateway_User	Gross \$	10088.00
Client	AMP - BETTER MEDICARE ALLIANCE -	Updated On	9/17/2021 3:14:01 PM	Net \$	7263.36
Start Date	9/13/2021	Updated By	Adams, Robert	Units	84
End Date	9/26/2021	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	