

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- X Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: ___Brink Communications ___

Contact Name: ___Charles Lee_____

Phone Number: ___ (503) 351-4988

Address: ___1902 SE Morrison St, Portland, OR 97214_____

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: ___Safestrongoregon.org (Oregon Health Authority)

Contact Name: ___Patrick Allen _____

Phone Number: ___503-947-2340_____

Address: ___500 Summer Street, NE, E-20 Salem, OR 97301-1097

3. Date of request: ___4/16/2021_____

4. Request received by: ___Kelly Scott _____

5. Content of the ad: ___COVID Vaccine _____

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: _____

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COM:1066669v2

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: Patrick Allen

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: YES

12. DMA: Portland and Eugene, **Interconnect (Y or N)**

Zones: _____

13. Distribution Platform(s): Linear TV; VOD; Digital/websites/apps

14. Date and nature of any follow-ups: _____

15. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

16. Date of ROR completion: 4/22/2021

17. Additional Information: