

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3002938

Traffic Order #		11419310,11419311		Created On	4/20/2020 5:17:10 PM	Order Status	Traffic Updates Accepted
Order #		3002938		Created By	NCC_Gateway_User	Gross \$	15763.00
Order Descrp		62754181_POL- Candidate-Hass for Secretary_POR		Updated On	4/28/2020 2:44:15 PM	Net \$	11349.36
Client		HASS FOR SECRETARY - NCC - POR		Updated By	Latief, Zaldy	Units	447
Start Date		4/20/2020		Industry	Political-State-Local	Credit Hold	NO
End Date		5/3/2020		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62754181
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - POR - WASH DC			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	SCREEN STRATEGIES MEDIA - NCC WN	15.00%		Address 1		Product	
RepFirm	NCC	13.00%		Address 2		Estimate	5723
Copy Instr ID				City, State, Zip	,	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	2			Zip		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Portland DISH - I+,Portland Interconn...			Contact		Portland Market 7959/9763 ZONE Priority code IPE 74 See Key for zone/network information	
Total Networks	13		Phone				
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group			
				Division			
				Reference #	5723	SYSCODE LIST	
						9763,7959	

SUMMARY FOR SYSCODE 7959

Traffic Order #	11419311	Created On	4/20/2020 5:17:10 PM	Order Status	Traffic Updates Accepted
Order #	3002938	Created By	NCC_Gateway_User	Syscode Gross \$	14251.00
Order Descrp	62754181_POL- Candidate-Hass for Secretary_POR	Updated On	4/28/2020 2:24:39 PM	Syscode Net \$	10260.72
Client	HASS FOR SECRETARY - NCC - POR	Updated By	Latief, Zaldy	Syscode Units	321
Start Date	4/20/2020	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	5/3/2020	Zones	Portland Interconnect	Avg Unit Rate	44.40
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	CNN	7959	CNN Morning	04/22/2020	04/26/2020	W-Su 5a-9a			X	X	X	X	X	9	\$45.00	\$405.00	30
2	3		National Political Bundle	74 74	CNN	7959	CNN DAYTIME	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	9	\$24.00	\$216.00	30
3	5		National Political Bundle	74 74	CNN	7959	CNN Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	7	\$97.00	\$679.00	30
4	7		National Political Bundle	74 74	CNN	7959	CNN Prime	04/22/2020	04/26/2020	W-Su 7p-12m			X	X	X	X	X	8	\$115.00	\$920.00	30
5	9		National Political Bundle	74 74	The Discovery Channel	7959	Discovery Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	10	\$81.00	\$810.00	30
6	11		National Political Bundle	74 74	Food Network	7959	Food Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	10	\$148.00	\$1,480.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	13		National Political Bundle	74 74	Hallmark Channel	7959	Hallmark Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	10	\$24.00	\$240.00	30
8	15		National Political Bundle	74 74	Hallmark Channel	7959	HALLMARK PRIME	04/22/2020	04/26/2020	W-Su 7p-12m			X	X	X	X	X	10	\$58.00	\$580.00	30
9	17		National Political Bundle	74 74	HGTV	7959	HGTV daytime	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	10	\$41.00	\$410.00	30
10	19		National Political Bundle	74 74	Lifetime	7959	LIFETIME DAYTIME	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	10	\$15.00	\$150.00	30
11	21		National Political Bundle	74 74	MSNBC	7959	MSNBC Morning	04/22/2020	04/26/2020	W-Su 5a-9a			X	X	X	X	X	8	\$45.00	\$360.00	30
12	23		National Political Bundle	74 74	MSNBC	7959	MSNBC Daytime	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	6	\$24.00	\$144.00	30
13	25		National Political Bundle	74 74	MSNBC	7959	MSNBC Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	8	\$97.00	\$776.00	30
14	27		National Political Bundle	74 74	MSNBC	7959	MSNBC Prime	04/22/2020	04/26/2020	W-Su 7p-12m			X	X	X	X	X	10	\$115.00	\$1,150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	29		National Political Bundle	74 74	Oprah Winfrey Network	7959	Oprah Daytime	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	10	\$5.00	\$50.00	30
16	31		National Political Bundle	74 74	Oprah Winfrey Network	7959	Oprah Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	10	\$8.00	\$80.00	30
17	33		National Political Bundle	74 74	Oxygen	7959	Oxygen Daytime	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	10	\$7.00	\$70.00	30
18	35		National Political Bundle	74 74	Oxygen	7959	Oxygen Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	10	\$7.00	\$70.00	30
19	37		National Political Bundle	74 74	TLC	7959	TLC DAYTIME	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	10	\$14.00	\$140.00	30
20	39		National Political Bundle	74 74	TLC	7959	TLC Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	10	\$32.00	\$320.00	30
21	41		National Political Bundle	74 74	TV Land	7959	TVLand Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	10	\$12.00	\$120.00	30
22	43		National Political Bundle	74 74	WETV	7959	Women's Ent Daytime	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	10	\$3.00	\$30.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	45		National Political Bundle	74 74	WETV	7959	Women's Ent Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	10	\$10.00	\$100.00	30
50	2		National Political Bundle	74 74	CNN	7959	CNN Morning	04/27/2020	04/28/2020	M-Tu 5a-9a	X	X						4	\$45.00	\$180.00	30
51	4		National Political Bundle	74 74	CNN	7959	CNN DAYTIME	04/27/2020	04/28/2020	M-Tu 9a-4p	X	X						3	\$24.00	\$72.00	30
52	6		National Political Bundle	74 74	CNN	7959	CNN Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$97.00	\$388.00	30
53	8		National Political Bundle	74 74	CNN	7959	CNN Prime	04/27/2020	04/28/2020	M-Tu 7p-12m	X	X						4	\$115.00	\$460.00	30
54	10		National Political Bundle	74 74	The Discovery Channel	7959	Discovery Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$81.00	\$324.00	30
55	12		National Political Bundle	74 74	Food Network	7959	Food Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$148.00	\$592.00	30
56	14		National Political Bundle	74 74	Hallmark Channel	7959	Hallmark Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$24.00	\$96.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
57	16			74 74	Hallmark Channel	7959	HALLMARK PRIME	04/27/2020	04/28/2020	M-Tu 7p-12m	X	X						4	\$58.00	\$232.00	30
58	18			74 74	HGTV	7959	HGTV daytime	04/27/2020	04/28/2020	M-Tu 9a-4p	X	X						4	\$41.00	\$164.00	30
59	20			74 74	Lifetime	7959	LIFETIME DAYTIME	04/27/2020	04/28/2020	M-Tu 9a-4p	X	X						4	\$15.00	\$60.00	30
60	22			74 74	MSNBC	7959	MSNBC Morning	04/27/2020	04/28/2020	M-Tu 5a-9a	X	X						3	\$45.00	\$135.00	30
61	24			74 74	MSNBC	7959	MSNBC Daytime	04/27/2020	04/28/2020	M-Tu 9a-4p	X	X						4	\$24.00	\$96.00	30
62	26			74 74	MSNBC	7959	MSNBC Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$97.00	\$388.00	30
63	28			74 74	MSNBC	7959	MSNBC Prime	04/27/2020	04/28/2020	M-Tu 7p-12m	X	X						4	\$115.00	\$460.00	30
64	30			74 74	Oprah Winfrey Network	7959	Oprah Daytime	04/27/2020	04/28/2020	M-Tu 9a-4p	X	X						4	\$5.00	\$20.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
65	32		Nati onal Politi cal Bun dle	74 74	Oprah Winfrey Network	7959	Oprah Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$8.00	\$32.00	30
66	34		Nati onal Politi cal Bun dle	74 74	Oxygen	7959	Oxygen Daytime	04/27/2020	04/28/2020	M-Tu 9a-4p	X	X						4	\$7.00	\$28.00	30
67	36		Nati onal Politi cal Bun dle	74 74	Oxygen	7959	Oxygen Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$7.00	\$28.00	30
68	38		Nati onal Politi cal Bun dle	74 74	TLC	7959	TLC DAYTIME	04/27/2020	04/28/2020	M-Tu 9a-4p	X	X						4	\$14.00	\$56.00	30
69	40		Nati onal Politi cal Bun dle	74 74	TLC	7959	TLC Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$32.00	\$128.00	30
70	42		Nati onal Politi cal Bun dle	74 74	TV Land	7959	TVLand Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$12.00	\$48.00	30
71	44		Nati onal Politi cal Bun dle	74 74	WETV	7959	Women's Ent Daytime	04/27/2020	04/28/2020	M-Tu 9a-4p	X	X						4	\$3.00	\$12.00	30
72	46		Nati onal Politi cal Bun dle	74 74	WETV	7959	Women's Ent Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$10.00	\$40.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
74	47		National Political Bundle	74 74	CNN	7959	CNN Morning	04/22/2020	04/26/2020	W-Su 5a-9a			X	X	X	X	X	2	\$45.00	\$90.00	30
75	48		National Political Bundle	74 74	CNN	7959	CNN DAYTIME	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	0	\$24.00	\$0.00	30
76	49		National Political Bundle	74 74	CNN	7959	CNN DAYTIME	04/27/2020	04/28/2020	M-Tu 9a-4p	X	X						2	\$24.00	\$48.00	30
77	50		National Political Bundle	74 74	CNN	7959	CNN Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	2	\$97.00	\$194.00	30
78	51		National Political Bundle	74 74	CNN	7959	CNN Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						1	\$97.00	\$97.00	30
79	52		National Political Bundle	74 74	CNN	7959	CNN Prime	04/22/2020	04/26/2020	W-Su 7p-12m			X	X	X	X	X	1	\$115.00	\$115.00	30
80	53		National Political Bundle	74 74	MSNBC	7959	MSNBC Morning	04/22/2020	04/26/2020	W-Su 5a-9a			X	X	X	X	X	2	\$45.00	\$90.00	30
81	54		National Political Bundle	74 74	MSNBC	7959	MSNBC Daytime	04/22/2020	04/26/2020	W-Su 9a-4p			X	X	X	X	X	2	\$24.00	\$48.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
82	55		Nati onal Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Daytime	04/27/2020	04/28/2020	M-Tu 9a-4p	X	X						1	\$24.00	\$24.00	30
83	56		Nati onal Politi cal Bun dle	74 74	MSNBC	7959	MSNBC Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	2	\$97.00	\$194.00	30
84	57		Nati onal Politi cal Bun dle	74 74	TV Land	7959	TVLand Access	04/22/2020	04/26/2020	W-Su 4p-7p			X	X	X	X	X	1	\$12.00	\$12.00	30

SUMMARY FOR SYSCODE 9763

Traffic Order #	11419310	Created On	4/20/2020 5:17:10 PM	Order Status	Traffic Updates Accepted
Order #	3002938	Created By	NCC_Gateway_User	Syscode Gross \$	1512.00
Order Descrp	62754181_POL- Candidate-Hass for Secretary_POR	Updated On	4/28/2020 2:24:39 PM	Syscode Net \$	1088.64
Client	HASS FOR SECRETARY - NCC - POR	Updated By	Latief, Zaldy	Syscode Units	126
Start Date	4/20/2020	Source	Gateway	Zone Status	Traffic Updates Accepted
End Date	5/3/2020	Zones	Portland DISH - I+	Avg Unit Rate	12.00
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
24	1		National Political Bundle	74 74	CNN	9763	CNN Morning	04/24/2020	04/26/2020	F-Su 5a-9a					X	X	X	3	\$8.00	\$24.00	30
25	3		National Political Bundle	74 74	CNN	9763	CNN DAYTIME	04/24/2020	04/26/2020	F-Su 9a-4p					X	X	X	10	\$5.00	\$50.00	30
26	5		National Political Bundle	74 74	CNN	9763	CNN Access	04/24/2020	04/26/2020	F-Su 4p-7p					X	X	X	3	\$13.00	\$39.00	30
27	7		National Political Bundle	74 74	CNN	9763	CNN Prime	04/24/2020	04/26/2020	F-Su 7p-12m					X	X	X	10	\$13.00	\$130.00	30
28	9		National Political Bundle	74 74	The Discovery Channel	9763	Discovery Access	04/24/2020	04/26/2020	F-Su 4p-7p					X	X	X	3	\$10.00	\$30.00	30
29	11		National Political Bundle	74 74	Food Network	9763	Food Access	04/24/2020	04/26/2020	F-Su 4p-7p					X	X	X	3	\$18.00	\$54.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
30	13			74 74	Investigation Discovery	9763	Investigation Access	04/24/2020	04/26/2020	F-Su 4p-7p					X	X	X	3	\$9.00	\$27.00	30
31	15			74 74	Investigation Discovery	9763	Investigation Prime	04/24/2020	04/26/2020	F-Su 7p-12m					X	X	X	10	\$30.00	\$300.00	30
32	17			74 74	MSNBC	9763	MSNBC Morning	04/24/2020	04/26/2020	F-Su 5a-9a					X	X	X	3	\$8.00	\$24.00	30
33	19			74 74	MSNBC	9763	MSNBC Daytime	04/24/2020	04/26/2020	F-Su 9a-4p					X	X	X	10	\$5.00	\$50.00	30
34	21			74 74	MSNBC	9763	MSNBC Access	04/24/2020	04/26/2020	F-Su 4p-7p					X	X	X	3	\$14.00	\$42.00	30
35	23			74 74	MSNBC	9763	MSNBC Prime	04/24/2020	04/26/2020	F-Su 7p-12m					X	X	X	10	\$13.00	\$130.00	30
36	25			74 74	TLC	9763	TLC Access	04/24/2020	04/26/2020	F-Su 4p-7p					X	X	X	3	\$4.00	\$12.00	30
37	2			74 74	CNN	9763	CNN Morning	04/27/2020	04/28/2020	M-Tu 5a-9a	X	X						4	\$8.00	\$32.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
38	4		National Political Bundle	74 74	CNN	9763	CNN DAYTIME	04/27/2020	04/28/2020	M-Tu 9a-4p	X	X						4	\$5.00	\$20.00	30
39	6		National Political Bundle	74 74	CNN	9763	CNN Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$13.00	\$52.00	30
40	8		National Political Bundle	74 74	CNN	9763	CNN Prime	04/27/2020	04/28/2020	M-Tu 7p-12m	X	X						4	\$13.00	\$52.00	30
41	10		National Political Bundle	74 74	The Discovery Channel	9763	Discovery Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$10.00	\$40.00	30
42	12		National Political Bundle	74 74	Food Network	9763	Food Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$18.00	\$72.00	30
43	14		National Political Bundle	74 74	Investigation Discovery	9763	Investigation Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$9.00	\$36.00	30
44	16		National Political Bundle	74 74	Investigation Discovery	9763	Investigation Prime	04/27/2020	04/28/2020	M-Tu 7p-12m	X	X						4	\$30.00	\$120.00	30
45	18		National Political Bundle	74 74	MSNBC	9763	MSNBC Morning	04/27/2020	04/28/2020	M-Tu 5a-9a	X	X						4	\$8.00	\$32.00	30

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46	20		National Political Bundle	74 74	MSNBC	9763	MSNBC Daytime	04/27/2020	04/28/2020	M-Tu 9a-4p	X	X						4	\$5.00	\$20.00	30
47	22		National Political Bundle	74 74	MSNBC	9763	MSNBC Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$14.00	\$56.00	30
48	24		National Political Bundle	74 74	MSNBC	9763	MSNBC Prime	04/27/2020	04/28/2020	M-Tu 7p-12m	X	X						4	\$13.00	\$52.00	30
49	26		National Political Bundle	74 74	TLC	9763	TLC Access	04/27/2020	04/28/2020	M-Tu 4p-7p	X	X						4	\$4.00	\$16.00	30
73	27		National Political Bundle	74 74	CNN	9763		04/22/2020	04/26/2020	W 5a-9a			X					0	\$0.00	\$0.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3002938					
Traffic Order #	11419310,11419311	# of Weeks	2	Active	Yes
Order #	3002938	Created On	4/20/2020 5:17:10 PM	Order Status	Traffic Updates Accepted
Order Descrp	62754181_POL- Candidate-Hass for Secretary_POR	Created By	NCC_Gateway_User	Gross \$	15763.00
Client	HASS FOR SECRETARY - NCC - POR	Updated On	4/28/2020 2:44:15 PM	Net \$	11349.36
Start Date	4/20/2020	Updated By	Latief, Zaldy	Units	447
End Date	5/3/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	