

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3146577

Traffic Order #	11436019		Created On	10/26/2020 3:04:53 PM		Order Status	Revision Confirmed	
Order #	3146577		Created By	NCC_Gateway_User		Gross \$	20120.00	
Order Descrp	62839598_POL_CAN_Committee to Elect Shemia Fagan		Updated On	10/30/2020 5:22:56 PM		Net \$	14486.40	
Client	COMM TO ELECT SHEMIA FAGAN -		Updated By	Anderson, Joshua		Units	96	
Start Date	10/27/2020		Industry	Political-State-Local		Credit Hold	NO	
End Date	11/2/2020		REFERENCES					
# of Weeks	2		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	62839598 3053	
ActiveWeeks	2		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - POR - CHICAGO		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AL MEDIA - NCC	15.00%	Address 1	NCC MEDIA		Product	OR-SOS	
RepFirm	NCC	13.00%	Address 2			Estimate	3053	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	1		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Portland Interconnect		Contact			OREGON MARKET, PORTLAND DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.		
Total Networks	6		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag			SYSCODE LIST		
			Contract Type	Standard		7959		
			Copy Group					
			Division					
			Reference #	62839598				

SUMMARY FOR SYSCODE 7959

Traffic Order #	11436019	Created On	10/26/2020 3:04:53 PM	Order Status	Revision Confirmed
Order #	3146577	Created By	NCC_Gateway_User	Syscode Gross \$	20120.00
Order Descrp	62839598_POL_CAN_Committee to Elect Shemia Fagan	Updated On	10/30/2020 5:22:16 PM	Syscode Net \$	14486.40
Client	COMM TO ELECT SHEMIA FAGAN - NCC - OR	Updated By	Anderson, Joshua	Syscode Units	96
Start Date	10/27/2020	Source	Gateway	Zone Status	Revision Confirmed
End Date	11/2/2020	Zones	Portland Interconnect	Avg Unit Rate	209.58
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
41	1		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$115.00	\$1,035.00	30
42			Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$115.00	\$0.00	30
43			Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	10/27/2020	11/01/2020	M 9a-4p	X							0	\$115.00	\$0.00	30
44	2		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	11/02/2020	11/02/2020	M 9a-4p	X							1	\$115.00	\$115.00	30
45	3		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$155.00	\$310.00	30

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46			Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$155.00	\$0.00	30
47			Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	10/27/2020	11/01/2020	M 4p-7p	X							0	\$155.00	\$0.00	30
48	4		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	11/02/2020	11/02/2020	M 4p-7p	X							1	\$155.00	\$155.00	30
49	5		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	6	\$315.00	\$1,890.00	30
50			Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$315.00	\$0.00	30
51			Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	10/27/2020	11/01/2020	M 7p-12m	X							0	\$315.00	\$0.00	30
52	6		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$315.00	\$315.00	30

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53	7		Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$145.00	\$580.00	30
54			Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$145.00	\$0.00	30
55			Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	10/27/2020	10/27/2020	Tu 5a-9a		X						0	\$145.00	\$0.00	30
56	8		Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	11/02/2020	11/02/2020	M 5a-9a	X							1	\$145.00	\$145.00	30
57	9		Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$80.00	\$720.00	30
58			Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$80.00	\$0.00	30
59			Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	10/27/2020	11/01/2020	M 9a-4p	X							0	\$80.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
60	10		Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	11/02/2020	11/02/2020	M 9a-4p	X							1	\$80.00	\$80.00	30
61	11		Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$345.00	\$345.00	30
62			Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$345.00	\$0.00	30
63			Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	10/27/2020	11/01/2020	M 4p-7p	X							0	\$345.00	\$0.00	30
64	12		Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	11/02/2020	11/02/2020	M 4p-7p	X							1	\$345.00	\$345.00	30
65	13		Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$365.00	\$1,095.00	30
66			Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$365.00	\$0.00	30

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67			Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	10/27/2020	11/01/2020	M 7p-12m	X							0	\$365.00	\$0.00	30
68	14		Amp ersa nd Politi cal Bun dle	80 80	CNN	7959	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$365.00	\$365.00	30
69	15		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$145.00	\$580.00	30
70			Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 5a-9a		X	X	X	X	X	X	0	\$145.00	\$0.00	30
71			Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	10/27/2020	10/27/2020	Tu 5a-9a		X						0	\$145.00	\$0.00	30
72	16		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	11/02/2020	11/02/2020	M 5a-9a	X							1	\$145.00	\$145.00	30
73	17		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	8	\$80.00	\$640.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
74			Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$80.00	\$0.00	30
75			Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	10/27/2020	11/01/2020	M 9a-4p	X							0	\$80.00	\$0.00	30
76	18		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	11/02/2020	11/02/2020	M 9a-4p	X							1	\$80.00	\$80.00	30
77	19		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 4p-7p		X	X	X	X	X	X	1	\$345.00	\$345.00	30
78			Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$345.00	\$0.00	30
79			Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	10/27/2020	11/01/2020	M 4p-7p	X							0	\$345.00	\$0.00	30
80	20		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	11/02/2020	11/02/2020	M 4p-7p	X							1	\$345.00	\$345.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
81	21		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	3	\$365.00	\$1,095.00	30
82			Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$365.00	\$0.00	30
83			Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	10/27/2020	11/01/2020	M 7p-12m	X							0	\$365.00	\$0.00	30
84	22		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$365.00	\$365.00	30
85	23		Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$115.00	\$1,035.00	30
86			Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 9a-4p		X	X	X	X	X	X	0	\$115.00	\$0.00	30
87			Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	10/27/2020	11/01/2020	M 9a-4p	X							0	\$115.00	\$0.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
88	24		Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	11/02/2020	11/02/2020	M 9a-4p	X							1	\$115.00	\$115.00	30
89	25		Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 4p-7p		X	X	X	X	X	X	2	\$490.00	\$980.00	30
90			Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 4p-7p		X	X	X	X	X	X	0	\$490.00	\$0.00	30
91			Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	10/27/2020	11/01/2020	M 4p-7p	X							0	\$490.00	\$0.00	30
92	26		Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	11/02/2020	11/02/2020	M 4p-7p	X							1	\$490.00	\$490.00	30
93	27		Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	5	\$750.00	\$3,750.00	30
94			Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	11/02/2020	11/02/2020	Tu-Su 7p-12m		X	X	X	X	X	X	0	\$750.00	\$0.00	30

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95			Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	10/27/2020	11/01/2020	M 7p-12m	X							0	\$750.00	\$0.00	30
96	28		Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$750.00	\$750.00	30
97	29		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	10/28/2020	11/01/2020	W-Su 9a-4p			X	X	X	X	X	3	\$115.00	\$345.00	30
98	30		Amp ersa nd Politi cal Bun dle	80 80	A&E Network	7959	CABLE	10/28/2020	11/01/2020	W-Su 4p-7p			X	X	X	X	X	1	\$155.00	\$155.00	30
99	31		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	10/28/2020	11/01/2020	W-Su 9a-4p			X	X	X	X	X	2	\$80.00	\$160.00	30
100	32		Amp ersa nd Politi cal Bun dle	80 80	TNT	7959	CABLE	10/28/2020	11/01/2020	W-Su 9a-4p			X	X	X	X	X	2	\$115.00	\$230.00	30
101	33		Amp ersa nd Politi cal Bun dle	80 80	MSNBC	7959	CABLE	10/30/2020	11/01/2020	F-Su 7p-12m					X	X	X	2	\$365.00	\$730.00	30

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102	34		Amp ersa nd Politi cal Bun dle	70 70	CNBC	7959	80	10/31/2020	11/01/2020	Sa-Su 7p-12m						X	X	2	\$115.00	\$230.00	30
103	35		Amp ersa nd Politi cal Bun dle	70 70	Headline News	7959	80	10/31/2020	11/01/2020	Sa-Su 9a-4p						X	X	4	\$15.00	\$60.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

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Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3146577

Traffic Order #	11436019	# of Weeks	2	Active	Yes
Order #	3146577	Created On	10/26/2020 3:04:53 PM	Order Status	Revision Confirmed
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ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	