

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3132598

| | | | | | | | |
|-------------------------|--|--|--|-------------------------|-----------------------|---|--------------------|
| Traffic Order # | | 11434366,11434365 | | Created On | 10/9/2020 5:38:08 PM | Order Status | Contract Confirmed |
| Order # | | 3132598 | | Created By | NCC_Gateway_User | Gross \$ | 6240.00 |
| Order Descrp | | 62829444 _POL_Candidate_Friends of Tobias Read POR | | Updated On | 10/9/2020 8:38:05 PM | Net \$ | 4492.80 |
| Client | | FRIENDS OF TOBIAS READ - AMP - | | Updated By | Richardson, Autumn | Units | 84 |
| Start Date | | 10/13/2020 | | Industry | Political-Association | Credit Hold | NO |
| End Date | | 10/19/2020 | | REFERENCES | | | |
| # of Weeks | | 2 | | Primary | | BILLING INFORMATION | |
| SALES | | | | Secondary | | Purchase Order # | 62829444 |
| ActiveWeeks | 2 | | | Tertiary | | Billing Schedule | EndOfFlight |
| AE 1 | NCC - POR - CHICAGO | | | Quarternary | | EDI INFORMATION | |
| AE 2 | | | | TRAFFIC OPTIONS | | | |
| Agency | AKPD MESSAGE & MEDIA - | 15.00% | | Address 1 | NCC MEDIA | Product | State |
| RepFirm | NCC | 13.00% | | Address 2 | | Estimate | Treasurer |
| Copy Instr ID | | | | City, State, Zip | BLOOMFIELD, NJ | Submit EDI Invoice? | Submit EDI Invoice |
| Total Zones | 2 | | | Zip | 07003 | ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS | |
| Zones | Portland Interconnect,Portland DISH -... | | | Contact | | POR MARKET, POR DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information. | |
| Total Networks | 2 | | | Phone | 111-111-1111 | | |
| GENERAL COMMENTS | | | | Avail Tag | | | |
| | | | | Contract Type | Standard | | |
| | | | | Copy Group | | | |
| | | | | Division | | | |
| | | | | Reference # | 62829444 | SYSCODE LIST | |
| | | | | | | 7959,9763 | |

SUMMARY FOR SYSCODE 7959

| | | | | | |
|------------------------|---|-------------------|-----------------------|-------------------------|--------------------|
| Traffic Order # | 11434365 | Created On | 10/9/2020 5:38:08 PM | Order Status | Contract Confirmed |
| Order # | 3132598 | Created By | NCC_Gateway_User | Syscode Gross \$ | 5982.00 |
| Order Descrp | 62829444_POL_Candidate_Friends of Tobias Read POR | Updated On | 10/9/2020 8:34:37 PM | Syscode Net \$ | 4307.04 |
| Client | FRIENDS OF TOBIAS READ - AMP - POR | Updated By | Richardson, Autumn | Syscode Units | 58 |
| Start Date | 10/13/2020 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 10/19/2020 | Zones | Portland Interconnect | Avg Unit Rate | 103.14 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1 | 1 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 5a-9a | | X | X | X | X | X | X | 10 | \$45.00 | \$450.00 | 30 |
| 2 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 5a-9a | | X | X | X | X | X | X | 0 | \$45.00 | \$0.00 | 30 |
| 3 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/13/2020 | 10/18/2020 | M 5a-9a | X | | | | | | | 0 | \$45.00 | \$0.00 | 30 |
| 4 | 2 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/19/2020 | 10/19/2020 | M 5a-9a | X | | | | | | | 2 | \$45.00 | \$90.00 | 30 |
| 5 | 3 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 9a-4p | | X | X | X | X | X | X | 4 | \$24.00 | \$96.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 6 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 9a-4p | | X | X | X | X | X | X | 0 | \$24.00 | \$0.00 | 30 |
| 7 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/13/2020 | 10/18/2020 | M 9a-4p | X | | | | | | | 0 | \$24.00 | \$0.00 | 30 |
| 8 | 4 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/19/2020 | 10/19/2020 | M 9a-4p | X | | | | | | | 1 | \$24.00 | \$24.00 | 30 |
| 9 | 5 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 4p-7p | | X | X | X | X | X | X | 5 | \$97.00 | \$485.00 | 30 |
| 10 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 4p-7p | | X | X | X | X | X | X | 0 | \$97.00 | \$0.00 | 30 |
| 11 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/13/2020 | 10/18/2020 | M 4p-7p | X | | | | | | | 0 | \$97.00 | \$0.00 | 30 |
| 12 | 6 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/19/2020 | 10/19/2020 | M 4p-7p | X | | | | | | | 1 | \$97.00 | \$97.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 13 | 7 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 5 | \$115.00 | \$575.00 | 30 |
| 14 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 0 | \$115.00 | \$0.00 | 30 |
| 15 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/13/2020 | 10/18/2020 | M 7p-12m | X | | | | | | | 0 | \$115.00 | \$0.00 | 30 |
| 16 | 8 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 7959 | CABLE | 10/19/2020 | 10/19/2020 | M 7p-12m | X | | | | | | | 1 | \$115.00 | \$115.00 | 30 |
| 17 | 9 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 5a-9a | | X | X | X | X | X | X | 10 | \$45.00 | \$450.00 | 30 |
| 18 | | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 5a-9a | | X | X | X | X | X | X | 0 | \$45.00 | \$0.00 | 30 |
| 19 | | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | CABLE | 10/13/2020 | 10/18/2020 | M 5a-9a | X | | | | | | | 0 | \$45.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 20 | 10 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | CABLE | 10/19/2020 | 10/19/2020 | M 5a-9a | X | | | | | | | 2 | \$45.00 | \$90.00 | 30 |
| 21 | 11 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 9a-4p | | X | X | X | X | X | X | 4 | \$24.00 | \$96.00 | 30 |
| 22 | | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 9a-4p | | X | X | X | X | X | X | 0 | \$24.00 | \$0.00 | 30 |
| 23 | | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | CABLE | 10/13/2020 | 10/18/2020 | M 9a-4p | X | | | | | | | 0 | \$24.00 | \$0.00 | 30 |
| 24 | 12 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 7959 | CABLE | 10/19/2020 | 10/19/2020 | M 9a-4p | X | | | | | | | 1 | \$24.00 | \$24.00 | 30 |
| 25 | 13 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 4p-7p | | X | X | X | X | X | X | 5 | \$275.00 | \$1,375.00 | 30 |
| 26 | | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 4p-7p | | X | X | X | X | X | X | 0 | \$275.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 27 | | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | CABLE | 10/13/2020 | 10/18/2020 | M 4p-7p | X | | | | | | | 0 | \$275.00 | \$0.00 | 30 |
| 28 | 14 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | CABLE | 10/19/2020 | 10/19/2020 | M 4p-7p | X | | | | | | | 1 | \$275.00 | \$275.00 | 30 |
| 29 | 15 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 5 | \$290.00 | \$1,450.00 | 30 |
| 30 | | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 0 | \$290.00 | \$0.00 | 30 |
| 31 | | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | CABLE | 10/13/2020 | 10/18/2020 | M 7p-12m | X | | | | | | | 0 | \$290.00 | \$0.00 | 30 |
| 32 | 16 | | Amp ersa nd Politi cal Bun dle | 80 80 | MSNBC | 7959 | CABLE | 10/19/2020 | 10/19/2020 | M 7p-12m | X | | | | | | | 1 | \$290.00 | \$290.00 | 30 |

SUMMARY FOR SYSCODE 9763

| | | | | | |
|------------------------|---|-------------------|----------------------|-------------------------|--------------------|
| Traffic Order # | 11434366 | Created On | 10/9/2020 5:38:08 PM | Order Status | Contract Confirmed |
| Order # | 3132598 | Created By | NCC_Gateway_User | Syscode Gross \$ | 258.00 |
| Order Descrp | 62829444_POL_Candidate_Friends of Tobias Read POR | Updated On | 10/9/2020 8:34:37 PM | Syscode Net \$ | 185.76 |
| Client | FRIENDS OF TOBIAS READ - AMP - POR | Updated By | Richardson, Autumn | Syscode Units | 26 |
| Start Date | 10/13/2020 | Source | Gateway | Zone Status | Contract Confirmed |
| End Date | 10/19/2020 | Zones | Portland DISH - I+ | Avg Unit Rate | 9.92 |
| # of Weeks | 2 | | | | |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 33 | 1 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 9a-4p | | X | X | X | X | X | X | 4 | \$5.00 | \$20.00 | 30 |
| 34 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 9a-4p | | X | X | X | X | X | X | 0 | \$5.00 | \$0.00 | 30 |
| 35 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CABLE | 10/13/2020 | 10/18/2020 | M 9a-4p | X | | | | | | | 0 | \$5.00 | \$0.00 | 30 |
| 36 | 2 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CABLE | 10/19/2020 | 10/19/2020 | M 9a-4p | X | | | | | | | 1 | \$5.00 | \$5.00 | 30 |
| 37 | 3 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 4p-7p | | X | X | X | X | X | X | 2 | \$13.00 | \$26.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 38 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 4p-7p | | X | X | X | X | X | X | 0 | \$13.00 | \$0.00 | 30 |
| 39 | 4 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 5 | \$13.00 | \$65.00 | 30 |
| 40 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 0 | \$13.00 | \$0.00 | 30 |
| 41 | | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CABLE | 10/13/2020 | 10/18/2020 | M 7p-12m | X | | | | | | | 0 | \$13.00 | \$0.00 | 30 |
| 42 | 5 | | Amp ersa nd Politi cal Bun dle | 74 74 | CNN | 9763 | CABLE | 10/19/2020 | 10/19/2020 | M 7p-12m | X | | | | | | | 1 | \$13.00 | \$13.00 | 30 |
| 43 | 6 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 9a-4p | | X | X | X | X | X | X | 4 | \$5.00 | \$20.00 | 30 |
| 44 | | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 9a-4p | | X | X | X | X | X | X | 0 | \$5.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 45 | | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | CABLE | 10/13/2020 | 10/18/2020 | M 9a-4p | X | | | | | | | 0 | \$5.00 | \$0.00 | 30 |
| 46 | 7 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | CABLE | 10/19/2020 | 10/19/2020 | M 9a-4p | X | | | | | | | 1 | \$5.00 | \$5.00 | 30 |
| 47 | 8 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 4p-7p | | X | X | X | X | X | X | 2 | \$13.00 | \$26.00 | 30 |
| 48 | | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 4p-7p | | X | X | X | X | X | X | 0 | \$13.00 | \$0.00 | 30 |
| 49 | 9 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | CABLE | 10/13/2020 | 10/18/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 5 | \$13.00 | \$65.00 | 30 |
| 50 | | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | CABLE | 10/19/2020 | 10/19/2020 | Tu-Su 7p-12m | | X | X | X | X | X | X | 0 | \$13.00 | \$0.00 | 30 |
| 51 | | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | CABLE | 10/13/2020 | 10/18/2020 | M 7p-12m | X | | | | | | | 0 | \$13.00 | \$0.00 | 30 |

| Unique Ln # | Tr Ln # | Parent Line# | Rev | Priority Code | Network | Sys Code | Program | Start Date | End Date | Daypart | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|---------|----------|---------|------------|------------|----------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 52 | 10 | | Amp ersa nd Politi cal Bun dle | 74 74 | MSNBC | 9763 | CABLE | 10/19/2020 | 10/19/2020 | M 7p-12m | X | | | | | | | 1 | \$13.00 | \$13.00 | 30 |

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3132598

| | | | | | |
|------------------------|---|-------------------|----------------------|---------------------|--------------------|
| Traffic Order # | 11434366,11434365 | # of Weeks | 2 | Active | Yes |
| Order # | 3132598 | Created On | 10/9/2020 5:38:08 PM | Order Status | Contract Confirmed |
| Order Descrp | 62829444_POL_Candidate_Friends of Tobias Read POR | Created By | NCC_Gateway_User | Gross \$ | 6240.00 |
| Client | FRIENDS OF TOBIAS READ - AMP - POR | Updated On | 10/9/2020 8:38:05 PM | Net \$ | 4492.80 |
| Start Date | 10/13/2020 | Updated By | Richardson, Autumn | Units | 84 |
| End Date | 10/19/2020 | Source | Gateway | Credit Hold | No |

| | |
|---------------------------------------|--|
| ACCEPTED BY AGENCY/ ADVERTISER | |
| FINANCE | |
| DATE | |
| MGR | |
| INV | |