

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

- Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

- Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: ___Screen Strategies ___

Contact Name: ___ James Wells _____

Phone Number: ___(702)272-7300___

Address: ___11150 Fairfax Blvd, Fairfax, VA 22030 _____

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: ___More Treatment for a Better Oregon: Yes on 110

Contact Name: ___Jef Green _____

Phone Number: ___503.295.1851_____

Address: ___3321 SE 20th Avenue Portland, OR 97202___

3. Date of request: ___9/17/2020_____

4. Request received by: ___Mary Kelly_____

5. Content of the ad:___A more humane, equitable and effective approach to drug addiction in Oregon by passing Measure 110, which would expand access to drug addiction treatment and, as part of a shift to a health-based approach to drugs, reduce criminal penalties for drug po _____

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:___NA_____

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

___Health Care_____

8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:_____NA_____

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COM:1066669v2

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):

_____ Proposition 110 _____

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors: ___Jef A Green, Treasurer; Anthony Johnson, Director; Janie Gulickson, Exec Director; Kayse Jama, Exec Director; Haven Wheelock, Risk Ed Specialist; Peter Zuckerman, Campaign Manager_____

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: YES

12. DMA: ___Portland_____, Interconnect (Y or N)

Zones: ___Plus DISH_____

13. Distribution Platform(s): Linear TV; _____ VOD; _____ Digital/websites/apps

14. Date and nature of any follow-ups: _____

15. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

16. Date of ROR completion: ___9/18/2020_____

17. Additional Information: