

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3056789

Traffic Order # 11425995		Created On 7/16/2020 5:09:28 PM	Order Status Contract Confirmed
Order # 3056789		Created By NCC_Gateway_User	Gross \$ 6997.00
Order Descrp 62783664_POL_Candidate_ Ryan for City Council		Updated On 7/16/2020 7:32:26 PM	Net \$ 5037.84
Client DAN RYAN FOR PORTLAND - NCC -		Updated By Reinhart, Susanne	Units 95
Start Date 7/20/2020		Industry Political-State-Local	Credit Hold NO
End Date 7/26/2020		REFERENCES	
# of Weeks 1		Primary	
SALES		Secondary	
ActiveWeeks 1		Tertiary	
AE 1 NCC - POR - WASH DC		Quarternary	
AE 2		TRAFFIC OPTIONS	
Agency CANAL PARTNERS MEDIA - NCC 15.00%		Address 1 NCC MEDIA	
RepFirm NCC 13.00%		Address 2	
Copy Instr ID		City, State, Zip BLOOMFIELD, NJ	
Total Zones 1		Zip 07003	
Zones Portland Interconnect		Contact	
Total Networks 6		Phone 111-111-1111	
GENERAL COMMENTS		Avail Tag	
		Contract Type Standard	
		Copy Group	
		Division	
		Reference # PCC	
BILLING INFORMATION			
Purchase Order # 62783664		Billing Schedule EndOfFlight	
EDI INFORMATION			
Product 07200726		Estimate PCC	
Submit EDI Invoice? Submit EDI Invoice			
ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Portland Market 7959 Portland DMA Priority code IPE 74 See Key for zone/network information			
SYSCODE LIST			
7959			

SUMMARY FOR SYSCODE 7959

Traffic Order #	11425995	Created On	7/16/2020 5:09:28 PM	Order Status	Contract Confirmed
Order #	3056789	Created By	NCC_Gateway_User	Syscode Gross \$	6997.00
Order Descrp	62783664_POL_Candidate_ Ryan for City Council	Updated On	7/16/2020 7:30:55 PM	Syscode Net \$	5037.84
Client	DAN RYAN FOR PORTLAND - NCC - POR	Updated By	Reinhart, Susanne	Syscode Units	95
Start Date	7/20/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	7/26/2020	Zones	Portland Interconnect	Avg Unit Rate	73.65
# of Weeks	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	CNN	7959	_	07/20/2020	07/26/2020	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$45.00	\$450.00	30
2	2		National Political Bundle	74 74	CNN	7959	_	07/20/2020	07/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	10	\$24.00	\$240.00	30
3	3		National Political Bundle	74 74	CNN	7959	_	07/20/2020	07/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$97.00	\$485.00	30
4	4		National Political Bundle	74 74	CNN	7959	_	07/20/2020	07/26/2020	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$115.00	\$575.00	30
5	5		National Political Bundle	74 74	HGTV	7959	HGTV DT	07/20/2020	07/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$41.00	\$123.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		National Political Bundle	74 74	HGTV	7959	HGTV EF	07/20/2020	07/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	4	\$161.00	\$644.00	30
7	7		National Political Bundle	74 74	HGTV	7959	HGTV PT	07/20/2020	07/26/2020	M-Su 7p-12m	X	X	X	X	X	X	X	4	\$260.00	\$1,040.00	30
8	8		National Political Bundle	74 74	MSNBC	7959	_	07/20/2020	07/26/2020	M-Su 5a-9a	X	X	X	X	X	X	X	10	\$45.00	\$450.00	30
9	9		National Political Bundle	74 74	MSNBC	7959	_	07/20/2020	07/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	7	\$24.00	\$168.00	30
10	10		National Political Bundle	74 74	MSNBC	7959	_	07/20/2020	07/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	7	\$97.00	\$679.00	30
11	11		National Political Bundle	74 74	MSNBC	7959	_	07/20/2020	07/26/2020	M-Su 7p-12m	X	X	X	X	X	X	X	7	\$115.00	\$805.00	30
12	12		National Political Bundle	74 74	Food Network	7959	FOOD DT	07/20/2020	07/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	3	\$26.00	\$78.00	30
13	13		National Political Bundle	74 74	Food Network	7959	FOOD EF	07/20/2020	07/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$148.00	\$296.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	14		National Political Bundle	74 74	Food Network	7959	FOOD PT	07/20/2020	07/26/2020	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$240.00	\$480.00	30
15	15		National Political Bundle	74 74	Hallmark Channel	7959	HALL DT	07/20/2020	07/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	4	\$14.00	\$56.00	30
16	16		National Political Bundle	74 74	Hallmark Channel	7959	HALL EF	07/20/2020	07/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	4	\$24.00	\$96.00	30
17	17		National Political Bundle	74 74	Hallmark Channel	7959	HALL PT	07/20/2020	07/26/2020	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$58.00	\$116.00	30
18	18		National Political Bundle	74 74	Lifetime	7959	LIF DT	07/20/2020	07/26/2020	M-Su 9a-4p	X	X	X	X	X	X	X	2	\$15.00	\$30.00	30
19	19		National Political Bundle	74 74	Lifetime	7959	LIF EF	07/20/2020	07/26/2020	M-Su 4p-7p	X	X	X	X	X	X	X	2	\$26.00	\$52.00	30
20	20		National Political Bundle	74 74	Lifetime	7959	LIF PT	07/20/2020	07/26/2020	M-Su 7p-12m	X	X	X	X	X	X	X	2	\$67.00	\$134.00	30

DISCLAIMER

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Effectv Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3056789					
Traffic Order #	11425995	# of Weeks	1	Active	Yes
Order #	3056789	Created On	7/16/2020 5:09:28 PM	Order Status	Contract Confirmed
Order Descrp	62783664_POL_Candidate_ Ryan for City Council	Created By	NCC_Gateway_User	Gross \$	6997.00
Client	DAN RYAN FOR PORTLAND - NCC - POR	Updated On	7/16/2020 7:32:26 PM	Net \$	5037.84
Start Date	7/20/2020	Updated By	Reinhart, Susanne	Units	95
End Date	7/26/2020	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	