

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

X Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

OR

Ad relates to state or local issue and does not communicate a political matter of national importance (i.e., does not refer to a federal candidate/election, or any political matter of national importance such as immigration, IRS tax code, federal cabinet or judicial appointments, etc.)

1. Requested by (Agency name, address, phone number & contact):

Agency Name: ___Active International___

Contact Name: ___ Nicole Bowen _____

Phone Number: ___ 845-735-1700 _____

Address: ___ One Blue Hill Plaza, Pearl River, NY 10965 _____

2. Paid for by (Advertiser/sponsor name, address, phone number & contact):

Name: ___National Taxpayer Union _____

Contact Name: ___ Pete Sepp _____

Phone Number: ___703-683-5700_____

Address: 1222 C Street, NW Suite 650, Washington DC 20001

3. Date of request: ___5/26/2020_____

4. Request received by: ___ Mary Kelly _____

5. Content of the ad:___ Reduce burdensome regulations, Washington should be working towards no Tariffs, Trade Barriers, or Subsidies_____

6. If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:___NA_____

7. If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise):

___ Tariffs, Trade Barriers, or Subsidies _____

8. If ad refers to any state or local election or candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election:_____

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COM:1066669v2

9. If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise):

10. List ALL sponsor's chief executive officers OR members of executive committee OR board of directors:

Executive Committee

Pete Sepp, President

Andrew Moylan, Executive Vice President

Demian Brady, Director of Research

Andrew Wilford, Policy Analyst

Patrick Gallivan, Director of Operations

Bryan Rilet, Director of Free Trade Initiative

Genevieve McCarthy, Director of External Affairs

Kevin Glass, VP-Communications and Outreach

11. If only one name is listed on documentation provided by agency/advertiser, the AE certifies that they have made a follow-up inquiry: YES

12. DMA: Portland _____, **Interconnect (Y or N)**

Zones: also DISH _____

13. Distribution Platform(s): Linear TV; _____ VOD; _____ Digital/websites/apps

14. Date and nature of any follow-ups: _____

15. Disposition:

Accepted – see attached contract details

Rejected – provide reason:

16. Date of ROR completion: 5/27/2020

17. Additional Information: