



LSR Directory Order Samples

New Straightline Listing
REQTYP: JB
ACT: N

Description: Establish a New Business Straightline Listing, Main and Additional

Field	Field Entry
LSR Form	
CCNA	[ZTK]
PON	[Your PON Number]
VER	[01]
LOCQTY	[1]
D/TSENT	[200703010800AM] (March 01 2007 0800 AM)
DDD	[20070306] (March 06 2007)
REQTYP	JB
ACT	N
AGAUTH	Y (Authorization on File)
TOS	1---
BI1	D (Directory Listings)
BAN1	[N] <See Footnote 1>
INIT	[JOE SMITH]
TEL NO	[7325555400]
IMPCON	[MARY WILLIAMS]
TEL NO	[2153334400]
EU Form	
LOCNUM	[1]
NAME	[BEST FOOD SHOP]
AFT	[N]
SANO	[46]
SASN	[Cayuga]
SATH	[Rd]
CITY	[Anytown]
STATE	[WV]
ZIP	[33510]
DL Form	
LACT	N (New Listing)
RTY	LML
LTY	1 (Listed)
STYC	SL (Straight Line)
MTN	[N]
LTN	[3045551001]
LEX	[304555]
LNLN	[Best]
LNFN	[Food Shop]
LANO	[46]
LASD	[N]
LASN	[Cayuga]
LATH	[Rd]
LALOC	[Anytown]
LAST	[WV]
LAZC	[10022]



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Directory Listing 2	
LACT	N (New Listing)
RTY	LAL <See Footnote 2>
LTY	1 (Listed)
STYC	SL (Straight Line)
MTN	N
LTN	[3045551002]
LEX	[304555]
LNLN	[Best]
LNFN	[Buy Food Shop]
LANO	[46]
LASD	[N]
LASN	[Cayuga]
LATH	[Rd]
LALOC	[Anytown]
LAST	[WV]
LAZC	[10022]
DIR Group 1	
YPH	GV400
YPHV	Grocers-Wholesale
DIRTYP	<W>
DIRQTYNC	<1>
FOOTNOTES	
1. For End User Listing Account,, this field is populated with "N" 2. Use Appropriate RTY for jurisdiction by State.	