

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 2951402

Traffic Order #	11412527,11412528		Created On	2/7/2020 3:48:18 PM	Order Status	Contract Confirmed		
Order #	2951402		Created By	NCC_Gateway_User	Gross \$	25190.00		
Order Descrp	Political:Bloomberg_SEA_CAN		Updated On	2/7/2020 4:28:15 PM	Net \$	18136.80		
Client	MIKE BLOOMBERG 2020 - NCC		Updated By	Conyers, Daniel	Units	529		
Start Date	2/3/2020		Industry	Political-President	Credit Hold	NO		
End Date	2/16/2020		REFERENCES			BILLING INFORMATION		
# of Weeks	2		Primary		Purchase Order #	62729925		
SALES			Secondary		Billing Schedule	EndOfFlight		
ActiveWeeks	2		Tertiary		EDI INFORMATION			
AE 1	NCC - SEA - WASH DC		Quarternary		Product	MBLM		
AE 2			TRAFFIC OPTIONS				Estimate	0121
Agency	ASSEMBLY POL - NCC	15.00%	Address 1	NCC MEDIA	Submit EDI Invoice?	Submit EDI Invoice		
RepFirm	NCC	13.00%	Address 2		ORDER //INVOICE/TRAFFIC/REPORT NOTES/COMMENTS			
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ	Seattle Priority Code: NP=100 IP=74 SEE KEY ON FCC SITE FOR ZONE/NETWORKIN INFORMATION			
Total Zones	2		Zip	07003				
Zones	Seattle DISH - I+,Seattle Interconnec...		Contact					
Total Networks	12		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag		SYSCODE LIST			
			Contract Type	Standard	9829,6156			
			Copy Group					
			Division					
			Reference #					

SUMMARY FOR SYSCODE 6156

Traffic Order #	11412528	Created On	2/7/2020 4:10:26 PM	Order Status	Contract Confirmed
Order #	2951402	Created By	Santiago, Marjorie	Syscode Gross \$	24300.00
Order Descrp	Political:Bloomberg_SEA_CAN	Updated On	2/7/2020 4:24:42 PM	Syscode Net \$	17496.00
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Smith, Brogan	Syscode Units	439
Start Date	2/3/2020	Source	Order Details	Zone Status	Contract Confirmed
End Date	2/16/2020	Zones	Seattle Interconnect	Avg Unit Rate	55.35
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		National Political Bundle	74 74	American Movie Classics	6156	AMC DT	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	6	\$15.00	\$90.00	30
2	2		National Political Bundle	74 74	American Movie Classics	6156	AMC DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					15	\$15.00	\$225.00	30
3	3		National Political Bundle	74 74	American Movie Classics	6156	AMC EF	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$34.00	\$68.00	30
4	4		National Political Bundle	74 74	American Movie Classics	6156	AMC EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$34.00	\$170.00	30
5	5		National Political Bundle	74 74	American Movie Classics	6156	AMC PT	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	4	\$130.00	\$520.00	30
6	6		National Political Bundle	74 74	American Movie Classics	6156	AMC PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					10	\$130.00	\$1,300.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
7	7		National Political Bundle	74 74	CNBC	6156	CNBC EM	02/08/2020	02/09/2020	Sa-Su 5a-9a						X	X	2	\$5.00	\$10.00	30
8	8		National Political Bundle	74 74	CNBC	6156	CNBC EM	02/10/2020	02/12/2020	M-W 5a-9a	X	X	X					5	\$5.00	\$25.00	30
9	9		National Political Bundle	74 74	CNBC	6156	CNBC DT	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
10	10		National Political Bundle	74 74	CNBC	6156	CNBC DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					15	\$5.00	\$75.00	30
11	11		National Political Bundle	74 74	CNBC	6156	CNBC EF	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$25.00	\$50.00	30
12	12		National Political Bundle	74 74	CNBC	6156	CNBC EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$25.00	\$125.00	30
13	13		National Political Bundle	74 74	CNBC	6156	CNBC PT	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	4	\$51.00	\$204.00	30
14	14		National Political Bundle	74 74	CNBC	6156	CNBC PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					10	\$51.00	\$510.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
15	15		National Political Bundle	74 74	ESPN2	6156	ESP2 DT	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	6	\$10.00	\$60.00	30
16	16		National Political Bundle	74 74	ESPN2	6156	ESP2 DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					15	\$10.00	\$150.00	30
17	17		National Political Bundle	74 74	ESPN2	6156	ESP2 EF	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$21.00	\$42.00	30
18	18		National Political Bundle	74 74	ESPN2	6156	ESP2 EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$21.00	\$105.00	30
19	19		National Political Bundle	74 74	ESPN2	6156	ESP2 PT	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	4	\$45.00	\$180.00	30
20	20		National Political Bundle	74 74	ESPN2	6156	ESP2 PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					10	\$45.00	\$450.00	30
21	21		National Political Bundle	74 74	ESPN2	6156	GONZAGA at St. Mary's	02/08/2020	02/08/2020	Sa 7p-9p						X		1	\$2,000.00	\$2,000.00	30
22	22		National Political Bundle	74 74	ESPN	6156	ESPN DT	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	6	\$43.00	\$258.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
23	23		National Political Bundle	74 74	ESPN	6156	ESPN DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					15	\$43.00	\$645.00	30
24	24		National Political Bundle	74 74	ESPN	6156	ESPN EF	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$140.00	\$280.00	30
25	25		National Political Bundle	74 74	ESPN	6156	ESPN EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$140.00	\$700.00	30
26	26		National Political Bundle	74 74	ESPN	6156	ESPN PT	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	2	\$250.00	\$500.00	30
27	27		National Political Bundle	74 74	ESPN	6156	ESPN PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$250.00	\$1,250.00	30
28	28		National Political Bundle	74 74	Food Network	6156	FOOD DT	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	6	\$35.00	\$210.00	30
29	29		National Political Bundle	74 74	Food Network	6156	FOOD DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					15	\$35.00	\$525.00	30
30	30		National Political Bundle	74 74	Food Network	6156	FOOD EF	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$105.00	\$210.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31	31		National Political Bundle	74 74	Food Network	6156	FOOD EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$105.00	\$525.00	30
32	32		National Political Bundle	74 74	Food Network	6156	FOOD PT	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	2	\$235.00	\$470.00	30
33	33		National Political Bundle	74 74	Food Network	6156	FOOD PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$235.00	\$1,175.00	30
34	34		National Political Bundle	74 74	Fox Sports One	6156	FS1 DT	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	6	\$10.00	\$60.00	30
35	35		National Political Bundle	74 74	Fox Sports One	6156	FS1 DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					15	\$10.00	\$150.00	30
36	36		National Political Bundle	74 74	Fox Sports One	6156	FS1 EF	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$13.00	\$26.00	30
37	37		National Political Bundle	74 74	Fox Sports One	6156	FS1 EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$13.00	\$65.00	30
38	38		National Political Bundle	74 74	Fox Sports One	6156	FS1 PT	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	4	\$25.00	\$100.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
39	39		National Political Bundle	74 74	Fox Sports One	6156	FS1 PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					10	\$25.00	\$250.00	30
40	40		National Political Bundle	74 74	Hallmark Channel	6156	HALL DT	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	6	\$15.00	\$90.00	30
41	41		National Political Bundle	74 74	Hallmark Channel	6156	HALL DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					15	\$15.00	\$225.00	30
42	42		National Political Bundle	74 74	Hallmark Channel	6156	HALL EF	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$30.00	\$60.00	30
43	43		National Political Bundle	74 74	Hallmark Channel	6156	HALL EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$30.00	\$150.00	30
44	44		National Political Bundle	74 74	Hallmark Channel	6156	HALL PT	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	4	\$80.00	\$320.00	30
45	45		National Political Bundle	74 74	Hallmark Channel	6156	HALL PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					10	\$80.00	\$800.00	30
46	46		National Political Bundle	74 74	HGTV	6156	HGTV DT	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	6	\$41.00	\$246.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
47	47		National Political Bundle	74 74	HGTV	6156	HGTV DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					15	\$41.00	\$615.00	30
48	48		National Political Bundle	74 74	HGTV	6156	HGTV EF	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$130.00	\$260.00	30
49	49		National Political Bundle	74 74	HGTV	6156	HGTV EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$130.00	\$650.00	30
50	50		National Political Bundle	74 74	HGTV	6156	HGTV PT	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	2	\$280.00	\$560.00	30
51	51		National Political Bundle	74 74	HGTV	6156	HGTV PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$280.00	\$1,400.00	30
52	52		National Political Bundle	74 74	Lifetime	6156	LIF DT	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	6	\$18.00	\$108.00	30
53	53		National Political Bundle	74 74	Lifetime	6156	LIF DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					15	\$18.00	\$270.00	30
54	54		National Political Bundle	74 74	Lifetime	6156	LIF EF	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$36.00	\$72.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
55	55		National Political Bundle	74 74	Lifetime	6156	LIF EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$36.00	\$180.00	30
56	56		National Political Bundle	74 74	Lifetime	6156	LIF PT	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	2	\$45.00	\$90.00	30
57	57		National Political Bundle	74 74	Lifetime	6156	LIF PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$45.00	\$225.00	30
58	58		National Political Bundle	74 74	TV Land	6156	TVL DT	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
59	59		National Political Bundle	74 74	TV Land	6156	TVL DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					15	\$5.00	\$75.00	30
60	60		National Political Bundle	74 74	TV Land	6156	TVL EF	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$9.00	\$18.00	30
61	61		National Political Bundle	74 74	TV Land	6156	TVL EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$9.00	\$45.00	30
62	62		National Political Bundle	74 74	TV Land	6156	TVL PT	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	2	\$10.00	\$20.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
63	63		National Political Bundle	74 74	TV Land	6156	TVL PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$10.00	\$50.00	30
64	64		National Political Bundle	74 74	WETV	6156	WETV DT	02/08/2020	02/09/2020	Sa-Su 9a-4p						X	X	6	\$5.00	\$30.00	30
65	65		National Political Bundle	74 74	WETV	6156	WETV DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					15	\$5.00	\$75.00	30
66	66		National Political Bundle	74 74	WETV	6156	WETV EF	02/08/2020	02/09/2020	Sa-Su 4p-7p						X	X	2	\$14.00	\$28.00	30
67	67		National Political Bundle	74 74	WETV	6156	WETV EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$14.00	\$70.00	30
68	68		National Political Bundle	74 74	WETV	6156	WETV PT	02/08/2020	02/09/2020	Sa-Su 7p-12m						X	X	4	\$25.00	\$100.00	30
69	69		National Political Bundle	74 74	WETV	6156	WETV PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					10	\$25.00	\$250.00	30
70	70		National Political Bundle	74 74	E! Entertainment TV	6156	E! Countdown to the Red Carpet: Oscars 2020	02/09/2020	02/09/2020	Su 10a-2p							X	2	\$600.00	\$1,200.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
71	71		National Political Bundle	74 74	E! Entertainment TV	6156	E! Live from the Red Carpet: Oscars 2020	02/09/2020	02/09/2020	Su 2p-4:30p							X	1	\$1,200.00	\$1,200.00	30
72	72		National Political Bundle	74 74	E! Entertainment TV	6156	E! After Party: Oscars 2020	02/09/2020	02/09/2020	Su 8:30p-10p							X	1	\$1,000.00	\$1,000.00	30

SUMMARY FOR SYSCODE 9829

Traffic Order #	11412527	Created On	2/7/2020 4:10:26 PM	Order Status	Contract Confirmed
Order #	2951402	Created By	Santiago, Marjorie	Syscode Gross \$	890.00
Order Descrp	Political:Bloomberg_SEA_CAN	Updated On	2/7/2020 4:24:42 PM	Syscode Net \$	640.80
Client	MIKE BLOOMBERG 2020 - NCC	Updated By	Smith, Brogan	Syscode Units	90
Start Date	2/3/2020	Source	Order Details	Zone Status	Contract Confirmed
End Date	2/16/2020	Zones	Seattle DISH - I+	Avg Unit Rate	9.89
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
73	1		National Political Bundle	74 74	CNBC	9829	CNBC DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$5.00	\$25.00	30
74	2		National Political Bundle	74 74	CNBC	9829	CNBC EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$5.00	\$25.00	30
75	3		National Political Bundle	74 74	CNBC	9829	CNBC PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$5.00	\$25.00	30
76	4		National Political Bundle	74 74	ESPN2	9829	ESP2 DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$5.00	\$25.00	30
77	5		National Political Bundle	74 74	ESPN2	9829	ESP2 EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$5.00	\$25.00	30
78	6		National Political Bundle	74 74	ESPN2	9829	ESP2 PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$5.00	\$25.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
79	7		National Political Bundle	74 74	ESPN	9829	ESPN DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$5.00	\$25.00	30
80	8		National Political Bundle	74 74	ESPN	9829	ESPN EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$15.00	\$75.00	30
81	9		National Political Bundle	74 74	ESPN	9829	ESPN PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$25.00	\$125.00	30
82	10		National Political Bundle	74 74	Food Network	9829	FOOD DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$5.00	\$25.00	30
83	11		National Political Bundle	74 74	Food Network	9829	FOOD EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$11.00	\$55.00	30
84	12		National Political Bundle	74 74	Food Network	9829	FOOD PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$21.00	\$105.00	30
85	13		National Political Bundle	74 74	HGTV	9829	HGTV DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$11.00	\$55.00	30
86	14		National Political Bundle	74 74	HGTV	9829	HGTV EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$15.00	\$75.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
87	15		National Political Bundle	74 74	HGTV	9829	HGTV PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$25.00	\$125.00	30
88	16		National Political Bundle	74 74	Lifetime	9829	LIF DT	02/10/2020	02/12/2020	M-W 9a-4p	X	X	X					5	\$5.00	\$25.00	30
89	17		National Political Bundle	74 74	Lifetime	9829	LIF EF	02/10/2020	02/12/2020	M-W 4p-7p	X	X	X					5	\$5.00	\$25.00	30
90	18		National Political Bundle	74 74	Lifetime	9829	LIF PT	02/10/2020	02/12/2020	M-W 7p-12m	X	X	X					5	\$5.00	\$25.00	30

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Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 2951402							
Traffic Order #	11412527,11412528		# of Weeks	2		Active	Yes
Order #	2951402		Created On	2/7/2020 3:48:18 PM		Order Status	Contract Confirmed
Order Descrp	Political:Bloomberg_SEA_CAN		Created By	NCC_Gateway_User		Gross \$	25190.00
Client	MIKE BLOOMBERG 2020 - NCC		Updated On	2/7/2020 4:28:15 PM		Net \$	18136.80
Start Date	2/3/2020		Updated By	Conyers, Daniel		Units	529
End Date	2/16/2020		Source	Gateway		Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	