



INVOICE NO. WN6435821	INVOICE DATE 11/29/2020
BILL CYCLE 202011	INVOICE DUE DATE 12/27/2020

ATTN: NCC
SCREEN STRATEGIES MEDIA - NCC

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SCREEN STRATEGIES MEDIA - NCC	724734	INSLEE FOR WA GOVERNOR 2020 - AMP - SEA	36389

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11436675	Seattle-Tacoma	TV	\$9,750.00	33	33

INVOICE NOTES

SEATTLE, Priority NP=80, IP=74 see key on FCC site for zone/network information

Gross Advertising Total	\$9,750.00
Agency Commission	(\$1,462.50)
Rep Commission	(\$1,077.37)
Net Advertising Total	\$7,210.13

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product:
Estimate No: 6928
Campaign No:

Comcast Order No: WN11436675
TIM Est No: 3151513
AE Name: NCC - SEA - WASH DC

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1957229	JITV2004H	SEATTLE INTERCONNECT/6156	FOOD, HALL, HGTV, HIST, LIF, TLC	33	\$9,750.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
TLC	SEATTLE INTERCONNECT/6156	NE1957229	4	\$560.00
HGTV	SEATTLE INTERCONNECT/6156	NE1957229	6	\$3,000.00
HALL	SEATTLE INTERCONNECT/6156	NE1957229	4	\$200.00
HIST	SEATTLE INTERCONNECT/6156	NE1957229	5	\$2,655.00
FOOD	SEATTLE INTERCONNECT/6156	NE1957229	7	\$2,680.00
LIF	SEATTLE INTERCONNECT/6156	NE1957229	7	\$655.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-31-20	FOOD	SEATTLE INTERCONNECT/6156	12:19PM	JITV2004H	30	1	\$115.00	
10-31-20	FOOD	SEATTLE INTERCONNECT/6156	1:24PM	JITV2004H	30	1	\$115.00	
10-31-20	FOOD	SEATTLE INTERCONNECT/6156	7:16PM	JITV2004H	30	3	\$740.00	
10-31-20	HALL	SEATTLE INTERCONNECT/6156	12:41PM	JITV2004H	30	5	\$50.00	
10-31-20	HALL	SEATTLE INTERCONNECT/6156	2:37PM	JITV2004H	30	5	\$50.00	
10-31-20	HGTV	SEATTLE INTERCONNECT/6156	10:26AM	JITV2004H	30	7	\$125.00	
10-31-20	HGTV	SEATTLE INTERCONNECT/6156	8:23PM	JITV2004H	30	9	\$875.00	
10-31-20	HIST	SEATTLE INTERCONNECT/6156	5:12PM	JITV2004H	30	11	\$345.00	
10-31-20	HIST	SEATTLE INTERCONNECT/6156	9:18PM	JITV2004H	30	13	\$655.00	
10-31-20	LIF	SEATTLE INTERCONNECT/6156	11:20AM	JITV2004H	30	15	\$55.00	
10-31-20	LIF	SEATTLE INTERCONNECT/6156	2:20PM	JITV2004H	30	15	\$55.00	
10-31-20	LIF	SEATTLE INTERCONNECT/6156	8:19PM	JITV2004H	30	17	\$145.00	
10-31-20	TLC	SEATTLE INTERCONNECT/6156	11:11AM	JITV2004H	30	19	\$40.00	
10-31-20	TLC	SEATTLE INTERCONNECT/6156	9:10PM	JITV2004H	30	21	\$240.00	
11-1-20	FOOD	SEATTLE INTERCONNECT/6156	10:19AM	JITV2004H	30	1	\$115.00	
11-1-20	FOOD	SEATTLE INTERCONNECT/6156	8:22PM	JITV2004H	30	3	\$740.00	
11-1-20	HALL	SEATTLE INTERCONNECT/6156	12:34PM	JITV2004H	30	5	\$50.00	
11-1-20	HGTV	SEATTLE INTERCONNECT/6156	10:18AM	JITV2004H	30	7	\$125.00	
11-1-20	HGTV	SEATTLE INTERCONNECT/6156	9:19PM	JITV2004H	30	9	\$875.00	
11-1-20	HIST	SEATTLE INTERCONNECT/6156	9:17PM	JITV2004H	30	13	\$655.00	
11-1-20	LIF	SEATTLE INTERCONNECT/6156	9:29AM	JITV2004H	30	15	\$55.00	
11-1-20	LIF	SEATTLE INTERCONNECT/6156	8:22PM	JITV2004H	30	17	\$145.00	
11-2-20	FOOD	SEATTLE INTERCONNECT/6156	11:23AM	JITV2004H	30	2	\$115.00	
11-2-20	FOOD	SEATTLE INTERCONNECT/6156	9:26PM	JITV2004H	30	4	\$740.00	
11-2-20	HALL	SEATTLE INTERCONNECT/6156	10:38AM	JITV2004H	30	6	\$50.00	
11-2-20	HGTV	SEATTLE INTERCONNECT/6156	1:19PM	JITV2004H	30	8	\$125.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-2-20	HGTV	SEATTLE INTERCONNECT/6156	7:19PM	JITV2004H	30	10	\$875.00	
11-2-20	HIST	SEATTLE INTERCONNECT/6156	5:16PM	JITV2004H	30	12	\$345.00	
11-2-20	HIST	SEATTLE INTERCONNECT/6156	8:12PM	JITV2004H	30	14	\$655.00	
11-2-20	LIF	SEATTLE INTERCONNECT/6156	1:10PM	JITV2004H	30	16	\$55.00	
11-2-20	LIF	SEATTLE INTERCONNECT/6156	8:18PM	JITV2004H	30	18	\$145.00	
11-2-20	TLC	SEATTLE INTERCONNECT/6156	12:18PM	JITV2004H	30	20	\$40.00	
11-2-20	TLC	SEATTLE INTERCONNECT/6156	9:15PM	JITV2004H	30	22	\$240.00	

Order# WN11436675 Total: \$9,750.00



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BILL TO

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REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
SCREEN STRATEGIES MEDIA - NCC	724734	INSLEE FOR WA GOVERNOR 2020 - AMP - SEA	36389

Terms: Net 30 Days

Phone: 866-531-1721

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P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$7,210.13

We accept checks, ACH, money orders and all major credit cards.