

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3150601

Traffic Order #		11436503		Created On	10/29/2020 1:31:21 PM	Order Status	Contract Confirmed
Order #		3150601		Created By	NCC_Gateway_User	Gross \$	19995.00
Order Descrp		62841984_POL_Candidate_Matt Larkin for AG		Updated On	10/29/2020 3:38:15 PM	Net \$	14396.40
Client		MATT LARKIN FOR ATTORNEY		Updated By	Hoffman, Debbie	Units	65
Start Date		10/26/2020		Industry	Political-State-Local	Credit Hold	NO
End Date		11/8/2020		REFERENCES			
# of Weeks		2		Primary		BILLING INFORMATION	
SALES				Secondary		Purchase Order #	62841984
ActiveWeeks	2			Tertiary		Billing Schedule	EndOfFlight
AE 1	NCC - SEA - LA			Quarternary		EDI INFORMATION	
AE 2				TRAFFIC OPTIONS			
Agency	VICTORY ENTERPRISES - AMP	15.00%		Address 1		Product	
RepFirm	NCC	13.00%		Address 2		Estimate	
Copy Instr ID				City, State, Zip	,	Submit EDI Invoice?	Submit EDI Invoice
Total Zones	1			Zip		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS	
Zones	Seattle Interconnect			Contact		SEATTLE, Priority NP=80, IP=74 see key on FCC site for zone/network information	
Total Networks	5		Phone				
GENERAL COMMENTS				Avail Tag			
				Contract Type	Standard		
				Copy Group		6156	
				Division			
				Reference #			

SUMMARY FOR SYSCODE 6156

Traffic Order #	11436503	Created On	10/29/2020 1:31:21 PM	Order Status	Contract Confirmed
Order #	3150601	Created By	NCC_Gateway_User	Syscode Gross \$	19995.00
Order Descrp	62841984_POL_Candidate_Matt Larkin for AG	Updated On	10/29/2020 3:36:51 PM	Syscode Net \$	14396.40
Client	MATT LARKIN FOR ATTORNEY GENERAL-AMP-SEA	Updated By	Hoffman, Debbie	Syscode Units	65
Start Date	10/26/2020	Source	Gateway	Zone Status	Contract Confirmed
End Date	11/8/2020	Zones	Seattle Interconnect	Avg Unit Rate	307.62
# of Weeks	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	ESPN EM	10/31/2020	11/01/2020	Sa-Su 5a-9a						X	X	2	\$175.00	\$350.00	30
2	2		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	ESPN DT	10/31/2020	11/01/2020	Sa-Su 9a-4p						X	X	2	\$130.00	\$260.00	30
3	3		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	ESPN EF	10/31/2020	11/01/2020	Sa-Su 4p-7p						X	X	2	\$530.00	\$1,060.00	30
4	4		Amp ersa nd Politi cal Bun dle	80 80	ESPN	6156	ESPN PT	10/31/2020	11/01/2020	Sa-Su 7p-12m						X	X	2	\$925.00	\$1,850.00	30
5	5		Amp ersa nd Politi cal Bun dle	80 80	Food Network	6156	FOOD EM	10/30/2020	11/01/2020	F-Su 5a-9a					X	X	X	3	\$80.00	\$240.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	80 80	Food Network	6156	FOOD DT	10/30/2020	11/01/2020	F-Su 9a-4p					X	X	X	3	\$115.00	\$345.00	30
7	7		Amp ersa nd Politi cal Bun dle	80 80	Food Network	6156	FOOD EF	10/30/2020	11/01/2020	F-Su 4p-7p					X	X	X	2	\$330.00	\$660.00	30
8	8		Amp ersa nd Politi cal Bun dle	80 80	Food Network	6156	FOOD PT	10/30/2020	11/01/2020	F-Su 7p-12m					X	X	X	3	\$740.00	\$2,220.00	30
9	9		Amp ersa nd Politi cal Bun dle	80 80	Food Network	6156	FOOD EM	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						1	\$80.00	\$80.00	30
10	10		Amp ersa nd Politi cal Bun dle	80 80	Food Network	6156	FOOD DT	11/02/2020	11/02/2020	M 9a-4p	X							1	\$115.00	\$115.00	30
11	11		Amp ersa nd Politi cal Bun dle	80 80	Food Network	6156	FOOD PT	11/02/2020	11/02/2020	M 7p-12m	X							1	\$740.00	\$740.00	30
12	12		Amp ersa nd Politi cal Bun dle	80 80	Fox News Channel	6156	FXNC EM	10/30/2020	11/01/2020	F-Su 5a-9a					X	X	X	3	\$190.00	\$570.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Ampersand Political Bundle	80 80	Fox News Channel	6156	FXNC DT	10/30/2020	11/01/2020	F-Su 9a-4p					X	X	X	3	\$155.00	\$465.00	30
14	14		Ampersand Political Bundle	80 80	Fox News Channel	6156	FXNC EF	10/30/2020	11/01/2020	F-Su 4p-7p					X	X	X	2	\$705.00	\$1,410.00	30
15	15		Ampersand Political Bundle	80 80	Fox News Channel	6156	FXNC PT	10/30/2020	11/01/2020	F-Su 7p-12m					X	X	X	3	\$470.00	\$1,410.00	30
16	16		Ampersand Political Bundle	80 80	Fox News Channel	6156	FXNC EM	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						1	\$190.00	\$190.00	30
17	17		Ampersand Political Bundle	80 80	Fox News Channel	6156	FXNC DT	11/02/2020	11/02/2020	M 9a-4p	X							1	\$155.00	\$155.00	30
18	18		Ampersand Political Bundle	80 80	Fox News Channel	6156	FXNC EF	11/02/2020	11/02/2020	M 4p-7p	X							1	\$705.00	\$705.00	30
19	19		Ampersand Political Bundle	80 80	Fox News Channel	6156	FXNC PT	11/02/2020	11/02/2020	M 7p-12m	X							1	\$470.00	\$470.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	HALL EM	10/30/2020	11/01/2020	F-Su 5a-9a					X	X	X	3	\$65.00	\$195.00	30
21	21		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	HALL DT	10/30/2020	11/01/2020	F-Su 9a-4p					X	X	X	3	\$50.00	\$150.00	30
22	22		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	HALL EF	10/30/2020	11/01/2020	F-Su 4p-7p					X	X	X	2	\$95.00	\$190.00	30
23	23		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	HALL PT	10/30/2020	11/01/2020	F-Su 7p-12m					X	X	X	3	\$250.00	\$750.00	30
24	24		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	HALL EM	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						1	\$65.00	\$65.00	30
25	25		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	HALL DT	11/02/2020	11/02/2020	M 9a-4p	X							1	\$50.00	\$50.00	30
26	26		Amp ersa nd Politi cal Bun dle	80 80	Hallmark Channel	6156	HALL EF	11/02/2020	11/02/2020	M 4p-7p	X							1	\$95.00	\$95.00	30

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27	27		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV EM	10/30/2020	11/01/2020	F-Su 5a-9a					X	X	X	3	\$145.00	\$435.00	30
28	28		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV DT	10/30/2020	11/01/2020	F-Su 9a-4p					X	X	X	3	\$125.00	\$375.00	30
29	29		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV EF	10/30/2020	11/01/2020	F-Su 4p-7p					X	X	X	2	\$500.00	\$1,000.00	30
30	30		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV PT	10/30/2020	11/01/2020	F-Su 7p-12m					X	X	X	3	\$875.00	\$2,625.00	30
31	31		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV EM	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						1	\$145.00	\$145.00	30
32	32		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV DT	11/02/2020	11/02/2020	M 9a-4p	X							1	\$125.00	\$125.00	30
33	33		Amp ersa nd Politi cal Bun dle	80 80	HGTV	6156	HGTV EF	11/02/2020	11/02/2020	M 4p-7p	X							1	\$500.00	\$500.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

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ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	