



<b>INVOICE NO.</b> WN6433497	<b>INVOICE DATE</b> 10/25/2020
<b>BILL CYCLE</b> 202010	<b>INVOICE DUE DATE</b> 11/29/2020

ATTN: NCC  
AL MEDIA - NCC

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	GAEL TARLETON WA SOS - AMP - SEA	36391

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11435247	Seattle-Tacoma	TV	\$16,285.00	65	65

### INVOICE NOTES

SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidat

Gross Advertising Total	\$16,285.00
Agency Commission	(\$2,442.75)
Rep Commission	(\$1,799.50)
<b>Net Advertising Total</b>	<b>\$12,042.75</b>

**Terms:** Net 30 Days  
**Mail to:** EFFECTV  
 P.O. BOX 415949  
 BOSTON, MA 02241-5949



**INVOICE NO.**  
WN6433497

**INVOICE DATE**  
10/25/2020

**BILL CYCLE**  
202010

**INVOICE DUE DATE**  
11/29/2020

**AFFIDAVIT**

**Product:**  
**Estimate No:** 2935  
**Campaign No:**

**Comcast Order No:** WN11435247  
**TIM Est No:** 3139867  
**AE Name:** NCC - SEA - CHICAGO

**Market:** Seattle-Tacoma  
**Contract Type:** Single

**Commercial Summary**

Spot ID	Title	Zone	Networks	Spots	Cost
NE1951290	TARL0330H	SEATTLE INTERCONNECT/6156	HIST, CNN, DISC, MNBC	65	\$16,285.00

**Channel Summary**

Network	Zone	Spot ID	Spots	Cost
CNN	SEATTLE INTERCONNECT/6156	NE1951290	14	\$3,695.00
MNBC	SEATTLE INTERCONNECT/6156	NE1951290	15	\$3,870.00
DISC	SEATTLE INTERCONNECT/6156	NE1951290	17	\$3,885.00
HIST	SEATTLE INTERCONNECT/6156	NE1951290	19	\$4,835.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-21-20	CNN	SEATTLE INTERCONNECT/6156	6:48AM	TARL0330H	30	1	\$125.00	
10-21-20	DISC	SEATTLE INTERCONNECT/6156	9:25AM	TARL0330H	30	6	\$65.00	
10-21-20	DISC	SEATTLE INTERCONNECT/6156	2:28PM	TARL0330H	30	6	\$65.00	
10-21-20	DISC	SEATTLE INTERCONNECT/6156	4:28PM	TARL0330H	30	14	\$200.00	
10-21-20	HIST	SEATTLE INTERCONNECT/6156	10:15AM	TARL0330H	30	7	\$65.00	
10-21-20	HIST	SEATTLE INTERCONNECT/6156	1:15PM	TARL0330H	30	7	\$65.00	
10-21-20	HIST	SEATTLE INTERCONNECT/6156	5:17PM	TARL0330H	30	15	\$275.00	
10-21-20	HIST	SEATTLE INTERCONNECT/6156	9:12PM	TARL0330H	30	19	\$525.00	
10-21-20	MNBC	SEATTLE INTERCONNECT/6156	7:38AM	TARL0330H	30	2	\$150.00	
10-21-20	MNBC	SEATTLE INTERCONNECT/6156	2:42PM	TARL0330H	30	8	\$90.00	
10-21-20	MNBC	SEATTLE INTERCONNECT/6156	9:40PM	TARL0330H	30	20	\$375.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	5:39AM	TARL0330H	30	1	\$125.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	2:59PM	TARL0330H	30	5	\$150.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	3:58PM	TARL0330H	30	5	\$150.00	
10-22-20	CNN	SEATTLE INTERCONNECT/6156	9:51PM	TARL0330H	30	17	\$375.00	
10-22-20	DISC	SEATTLE INTERCONNECT/6156	12:26PM	TARL0330H	30	6	\$65.00	
10-22-20	DISC	SEATTLE INTERCONNECT/6156	1:26PM	TARL0330H	30	6	\$65.00	
10-22-20	DISC	SEATTLE INTERCONNECT/6156	6:28PM	TARL0330H	30	14	\$200.00	
10-22-20	DISC	SEATTLE INTERCONNECT/6156	7:27PM	TARL0330H	30	18	\$625.00	
10-22-20	HIST	SEATTLE INTERCONNECT/6156	10:14AM	TARL0330H	30	7	\$65.00	
10-22-20	HIST	SEATTLE INTERCONNECT/6156	1:13PM	TARL0330H	30	7	\$65.00	
10-22-20	HIST	SEATTLE INTERCONNECT/6156	5:15PM	TARL0330H	30	15	\$275.00	
10-22-20	HIST	SEATTLE INTERCONNECT/6156	7:14PM	TARL0330H	30	19	\$525.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	7:43AM	TARL0330H	30	2	\$150.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	2:47PM	TARL0330H	30	8	\$90.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	4:34PM	TARL0330H	30	16	\$565.00	
10-22-20	MNBC	SEATTLE INTERCONNECT/6156	11:59PM	TARL0330H	30	20	\$375.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	7:53AM	TARL0330H	30	1	\$125.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	10:45AM	TARL0330H	30	5	\$150.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-23-20	CNN	SEATTLE INTERCONNECT/6156	5:55PM	TARL0330H	30	13	\$565.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	6:48PM	TARL0330H	30	13	\$565.00	
10-23-20	CNN	SEATTLE INTERCONNECT/6156	7:39PM	TARL0330H	30	17	\$375.00	
10-23-20	DISC	SEATTLE INTERCONNECT/6156	10:22AM	TARL0330H	30	6	\$65.00	
10-23-20	DISC	SEATTLE INTERCONNECT/6156	2:26PM	TARL0330H	30	6	\$65.00	
10-23-20	DISC	SEATTLE INTERCONNECT/6156	6:26PM	TARL0330H	30	14	\$200.00	
10-23-20	DISC	SEATTLE INTERCONNECT/6156	7:28PM	TARL0330H	30	18	\$625.00	
10-23-20	DISC	SEATTLE INTERCONNECT/6156	8:59PM	TARL0330H	30	18	\$625.00	
10-23-20	HIST	SEATTLE INTERCONNECT/6156	10:13AM	TARL0330H	30	7	\$65.00	
10-23-20	HIST	SEATTLE INTERCONNECT/6156	3:14PM	TARL0330H	30	7	\$65.00	
10-23-20	HIST	SEATTLE INTERCONNECT/6156	5:15PM	TARL0330H	30	15	\$275.00	
10-23-20	HIST	SEATTLE INTERCONNECT/6156	7:12PM	TARL0330H	30	19	\$525.00	
10-23-20	HIST	SEATTLE INTERCONNECT/6156	8:12PM	TARL0330H	30	26	\$525.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	8:46AM	TARL0330H	30	2	\$150.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	2:46PM	TARL0330H	30	8	\$90.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	4:47PM	TARL0330H	30	16	\$565.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	5:33PM	TARL0330H	30	16	\$565.00	
10-23-20	MNBC	SEATTLE INTERCONNECT/6156	9:38PM	TARL0330H	30	20	\$375.00	
10-24-20	CNN	SEATTLE INTERCONNECT/6156	5:51AM	TARL0330H	30	1	\$125.00	
10-24-20	CNN	SEATTLE INTERCONNECT/6156	10:48AM	TARL0330H	30	5	\$150.00	
10-24-20	CNN	SEATTLE INTERCONNECT/6156	4:53PM	TARL0330H	30	13	\$565.00	
10-24-20	DISC	SEATTLE INTERCONNECT/6156	10:27AM	TARL0330H	30	6	\$65.00	
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10-24-20	DISC	SEATTLE INTERCONNECT/6156	5:28PM	TARL0330H	30	14	\$200.00	
10-24-20	DISC	SEATTLE INTERCONNECT/6156	9:27PM	TARL0330H	30	18	\$625.00	
10-24-20	HIST	SEATTLE INTERCONNECT/6156	12:15PM	TARL0330H	30	7	\$65.00	
10-24-20	HIST	SEATTLE INTERCONNECT/6156	2:15PM	TARL0330H	30	7	\$65.00	
10-24-20	HIST	SEATTLE INTERCONNECT/6156	5:09PM	TARL0330H	30	15	\$275.00	
10-24-20	HIST	SEATTLE INTERCONNECT/6156	7:12PM	TARL0330H	30	26	\$525.00	
10-24-20	HIST	SEATTLE INTERCONNECT/6156	9:16PM	TARL0330H	30	19	\$525.00	
10-24-20	MNBC	SEATTLE INTERCONNECT/6156	7:48AM	TARL0330H	30	2	\$150.00	
10-24-20	MNBC	SEATTLE INTERCONNECT/6156	11:58AM	TARL0330H	30	8	\$90.00	
10-25-20	CNN	SEATTLE INTERCONNECT/6156	12:58PM	TARL0330H	30	5	\$150.00	
10-25-20	DISC	SEATTLE INTERCONNECT/6156	9:30AM	TARL0330H	30	6	\$65.00	
10-25-20	HIST	SEATTLE INTERCONNECT/6156	12:19PM	TARL0330H	30	7	\$65.00	
10-25-20	MNBC	SEATTLE INTERCONNECT/6156	9:58AM	TARL0330H	30	8	\$90.00	

Order# WN11435247 Total: \$16,285.00



**INVOICE NO.**

WN6433497

**BILL CYCLE**

202010

**BILL TO**

ATTN: NCC  
AL MEDIA - NCC

## REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	GAEL TARLETON WA SOS - AMP - SEA	36391

**Terms:** Net 30 Days

**Phone:** 866-531-1721

**Mail to:** EFFECTV  
P.O. BOX 415949

**Note:**

BOSTON, MA 02241-5949

**Special Note:** For support or questions please contact [effectvclientcare@comcast.com](mailto:effectvclientcare@comcast.com)

**Net Balance Due**

**\$12,042.75**

We accept checks, ACH, money orders and all major credit cards.