

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3133487

<b>Traffic Order #</b>	11434498		<b>Created On</b>	10/12/2020 12:10:24 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	3133487		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	73318.00	
<b>Order Descrp</b>	62830322_Pol-Candiaite-Friends of Hilary Franz		<b>Updated On</b>	10/12/2020 6:38:13 PM		<b>Net \$</b>	52788.96	
<b>Client</b>	FRIENDS OF HILARY FRANZ - AMP -		<b>Updated By</b>	Remson, Toya		<b>Units</b>	128	
<b>Start Date</b>	10/26/2020		<b>Industry</b>	Political-State-Local		<b>Credit Hold</b>	NO	
<b>End Date</b>	11/8/2020		<b>REFERENCES</b>					
<b># of Weeks</b>	2		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	62830322	
<b>ActiveWeeks</b>	2		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	NCC - SEA - CHICAGO		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	AL MEDIA - NCC	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Product</b>	WA	
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	2862	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	1		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Seattle Interconnect		<b>Contact</b>			SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidate Sports 110. See key on FCC site for Zone/network information.		
<b>Total Networks</b>	6		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>					
			<b>Contract Type</b>	Standard				
			<b>Copy Group</b>			<b>SYSCODE LIST</b>		
			<b>Division</b>			6156		
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11434498	<b>Created On</b>	10/12/2020 12:10:24 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3133487	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	73318.00
<b>Order Descrp</b>	62830322_Pol-Candiaite-Friends of Hilary Franz	<b>Updated On</b>	10/12/2020 6:36:56 PM	<b>Syscode Net \$</b>	52788.96
<b>Client</b>	FRIENDS OF HILARY FRANZ - AMP - SEA	<b>Updated By</b>	Remson, Toya	<b>Syscode Units</b>	128
<b>Start Date</b>	10/26/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	11/8/2020	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	572.80
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	74   74	A&E Network	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$50.00	\$450.00	60
2	2		Amp ersa nd Politi cal Bun dle	74   74	A&E Network	6156	CABLE	11/02/2020	11/02/2020	M 9a-4p	X							1	\$50.00	\$50.00	60
3	3		Amp ersa nd Politi cal Bun dle	80   80	A&E Network	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$260.00	\$1,040.00	60
4	4		Amp ersa nd Politi cal Bun dle	80   80	A&E Network	6156	CABLE	11/02/2020	11/02/2020	M 4p-7p	X							1	\$260.00	\$260.00	60
5	5		Amp ersa nd Politi cal Bun dle	80   80	A&E Network	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$690.00	\$2,760.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	80   80	A&E Network	6156	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$690.00	\$690.00	60
7	7		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$310.00	\$1,240.00	60
8	8		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CABLE	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						1	\$310.00	\$310.00	60
9	9		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$380.00	\$3,420.00	60
10	10		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,410.00	\$5,640.00	60
11	11		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CABLE	11/02/2020	11/02/2020	M 4p-7p	X							1	\$1,410.00	\$1,410.00	60
12	12		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$940.00	\$3,760.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$940.00	\$940.00	60
14	14		Amp ersa nd Politi cal Bun dle	74   74	The Discovery Channel	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$48.00	\$432.00	60
15	15		Amp ersa nd Politi cal Bun dle	74   74	The Discovery Channel	6156	CABLE	11/02/2020	11/02/2020	M 9a-4p	X							1	\$48.00	\$48.00	60
16	16		Amp ersa nd Politi cal Bun dle	80   80	The Discovery Channel	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$500.00	\$2,000.00	60
17	17		Amp ersa nd Politi cal Bun dle	80   80	The Discovery Channel	6156	CABLE	11/02/2020	11/02/2020	M 4p-7p	X							1	\$500.00	\$500.00	60
18	18		Amp ersa nd Politi cal Bun dle	80   80	The Discovery Channel	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,560.00	\$6,240.00	60
19	19		Amp ersa nd Politi cal Bun dle	80   80	The Discovery Channel	6156	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$1,560.00	\$1,560.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	12	\$86.00	\$1,032.00	60
21	21		Amp ersa nd Politi cal Bun dle	74   74	ESPN	6156	CABLE	11/02/2020	11/02/2020	M 9a-4p	X							1	\$86.00	\$86.00	60
22	22		Amp ersa nd Politi cal Bun dle	80   80	ESPN	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,060.00	\$4,240.00	60
23	23		Amp ersa nd Politi cal Bun dle	80   80	ESPN	6156	CABLE	11/02/2020	11/02/2020	M 4p-7p	X							1	\$1,060.00	\$1,060.00	60
24	24		Amp ersa nd Politi cal Bun dle	80   80	ESPN	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	2	\$1,850.00	\$3,700.00	60
25	25		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$250.00	\$2,250.00	60
26	26		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	CABLE	11/02/2020	11/02/2020	M 9a-4p	X							1	\$250.00	\$250.00	60

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,000.00	\$4,000.00	60
28	28		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	CABLE	11/02/2020	11/02/2020	M 4p-7p	X							1	\$1,000.00	\$1,000.00	60
29	29		Amp ersa nd Politi cal Bun dle	80   80	HGTV	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$1,750.00	\$7,000.00	60
30	30		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 5a-9a		X	X	X	X	X	X	4	\$380.00	\$1,520.00	60
31	31		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	CABLE	11/02/2020	11/03/2020	M-Tu 5a-9a	X	X						1	\$380.00	\$380.00	60
32	32		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 9a-4p		X	X	X	X	X	X	9	\$230.00	\$2,070.00	60
33	33		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	CABLE	11/02/2020	11/02/2020	M 9a-4p	X							1	\$230.00	\$230.00	60

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34	34		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 4p-7p		X	X	X	X	X	X	4	\$1,410.00	\$5,640.00	60
35	35		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	CABLE	11/02/2020	11/02/2020	M 4p-7p	X							1	\$1,410.00	\$1,410.00	60
36	36		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	CABLE	10/27/2020	11/01/2020	Tu-Su 7p-12m		X	X	X	X	X	X	4	\$940.00	\$3,760.00	60
37	37		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	CABLE	11/02/2020	11/02/2020	M 7p-12m	X							1	\$940.00	\$940.00	60

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3133487**

<b>Traffic Order #</b>	11434498	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3133487	<b>Created On</b>	10/12/2020 12:10:24 PM	<b>Order Status</b>	Contract Confirmed
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<b>Client</b>	FRIENDS OF HILARY FRANZ - AMP - SEA	<b>Updated On</b>	10/12/2020 6:38:13 PM	<b>Net \$</b>	52788.96
<b>Start Date</b>	10/26/2020	<b>Updated By</b>	Remson, Toya	<b>Units</b>	128
<b>End Date</b>	11/8/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No



<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	