



INVOICE NO.	INVOICE DATE
WN6434818	11/29/2020
BILL CYCLE	INVOICE DUE DATE
202011	12/27/2020

ATTN: NCC
AL MEDIA - NCC

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	FRIENDS OF HILARY FRANZ - AMP - SEA	0036552

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WN11434498	Seattle-Tacoma	TV	\$75,066.00	153	153

INVOICE NOTES

SEATTLE MARKET, SEATTLE DMA, PRIORITY CODE: NP 80, IP 74, ISSUE 74. NP Candidat

Gross Advertising Total	\$75,066.00
Agency Commission	(\$11,259.90)
Rep Commission	(\$8,294.82)
Net Advertising Total	\$55,511.28

Terms: Net 30 Days
Mail to: EFFECTV
 P.O. BOX 415949
 BOSTON, MA 02241-5949



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AFFIDAVIT

Product: WA
Estimate No: 2862
Campaign No:

Comcast Order No: WN11434498
TIM Est No: 3133487
AE Name: NCC - SEA - CHICAGO

Market: Seattle-Tacoma
Contract Type: Single

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NE1953503	FRAN0160H	SEATTLE INTERCONNECT/6156	AEN, CNBC, CNN, DISC, DIY, ESPN, HGTV, MNBC, TNT, TWC	153	\$75,066.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
DIY	SEATTLE INTERCONNECT/6156	NE1953503	1	\$20.00
TWC	SEATTLE INTERCONNECT/6156	NE1953503	13	\$460.00
MNBC	SEATTLE INTERCONNECT/6156	NE1953503	24	\$15,720.00
AEN	SEATTLE INTERCONNECT/6156	NE1953503	21	\$5,300.00
HGTV	SEATTLE INTERCONNECT/6156	NE1953503	19	\$14,500.00
CNBC	SEATTLE INTERCONNECT/6156	NE1953503	12	\$1,560.00
DISC	SEATTLE INTERCONNECT/6156	NE1953503	19	\$10,732.00
TNT	SEATTLE INTERCONNECT/6156	NE1953503	6	\$2,400.00
CNN	SEATTLE INTERCONNECT/6156	NE1953503	24	\$16,720.00
ESPN	SEATTLE INTERCONNECT/6156	NE1953503	14	\$7,654.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-20	AEN	SEATTLE INTERCONNECT/6156	11:14AM	FRAN0160H	60	1	\$50.00	
10-27-20	AEN	SEATTLE INTERCONNECT/6156	2:19PM	FRAN0160H	60	1	\$50.00	
10-27-20	AEN	SEATTLE INTERCONNECT/6156	4:19PM	FRAN0160H	60	3	\$260.00	
10-27-20	AEN	SEATTLE INTERCONNECT/6156	8:18PM	FRAN0160H	60	5	\$690.00	
10-27-20	CNN	SEATTLE INTERCONNECT/6156	5:35AM	FRAN0160H	60	7	\$310.00	
10-27-20	CNN	SEATTLE INTERCONNECT/6156	12:58PM	FRAN0160H	60	9	\$380.00	
10-27-20	CNN	SEATTLE INTERCONNECT/6156	2:50PM	FRAN0160H	60	9	\$380.00	
10-27-20	CNN	SEATTLE INTERCONNECT/6156	4:45PM	FRAN0160H	60	10	\$1,410.00	
10-27-20	CNN	SEATTLE INTERCONNECT/6156	11:58PM	FRAN0160H	60	12	\$940.00	
10-27-20	DISC	SEATTLE INTERCONNECT/6156	3:31PM	FRAN0160H	60	14	\$48.00	
10-27-20	DISC	SEATTLE INTERCONNECT/6156	4:24PM	FRAN0160H	60	16	\$500.00	
10-27-20	DISC	SEATTLE INTERCONNECT/6156	8:28PM	FRAN0160H	60	18	\$1,560.00	
10-27-20	ESPN	SEATTLE INTERCONNECT/6156	9:28AM	FRAN0160H	60	20	\$86.00	
10-27-20	ESPN	SEATTLE INTERCONNECT/6156	3:30PM	FRAN0160H	60	20	\$86.00	
10-27-20	ESPN	SEATTLE INTERCONNECT/6156	5:28PM	FRAN0160H	60	22	\$1,060.00	
10-27-20	ESPN	SEATTLE INTERCONNECT/6156	8:17PM	FRAN0160H	60	24	\$1,850.00	
10-27-20	HGTV	SEATTLE INTERCONNECT/6156	11:18AM	FRAN0160H	60	25	\$250.00	
10-27-20	HGTV	SEATTLE INTERCONNECT/6156	3:17PM	FRAN0160H	60	25	\$250.00	
10-27-20	HGTV	SEATTLE INTERCONNECT/6156	5:19PM	FRAN0160H	60	27	\$1,000.00	
10-27-20	HGTV	SEATTLE INTERCONNECT/6156	8:22PM	FRAN0160H	60	29	\$1,750.00	
10-27-20	MNBC	SEATTLE INTERCONNECT/6156	6:39AM	FRAN0160H	60	30	\$380.00	
10-27-20	MNBC	SEATTLE INTERCONNECT/6156	1:37PM	FRAN0160H	60	32	\$230.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-27-20	MNBC	SEATTLE INTERCONNECT/6156	1:58PM	FRAN0160H	60	32	\$230.00	
10-27-20	MNBC	SEATTLE INTERCONNECT/6156	4:45PM	FRAN0160H	60	34	\$1,410.00	
10-27-20	MNBC	SEATTLE INTERCONNECT/6156	11:47PM	FRAN0160H	60	36	\$940.00	
10-28-20	AEN	SEATTLE INTERCONNECT/6156	1:10PM	FRAN0160H	60	1	\$50.00	
10-28-20	AEN	SEATTLE INTERCONNECT/6156	2:09PM	FRAN0160H	60	1	\$50.00	
10-28-20	AEN	SEATTLE INTERCONNECT/6156	6:21PM	FRAN0160H	60	3	\$260.00	
10-28-20	AEN	SEATTLE INTERCONNECT/6156	7:26PM	FRAN0160H	60	5	\$690.00	
10-28-20	CNN	SEATTLE INTERCONNECT/6156	6:52AM	FRAN0160H	60	7	\$310.00	
10-28-20	CNN	SEATTLE INTERCONNECT/6156	10:46AM	FRAN0160H	60	9	\$380.00	
10-28-20	CNN	SEATTLE INTERCONNECT/6156	2:50PM	FRAN0160H	60	9	\$380.00	
10-28-20	CNN	SEATTLE INTERCONNECT/6156	4:46PM	FRAN0160H	60	10	\$1,410.00	
10-28-20	CNN	SEATTLE INTERCONNECT/6156	11:42PM	FRAN0160H	60	12	\$940.00	
10-28-20	DISC	SEATTLE INTERCONNECT/6156	3:25PM	FRAN0160H	60	14	\$48.00	
10-28-20	DISC	SEATTLE INTERCONNECT/6156	6:24PM	FRAN0160H	60	16	\$500.00	
10-28-20	DISC	SEATTLE INTERCONNECT/6156	7:27PM	FRAN0160H	60	18	\$1,560.00	
10-28-20	ESPN	SEATTLE INTERCONNECT/6156	12:15PM	FRAN0160H	60	20	\$86.00	
10-28-20	ESPN	SEATTLE INTERCONNECT/6156	3:29PM	FRAN0160H	60	20	\$86.00	
10-28-20	ESPN	SEATTLE INTERCONNECT/6156	6:30PM	FRAN0160H	60	22	\$1,060.00	
10-28-20	ESPN	SEATTLE INTERCONNECT/6156	10:22PM	FRAN0160H	60	24	\$1,850.00	
10-28-20	HGTV	SEATTLE INTERCONNECT/6156	10:31AM	FRAN0160H	60	25	\$250.00	
10-28-20	HGTV	SEATTLE INTERCONNECT/6156	3:19PM	FRAN0160H	60	25	\$250.00	
10-28-20	HGTV	SEATTLE INTERCONNECT/6156	5:20PM	FRAN0160H	60	27	\$1,000.00	
10-28-20	HGTV	SEATTLE INTERCONNECT/6156	11:18PM	FRAN0160H	60	29	\$1,750.00	
10-28-20	MNBC	SEATTLE INTERCONNECT/6156	6:40AM	FRAN0160H	60	30	\$380.00	
10-28-20	MNBC	SEATTLE INTERCONNECT/6156	12:48PM	FRAN0160H	60	32	\$230.00	
10-28-20	MNBC	SEATTLE INTERCONNECT/6156	1:36PM	FRAN0160H	60	32	\$230.00	
10-28-20	MNBC	SEATTLE INTERCONNECT/6156	4:39PM	FRAN0160H	60	34	\$1,410.00	
10-28-20	MNBC	SEATTLE INTERCONNECT/6156	9:58PM	FRAN0160H	60	36	\$940.00	
10-29-20	AEN	SEATTLE INTERCONNECT/6156	11:09AM	FRAN0160H	60	1	\$50.00	
10-29-20	AEN	SEATTLE INTERCONNECT/6156	1:09PM	FRAN0160H	60	41	\$50.00	
10-29-20	AEN	SEATTLE INTERCONNECT/6156	2:09PM	FRAN0160H	60	1	\$50.00	
10-29-20	AEN	SEATTLE INTERCONNECT/6156	6:08PM	FRAN0160H	60	3	\$260.00	
10-29-20	AEN	SEATTLE INTERCONNECT/6156	8:10PM	FRAN0160H	60	5	\$690.00	
10-29-20	CNBC	SEATTLE INTERCONNECT/6156	8:28PM	FRAN0160H	60	38	\$310.00	
10-29-20	CNN	SEATTLE INTERCONNECT/6156	6:52AM	FRAN0160H	60	7	\$310.00	
10-29-20	CNN	SEATTLE INTERCONNECT/6156	2:50PM	FRAN0160H	60	9	\$380.00	
10-29-20	CNN	SEATTLE INTERCONNECT/6156	3:50PM	FRAN0160H	60	9	\$380.00	
10-29-20	CNN	SEATTLE INTERCONNECT/6156	6:48PM	FRAN0160H	60	10	\$1,410.00	
10-29-20	CNN	SEATTLE INTERCONNECT/6156	10:50PM	FRAN0160H	60	12	\$940.00	
10-29-20	DISC	SEATTLE INTERCONNECT/6156	1:27PM	FRAN0160H	60	14	\$48.00	
10-29-20	DISC	SEATTLE INTERCONNECT/6156	3:29PM	FRAN0160H	60	14	\$48.00	
10-29-20	DISC	SEATTLE INTERCONNECT/6156	4:26PM	FRAN0160H	60	16	\$500.00	
10-29-20	DISC	SEATTLE INTERCONNECT/6156	8:22PM	FRAN0160H	60	18	\$1,560.00	
10-29-20	ESPN	SEATTLE INTERCONNECT/6156	1:25PM	FRAN0160H	60	20	\$86.00	
10-29-20	ESPN	SEATTLE INTERCONNECT/6156	3:28PM	FRAN0160H	60	20	\$86.00	
10-29-20	ESPN	SEATTLE INTERCONNECT/6156	5:18PM	FRAN0160H	60	22	\$1,060.00	
10-29-20	HGTV	SEATTLE INTERCONNECT/6156	12:17PM	FRAN0160H	60	25	\$250.00	
10-29-20	HGTV	SEATTLE INTERCONNECT/6156	2:18PM	FRAN0160H	60	25	\$250.00	
10-29-20	HGTV	SEATTLE INTERCONNECT/6156	4:21PM	FRAN0160H	60	27	\$1,000.00	
10-29-20	HGTV	SEATTLE INTERCONNECT/6156	7:22PM	FRAN0160H	60	29	\$1,750.00	
10-29-20	MNBC	SEATTLE INTERCONNECT/6156	7:42AM	FRAN0160H	60	30	\$380.00	
10-29-20	MNBC	SEATTLE INTERCONNECT/6156	12:39PM	FRAN0160H	60	32	\$230.00	
10-29-20	MNBC	SEATTLE INTERCONNECT/6156	1:58PM	FRAN0160H	60	32	\$230.00	
10-29-20	MNBC	SEATTLE INTERCONNECT/6156	5:32PM	FRAN0160H	60	34	\$1,410.00	
10-29-20	MNBC	SEATTLE INTERCONNECT/6156	9:43PM	FRAN0160H	60	36	\$940.00	
10-29-20	TWC	SEATTLE INTERCONNECT/6156	10:17AM	FRAN0160H	60	40	\$20.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
10-29-20	TWC	SEATTLE INTERCONNECT/6156	8:21PM	FRAN0160H	60	39	\$60.00	
10-30-20	AEN	SEATTLE INTERCONNECT/6156	2:08PM	FRAN0160H	60	1	\$50.00	
10-30-20	AEN	SEATTLE INTERCONNECT/6156	4:12PM	FRAN0160H	60	3	\$260.00	
10-30-20	AEN	SEATTLE INTERCONNECT/6156	8:08PM	FRAN0160H	60	5	\$690.00	
10-30-20	CNBC	SEATTLE INTERCONNECT/6156	7:35PM	FRAN0160H	60	38	\$310.00	
10-30-20	CNN	SEATTLE INTERCONNECT/6156	6:46AM	FRAN0160H	60	7	\$310.00	
10-30-20	CNN	SEATTLE INTERCONNECT/6156	3:58PM	FRAN0160H	60	9	\$380.00	
10-30-20	CNN	SEATTLE INTERCONNECT/6156	4:48PM	FRAN0160H	60	10	\$1,410.00	
10-30-20	CNN	SEATTLE INTERCONNECT/6156	9:50PM	FRAN0160H	60	12	\$940.00	
10-30-20	DISC	SEATTLE INTERCONNECT/6156	2:29PM	FRAN0160H	60	14	\$48.00	
10-30-20	DISC	SEATTLE INTERCONNECT/6156	3:28PM	FRAN0160H	60	14	\$48.00	
10-30-20	DISC	SEATTLE INTERCONNECT/6156	5:28PM	FRAN0160H	60	16	\$500.00	
10-30-20	DISC	SEATTLE INTERCONNECT/6156	11:02PM	FRAN0160H	60	18	\$1,560.00	
10-30-20	ESPN	SEATTLE INTERCONNECT/6156	2:25PM	FRAN0160H	60	20	\$86.00	
10-30-20	ESPN	SEATTLE INTERCONNECT/6156	3:28PM	FRAN0160H	60	20	\$86.00	
10-30-20	HGTV	SEATTLE INTERCONNECT/6156	1:18PM	FRAN0160H	60	25	\$250.00	
10-30-20	HGTV	SEATTLE INTERCONNECT/6156	5:21PM	FRAN0160H	60	27	\$1,000.00	
10-30-20	HGTV	SEATTLE INTERCONNECT/6156	10:19PM	FRAN0160H	60	29	\$1,750.00	
10-30-20	MNBC	SEATTLE INTERCONNECT/6156	6:44AM	FRAN0160H	60	30	\$380.00	
10-30-20	MNBC	SEATTLE INTERCONNECT/6156	12:36PM	FRAN0160H	60	32	\$230.00	
10-30-20	MNBC	SEATTLE INTERCONNECT/6156	5:32PM	FRAN0160H	60	34	\$1,410.00	
10-30-20	MNBC	SEATTLE INTERCONNECT/6156	9:44PM	FRAN0160H	60	36	\$940.00	
10-30-20	TWC	SEATTLE INTERCONNECT/6156	12:17PM	FRAN0160H	60	40	\$20.00	
10-30-20	TWC	SEATTLE INTERCONNECT/6156	8:21PM	FRAN0160H	60	39	\$60.00	
10-31-20	AEN	SEATTLE INTERCONNECT/6156	1:18PM	FRAN0160H	60	1	\$50.00	
10-31-20	CNBC	SEATTLE INTERCONNECT/6156	9:58AM	FRAN0160H	60	47	\$40.00	
10-31-20	CNBC	SEATTLE INTERCONNECT/6156	10:58AM	FRAN0160H	60	51	\$40.00	
10-31-20	CNBC	SEATTLE INTERCONNECT/6156	11:58AM	FRAN0160H	60	51	\$40.00	
10-31-20	CNBC	SEATTLE INTERCONNECT/6156	1:50PM	FRAN0160H	60	51	\$40.00	
10-31-20	CNBC	SEATTLE INTERCONNECT/6156	3:55PM	FRAN0160H	60	51	\$40.00	
10-31-20	CNBC	SEATTLE INTERCONNECT/6156	8:32PM	FRAN0160H	60	50	\$310.00	
10-31-20	CNN	SEATTLE INTERCONNECT/6156	10:51AM	FRAN0160H	60	9	\$380.00	
10-31-20	DISC	SEATTLE INTERCONNECT/6156	3:27PM	FRAN0160H	60	14	\$48.00	
10-31-20	DIY	SEATTLE INTERCONNECT/6156	9:16AM	FRAN0160H	60	48	\$20.00	
10-31-20	HGTV	SEATTLE INTERCONNECT/6156	12:23PM	FRAN0160H	60	25	\$250.00	
10-31-20	TNT	SEATTLE INTERCONNECT/6156	9:09AM	FRAN0160H	60	46	\$230.00	
10-31-20	TNT	SEATTLE INTERCONNECT/6156	12:23PM	FRAN0160H	60	46	\$230.00	
10-31-20	TNT	SEATTLE INTERCONNECT/6156	3:26PM	FRAN0160H	60	46	\$230.00	
10-31-20	TNT	SEATTLE INTERCONNECT/6156	8:23PM	FRAN0160H	60	49	\$1,250.00	
10-31-20	TWC	SEATTLE INTERCONNECT/6156	10:19AM	FRAN0160H	60	52	\$20.00	
10-31-20	TWC	SEATTLE INTERCONNECT/6156	12:19PM	FRAN0160H	60	40	\$20.00	
10-31-20	TWC	SEATTLE INTERCONNECT/6156	1:19PM	FRAN0160H	60	52	\$20.00	
10-31-20	TWC	SEATTLE INTERCONNECT/6156	3:23PM	FRAN0160H	60	52	\$20.00	
10-31-20	TWC	SEATTLE INTERCONNECT/6156	8:20PM	FRAN0160H	60	53	\$60.00	
10-31-20	TWC	SEATTLE INTERCONNECT/6156	10:21PM	FRAN0160H	60	53	\$60.00	
11-1-20	AEN	SEATTLE INTERCONNECT/6156	11:15AM	FRAN0160H	60	1	\$50.00	
11-1-20	CNBC	SEATTLE INTERCONNECT/6156	9:58AM	FRAN0160H	60	47	\$40.00	
11-1-20	CNBC	SEATTLE INTERCONNECT/6156	10:58AM	FRAN0160H	60	51	\$40.00	
11-1-20	CNBC	SEATTLE INTERCONNECT/6156	1:44PM	FRAN0160H	60	51	\$40.00	
11-1-20	CNBC	SEATTLE INTERCONNECT/6156	7:33PM	FRAN0160H	60	50	\$310.00	
11-1-20	CNN	SEATTLE INTERCONNECT/6156	10:44AM	FRAN0160H	60	9	\$380.00	
11-1-20	DISC	SEATTLE INTERCONNECT/6156	2:24PM	FRAN0160H	60	14	\$48.00	
11-1-20	HGTV	SEATTLE INTERCONNECT/6156	11:19AM	FRAN0160H	60	25	\$250.00	
11-1-20	MNBC	SEATTLE INTERCONNECT/6156	1:42PM	FRAN0160H	60	32	\$230.00	
11-1-20	TNT	SEATTLE INTERCONNECT/6156	10:31AM	FRAN0160H	60	46	\$230.00	
11-1-20	TNT	SEATTLE INTERCONNECT/6156	12:43PM	FRAN0160H	60	46	\$230.00	

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
11-1-20	TWC	SEATTLE INTERCONNECT/6156	10:21AM	FRAN0160H	60	52	\$20.00	
11-1-20	TWC	SEATTLE INTERCONNECT/6156	1:21PM	FRAN0160H	60	52	\$20.00	
11-1-20	TWC	SEATTLE INTERCONNECT/6156	7:21PM	FRAN0160H	60	53	\$60.00	
11-2-20	AEN	SEATTLE INTERCONNECT/6156	1:09PM	FRAN0160H	60	2	\$50.00	
11-2-20	AEN	SEATTLE INTERCONNECT/6156	4:09PM	FRAN0160H	60	4	\$260.00	
11-2-20	AEN	SEATTLE INTERCONNECT/6156	8:11PM	FRAN0160H	60	6	\$690.00	
11-2-20	CNN	SEATTLE INTERCONNECT/6156	5:41AM	FRAN0160H	60	8	\$310.00	
11-2-20	CNN	SEATTLE INTERCONNECT/6156	5:51PM	FRAN0160H	60	11	\$1,410.00	
11-2-20	CNN	SEATTLE INTERCONNECT/6156	11:55PM	FRAN0160H	60	13	\$940.00	
11-2-20	DISC	SEATTLE INTERCONNECT/6156	9:28AM	FRAN0160H	60	15	\$48.00	
11-2-20	DISC	SEATTLE INTERCONNECT/6156	4:25PM	FRAN0160H	60	17	\$500.00	
11-2-20	DISC	SEATTLE INTERCONNECT/6156	11:27PM	FRAN0160H	60	19	\$1,560.00	
11-2-20	ESPN	SEATTLE INTERCONNECT/6156	1:28PM	FRAN0160H	60	21	\$86.00	
11-2-20	HGTV	SEATTLE INTERCONNECT/6156	9:22AM	FRAN0160H	60	26	\$250.00	
11-2-20	HGTV	SEATTLE INTERCONNECT/6156	4:19PM	FRAN0160H	60	28	\$1,000.00	
11-2-20	MNBC	SEATTLE INTERCONNECT/6156	6:41AM	FRAN0160H	60	31	\$380.00	
11-2-20	MNBC	SEATTLE INTERCONNECT/6156	12:40PM	FRAN0160H	60	33	\$230.00	
11-2-20	MNBC	SEATTLE INTERCONNECT/6156	4:39PM	FRAN0160H	60	35	\$1,410.00	
11-2-20	MNBC	SEATTLE INTERCONNECT/6156	11:31PM	FRAN0160H	60	37	\$940.00	

Order# WN11434498 Total: \$75,066.00



INVOICE NO.

WN6434818

BILL CYCLE

202011

BILL TO

ATTN: NCC
AL MEDIA - NCC

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
AL MEDIA - NCC	727470	FRIENDS OF HILARY FRANZ - AMP - SEA	0036552

Terms: Net 30 Days

Phone: 866-531-1721

Mail to: EFFECTV
P.O. BOX 415949

Note:

BOSTON, MA 02241-5949

Special Note: For support or questions please contact effectvclientcare@comcast.com

Net Balance Due

\$55,511.28

We accept checks, ACH, money orders and all major credit cards.