

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3132387

<b>Traffic Order #</b>	11434494,11434493		<b>Created On</b>	10/9/2020 3:30:41 PM		<b>Order Status</b>	Contract Confirmed	
<b>Order #</b>	3132387		<b>Created By</b>	NCC_Gateway_User		<b>Gross \$</b>	26350.00	
<b>Order Descrp</b>	62829256_POL_Candidate_Ferguson for Attorne		<b>Updated On</b>	10/12/2020 6:12:52 PM		<b>Net \$</b>	18972.00	
<b>Client</b>	FERGUSON WA ATTORNEY		<b>Updated By</b>	Remson, Toya		<b>Units</b>	160	
<b>Start Date</b>	10/19/2020		<b>Industry</b>	Political-State-Local		<b>Credit Hold</b>	NO	
<b>End Date</b>	10/25/2020		<b>REFERENCES</b>					
<b># of Weeks</b>	1		<b>Primary</b>			<b>BILLING INFORMATION</b>		
<b>SALES</b>			<b>Secondary</b>			<b>Purchase Order #</b>	62829256	
<b>ActiveWeeks</b>	1		<b>Tertiary</b>			<b>Billing Schedule</b>	EndOfFlight	
<b>AE 1</b>	NCC - SEA - WASH DC		<b>Quarternary</b>			<b>EDI INFORMATION</b>		
<b>AE 2</b>			<b>TRAFFIC OPTIONS</b>					
<b>Agency</b>	SCREEN STRATEGIES MEDIA - NCC WN	15.00%	<b>Address 1</b>	NCC MEDIA		<b>Product</b>		
<b>RepFirm</b>	NCC	13.00%	<b>Address 2</b>			<b>Estimate</b>	6675	
<b>Copy Instr ID</b>			<b>City, State, Zip</b>	BLOOMFIELD, NJ		<b>Submit EDI Invoice?</b>	Submit EDI Invoice	
<b>Total Zones</b>	2		<b>Zip</b>	07003		<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>		
<b>Zones</b>	Seattle Interconnect,Seattle DISH - I...		<b>Contact</b>			SEATTLE, Priority NP=80, IP=74 see key on FCC site for zone/network information		
<b>Total Networks</b>	2		<b>Phone</b>	111-111-1111				
<b>GENERAL COMMENTS</b>			<b>Avail Tag</b>			<b>SYSCODE LIST</b>		
			<b>Contract Type</b>	Standard		6156,9829		
			<b>Copy Group</b>					
			<b>Division</b>					
			<b>Reference #</b>					

**SUMMARY FOR SYSCODE 6156**

<b>Traffic Order #</b>	11434493	<b>Created On</b>	10/9/2020 3:30:41 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3132387	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	23950.00
<b>Order Descrp</b>	62829256_POL_Candidate_Ferguson for Attorne	<b>Updated On</b>	10/12/2020 6:09:24 PM	<b>Syscode Net \$</b>	17244.00
<b>Client</b>	FERGUSON WA ATTORNEY GENERAL-AMP-SEA	<b>Updated By</b>	Remson, Toya	<b>Syscode Units</b>	80
<b>Start Date</b>	10/19/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/25/2020	<b>Zones</b>	Seattle Interconnect	<b>Avg Unit Rate</b>	299.38
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
9	1		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CNN Morning	10/19/2020	10/23/2020	M-F 5a-9a	X	X	X	X	X			10	\$125.00	\$1,250.00	30
10	2		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CNN DAYTIME	10/19/2020	10/23/2020	M-F 9a-4p	X	X	X	X	X			10	\$150.00	\$1,500.00	30
11	3		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CNN Access	10/19/2020	10/23/2020	M-F 4p-7p	X	X	X	X	X			10	\$565.00	\$5,650.00	30
12	4		Amp ersa nd Politi cal Bun dle	80   80	CNN	6156	CNN Prime	10/19/2020	10/23/2020	M-F 7p-12m	X	X	X	X	X			10	\$375.00	\$3,750.00	30
13	5		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	MSNBC Morning	10/19/2020	10/23/2020	M-F 5a-9a	X	X	X	X	X			10	\$150.00	\$1,500.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
14	6		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	MSNBC Daytime	10/19/2020	10/23/2020	M-F 9a-4p	X	X	X	X	X			10	\$90.00	\$900.00	30
15	7		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	MSNBC Access	10/19/2020	10/23/2020	M-F 4p-7p	X	X	X	X	X			10	\$565.00	\$5,650.00	30
16	8		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	6156	MSNBC Prime	10/19/2020	10/23/2020	M-F 7p-12m	X	X	X	X	X			10	\$375.00	\$3,750.00	30

**SUMMARY FOR SYSCODE 9829**

<b>Traffic Order #</b>	11434494	<b>Created On</b>	10/9/2020 3:30:41 PM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3132387	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	2400.00
<b>Order Descrp</b>	62829256_POL_Candidate_Ferguson for Attorne	<b>Updated On</b>	10/12/2020 6:09:24 PM	<b>Syscode Net \$</b>	1728.00
<b>Client</b>	FERGUSON WA ATTORNEY GENERAL-AMP-SEA	<b>Updated By</b>	Remson, Toya	<b>Syscode Units</b>	80
<b>Start Date</b>	10/19/2020	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	10/25/2020	<b>Zones</b>	Seattle DISH - I+	<b>Avg Unit Rate</b>	30.00
<b># of Weeks</b>	1				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	80   80	CNN	9829	CNN Morning	10/19/2020	10/23/2020	M-F 5a-9a	X	X	X	X	X			10	\$15.00	\$150.00	30
2	2		Amp ersa nd Politi cal Bun dle	80   80	CNN	9829	CNN DAYTIME	10/19/2020	10/23/2020	M-F 9a-4p	X	X	X	X	X			10	\$25.00	\$250.00	30
3	3		Amp ersa nd Politi cal Bun dle	80   80	CNN	9829	CNN Access	10/19/2020	10/23/2020	M-F 4p-7p	X	X	X	X	X			10	\$40.00	\$400.00	30
4	4		Amp ersa nd Politi cal Bun dle	80   80	CNN	9829	CNN Prime	10/19/2020	10/23/2020	M-F 7p-12m	X	X	X	X	X			10	\$40.00	\$400.00	30
5	5		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	9829	MSNBC Morning	10/19/2020	10/23/2020	M-F 5a-9a	X	X	X	X	X			10	\$15.00	\$150.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	9829	MSNBC Daytime	10/19/2020	10/23/2020	M-F 9a-4p	X	X	X	X	X			10	\$25.00	\$250.00	30
7	7		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	9829	MSNBC Access	10/19/2020	10/23/2020	M-F 4p-7p	X	X	X	X	X			10	\$40.00	\$400.00	30
8	8		Amp ersa nd Politi cal Bun dle	80   80	MSNBC	9829	MSNBC Prime	10/19/2020	10/23/2020	M-F 7p-12m	X	X	X	X	X			10	\$40.00	\$400.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3132387**

<b>Traffic Order #</b>	11434494,11434493	<b># of Weeks</b>	1	<b>Active</b>	Yes
<b>Order #</b>	3132387	<b>Created On</b>	10/9/2020 3:30:41 PM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	62829256_POL_Candidate_Ferguson for Attorne	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	26350.00
<b>Client</b>	FERGUSON WA ATTORNEY GENERAL-	<b>Updated On</b>	10/12/2020 6:12:52 PM	<b>Net \$</b>	18972.00
<b>Start Date</b>	10/19/2020	<b>Updated By</b>	Remson, Toya	<b>Units</b>	160
<b>End Date</b>	10/25/2020	<b>Source</b>	Gateway	<b>Credit Hold</b>	No

<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	