

**EFFECTV POLITICAL RECORD OF REQUEST:
FEDERAL, STATE & LOCAL CANDIDATE ADS**

(check applicable box)

Federal Candidate OR State or Local Candidate

1. Requested by (Agency name, address, phone number & contact):

Agency Name: _Strategic Media Services, Inc._____

Contact Name: _Neil Williams_____

Phone Number: (202) 337-5700

Address: ___1911 North Fort Myer Drive, Ste 400, Arlington, VA 22209__

2. On behalf of (Candidate name & authorized campaign committee name):

__Jaime Herrera Beutler, Jaime for Congress _____

3. Election, (Office sought & Date):_ WA CD3, WA General 11/3/2020

4. Name, address & phone number of the contact person for the candidate or candidate's authorized campaign committee:

Contact Name: __Pamela Peiper_____

Phone Number: __360.597.3065_____

Address: __PO Box 1614, Ridgefield, WA 986420020_____

5. Date of request:___8/19/2020_____

6. Request received by: __Mary Kelly__

7. Describe of the Content of the Ad: candidate running for office_____

8. Name of treasurer of the candidate's authorized committee: Pamela Peiper

9. DMA: Seattle Interconnect (Y or N)

Zones: __Thurston

10. Distribution Platform(s): _x_ Linear TV; x_VOD; __x__ Digital/websites/apps

11. Payment Method___ Cash; x__ Credit Card; __ Check; _____ Other (if Other is selected describe payment method)

12. Date and nature of follow-ups, if any:

14. Disposition:

Accepted – see attached contract details

Rejected – provide reason: _____

15. Date of ROR completion: 8.20.20 updated 10/13/2020_____

16. Additional Information: